

**Review
Article**

PRP in Dermatology: Myths or Reality

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ABSTRACT

Recently, platelet-rich plasma (PRP), collagen peptides, and stem cells have become popular for cutaneous rejuvenation. Mass marketing has attracted the attention of the aesthetics industry to these treatments. However, the studies behind these treatment modalities have not supported such exaggerated claims of effectiveness that have attracted clients. It is important for clinicians to understand the evidence behind any new trends, especially in the fast-paced world of aesthetics, where treatments often outpace current medical understanding.

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