

The 22nd Conference for Information Systems and Computer Technology

“Knowledge Sharing, Transfer and Management to Promote National Innovation and Development” ”مشاركة المعرفة ونقلها وإدارتها لتدعيم الإبداع والتنمية الوطنية”

Archival copy of the latest conference



Cairo: 13-14 May 2015

I. INTRODUCTION:

In the past few years, there has been a ranging interest in treating knowledge as a significant organizational resource. The profound interest in organizational and national knowledge and knowledge share, transfer and management stems from the transition into knowledge economy, where knowledge is viewed as the principle source of value creation and sustainable competitive advantages. Consistent with growing interest in organizational and national knowledge and knowledge management that promotes knowledge management systems as a class of information systems that support the construction, sharing, transfer with the application of knowledge in organizations. A main implication of the knowledge economy is that the only way to prosperity is to make learning and knowledge creation of prime relevance. Issues of knowledge creation, use and transfer and innovation competencies building have moved to the forefront of attention in corporate competitive strategy and in economic, social and industrial policy as well. Competing worldwide demands individual and organizational creativity, high-level skills, capabilities, adaptive and innovative learning organizations, and institutions, which have profound impact on national development. To keep abreast of the volatile and changing environment organizations, countries and regions need to develop a better understanding of how knowledge and intellectual capital deliver effective business processes and high value goods and services. In particular, they have to develop awareness of and mechanisms to manage the risks that are inherent to this new context and improved methods to link inter-corporate organizations and Knowledge Management to the future streams of cash flows and GDP growth.

Knowledge collapse has become a very real prospect for many organizations due to the talent drain brought about by retrenchment, retirement, promotion, redundancies and natural attrition. Knowledge practitioners need to devise solutions to overcome these organizational challenges by creating a value proposition for knowledge sharing, transfer and retention initiatives that are not currently topical, but will have a significant impact on future knowledge capabilities.

It is common knowledge that the performance of many organizations suffers from knowledge loss due to poor knowledge transfer. People move internally, leave or just do not share what they know. Increasingly there are examples in the literature of impacts of retiring, poor succession management, difficulty in securing people with specific knowledge and experiences and the consequential long periods to develop new people with no guarantee they will stay once developed. Despite the many descriptions of the problems, there have been relatively few successful approaches to prevent them.

2. Objectives:

This conference aims to facilitate dialogue among experts in the academe and the industry. The exchange of insights on related issues will boost up research momentum and contribute to the advancement of knowledge sharing and management as a foundation for promoting national innovation and development.

3. Themes:

- Innovation and Knowledge Creation
- Determinants of knowledge sharing behaviors
 - Knowledge management systems: Issues, challenges and benefits
 - Knowledge management policy for a learning organization
 - Knowledge sharing and transfer for development
 - Critical success factors in implementing process-oriented KMSs
 - Knowledge management and collaboration
 - Minimizing the risk of knowledge collapse
 - Develop networks to sustain ongoing relationships and improve knowledge retention

- Knowledge networks and ecologies
 - Inter-organizational knowledge and information flows between organizations
 - Measuring the intangible value of collaboration
 - Ontologies and semantic technologies
 - Knowledge management for social change and innovation
 - Knowledge value chain
 - Sustainability Dimension of the to-be transferred Knowledge
 - Strategic knowledge management
 - Etc.

IV. RESEARCH REPORTS AND PAPERS SUBMISSION:

The papers' submissions for the 22nd Scientific Conference are to be in the following categories:

- Full-length submissions: Interested experts and researchers may submit a full-length original and previously un-published conceptual or empirical research manuscript for review and decision. Accepted papers will be published in the conference proceedings.
- Research-in-progress submissions: Interested individual researchers who are engaged in postgraduate studies or occupied in research projects for certain enterprises are urged to submit their research plans or projects in progress outcomes.
- Abstracts: All the above submitters of papers should provide and present abstracts of their papers of no more than 100 words indicating the key words to be utilized in the intended papers.
- Paper manuscript Guidelines:
 - Manuscripts of full length and in-progress papers should not exceed 15 A4 pages, with a maximum of five figures / tables.
 - Papers must be accompanied by a separate cover letter with every author (s) names, address, phone and fax numbers, e-mail, full affiliation, the track or theme to which it is submitted. All

correspondences will be sent to the first author unless otherwise

specified.

- Submitters must provide their e-mail address where the acknowledgement will be forwarded.

- The paper manuscript must contain, in its first page, the paper title,

the author (names, an abstract and a list of keywords.

V. FORMAT FOR PROPOSAL AND FULL PAPER:

- Paper A4 size.

- Margins must be 1 inch.

- Font Face must be “times New Roman” for the Papers written in English, and must be “Simplified Arabic” for the Papers written in Arabic language.

- Font size must be 14 point (Except Paper Title is 18 point and bold).

- Text must be single-spaced.

- Subheadings must be 16 points and bold.

- Must include an ABSTRACT (80 – 150 words in length).

- Submission all proposals and papers must be submitted to the following e-mail address of the organizer of the conference.

- All submitted papers must be electronically in MS Word and submitted electronically.

- The submitted papers must be carefully checked for correct grammar, and spelling.

- Submitters should use the Conference President e-mail addresses

[hadimm1964@hotmail.com],[esisact_08@yahoo.com]and

[melhadi@yalla.com].

- All submissions will undergo a double-blind peer review by at least three external scholars' reviewers.

VI. Deadlines Dates For Abstracts and Reports:

- Abstract Submission Date: 21 March 2015.

- Final Report Submission Date 27 April 2015.

- Abstracts and final reports will be referred by a scientific Committee of this conference.

VII. CONFERENCE PARTICIPANTS and FEES:

All conference participants, including presenters and attendees must register for the conference, and are urged to pay the appropriate voluntary registration fee as follows:

o Interested individuals 100 Egyptian pounds for each Egyptian participant and 300 US\$ for non-Egyptian citizens.

o Faculty staff and trainers 50 Egyptian pounds for each person.

o ESISACT and other Egyptian non-governmental organization members 50 Egyptian pounds for each.

o University and higher institution students 50 Egyptian pounds each.

o Presenters and submitters of research papers and presentation reports 300 Egyptian pounds for each paper or report for Egyptians, and 300 US \$ for foreigners.

o Organizations, institutions, companies and banks membership for 3 persons 300 Egyptian pounds for each organization.

o Organizations, institutions, companies and banks sponsoring the

Conference at least 5000 Egyptian pounds for each.

VIII. CONTACTS:

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Open: Saturday, Monday, and Wednesday Each week from 6-9 PM