

Comprehensive Developing the Institutional Capacity of the General Administration of Youth Welfare at Beni Suef University

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Introduction and research problem:

Universities are considered the civilized mirror that reflects the progress of nations scientifically, culturally and culturally, as Saudi universities include among their walls the elite of society's youth, scientists, thinkers, writers and masters in various sciences. General and University of Beni Suef in a special capacity to prepare and configure students' personality and provide them with knowledge and experiences that make them able to interact with society.

His profession or activity is not without obstacles and problems, especially if the fundamentals of this activity depend on the variables of human behavior and its social, educational and sports activities. The sporting activity of girls in the Arab region is full of many challenges and problems. (٤:٢٢) .

This requires working on facing these challenges in a scientific manner through

standards for measuring performance and in light of the available resources and capabilities. The university's sports activity department is responsible for caring for students by choosing and organizing sports programs to invest the students' spare time to refine their talents, develop their capabilities and train them to take responsibility (13: 16)

The Sports Activity Department also aims to expand the base of beneficiaries and participants in central sports activities and push the colleges to achieve an outcome of internal activities and participate in central activities to the maximum potential. It also seeks to accurately implement activities with the accuracy of organizing administrative and financial procedures according to the allocated budget (2: 3.)

Muhammad Tawfiq Madi (1995) indicates that quality has occupied great importance, especially in recent times,

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whether at the global level or at the local level, with the occurrence of many fundamental political and economic changes in the global system (14:20)

Suzan Bakri Hassan (2001) emphasizes the emergence of the importance of quality in enabling the institution to retain existing individuals and attract new individuals and thus increase the importance of performance, which makes quality mean effectiveness and efficiency, meaning that quality has become the most important basis for global competition, but has become a competitive goal in itself (8: 8)

And Malay Alan (2000) believes that the application of the quality system in educational institutions as an administrative method is not an easy matter, so it should be based on the quality of teaching in the classroom regardless of the cost required by the application process, and he adds that the cost and expenditure process is of great importance such as Satisfying the needs of students "Hence, the current practice must work to achieve the effectiveness of the institution and its cost is lower at the same time (24: 6.)

Bahjat Attia Radhi (2002) confirms that the issue of total quality management is the topic of the hour as it has become the road to real development because quality plays an important role in the success of organizations and depends on two principles: the principle of continuous improvement and the principle of a transformative strategy to be more effective (5: 33)

And through the work of the researcher at the Faculty of Sports Education, Beni Suef University, he noticed that not all the concepts or standards of total quality are available in an objective and real way in general and in the management of sports activity for students in particular, as there is a central position in the administration and adheres to his letter of rules and regulations without giving him opportunities to amend and correct the course, and he is not There are specific procedural goals that are required to be achieved at the end of the training hours, and what is most important according to the observed reality, the students' abilities are not commensurate with the continuous effort required to perform during the training periods, and this is due to the

researcher's lack of many scientifically qualified athletic training specialists, so those in charge of sports activity lack many. From the experiences that enable them to provide good student services,

And therefore the management of students' sports activity has not yet adopted the comprehensive quality system, as the researcher noticed by looking at previous studies that there is a dearth in Arab or foreign studies to research the subject of study, and since the Sports Activity Department is one of the important departments that are in charge of The university and the state are interested in it. The researcher undertook that study to identify comprehensive quality standards for the development of public administration For youth welfare at Beni Suef University.

Research goal:

This research aims to develop sports activity management by identifying the extent to which the sports activity department fulfills the institutional capacity that is consistent with quality requirements through:

- 1-Strategic planning.
- 2- Structures and systems.

3- The administrative apparatus.

4- Financial and material resources.

5-Continuous evaluation and total quality management.

Search questions:

In light of the aim of the research, the researcher puts the following questions:

1- What is the extent of achieving strategic planning by managing students' sports activities at Beni Suef University?

2- What is the organizational structure of the Department of Sports Activity at the University of Beni Suef?

3- What is the extent of application of quality standards in the administrative apparatus of the administration under the management of students' sports activity?

4- To what extent are the quality principles applied to the financial and material capabilities and equipment?

5-What is the extent of applying the quality principles in the continuous self-evaluation of sports activity management?

Research plan and procedures:

Research Methodology:

The researcher used the descriptive approach (the method of survey studies) due

to its relevance to the nature of the study.

Community and Sample Research:

The research community is represented by the employees of the Central Sports Activity Department and they are (8)

employees for the academic year 2019/2020 AD, and the researcher has selected the research sample randomly, the number of which is (100) one hundred employees by (15) colleges from the total research community.

Table (1)
Statement of the research sample numbers

Serial	Faculties	Sample			Exploratory sample
		Manager	Specialist (A)	Specialist	
١	University administration	٣	-	٥	-
٢	Faculty of Education	١	٢	٦	٢
٣	Faculty of physical education	١	١	٨	٢
٤	Faculty of Commerce	١	١	٩	٢
٥	Alsun College	-	٢	٤	٢
٦	Faculty of Medicine	١	١	٥	٢
٧	Faculty of Veterinary medicine	-	١	٤	٢
٨	Faculty of Arts	١	٢	٨	٢
٩	Faculty of sciences	-	٣	٥	٢
١٠	Faculty of pharmacy	-	١	٤	٢
١١	Faculty of Nursing	-	١	٥	٢
١٢	Faculty of Engineering	-	٢	٣	٢
١٣	Faculty of Technology and learning	-	١	٢	٢
١٤	Faculty of Computing and Artificial Intelligence	-	١	٢	-
١٥	Faculty of Politics and economics	-	٢	٣	٢
١٦	Postgraduate studies of advanced sciences	-	٢	٢	٢
١٧	Faculty of Oral and dental medicine	-	١	٣	٢
Total		٨	٢٤	٧٦	١٥

Data collection tool:

Personal interview:

A personal interview was conducted with a group of employees of the Central

Sports Activity Department (specialists, administrators and a manager) in order to identify

the training programs and the extent of their achievement of the set goals.

Questionnaire form:

The researcher designed a questionnaire and presented it to the experts aiming at identifying the comprehensive quality standards that lead to the development of sports activity in the Sports Activity Department at Beni Suef University.

Questionnaire construction steps:

First the questionnaire:

The researcher asked an open question with some officials in the Sports Activity Department and the Quality and Accreditation Centers at the University of Beni Suef, and the interview clarified that the programs that are implemented are not directed to the management of sports activity and how to organize work with them in addition to the existence of general programs for all administrative levels and are not specially prepared for the employees of the Department of Sports Activity. The researcher carried out some personal interviews for coaches and a specialist in sports activity in some colleges to find out whether comprehensive quality methods are applied or not, and

what are their needs in light of the overall quality and through reviewing books and scientific references. The opinions received from the answers of the experts were analyzed. A number of primary axes of the questionnaire were extracted attached (2)

Second, data analysis:

The researcher studied and analyzed some data that helped them understand the status quo of sports activity management at Beni Suef University

- 1- Review of frameworks and studies related to total quality.
- 2- Reviewing the questionnaire in the field of total quality management, such as the study of "Bahjat Attia (5), the study of" Muhammad Abdullah Muhammad "(17), and the study of" Sajida Jasim Yusef "(7.)

Presentation, interpretation and discussion of results:

Firstly display results:

The answer to the first question:

What is the extent of achieving strategic planning in the Sports Activity Department at the University of Beni Suef as a criterion for institutional capacity that is in line with the requirements of quality and accreditation?

Table (2)
The relative weight, percentage, and order of the sample opinions regarding the statements of the first field: strategic planning (the first criterion: the university strategic plan Supportive Policies and Activities (n = 100))

Serial	Phrases	Responses			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
1.	The Sports Activity Department has a documented, realistic and implementable strategic plan	91	9	Zero	291	97.00	1	100.86
2.	The Sports Activity Department analyzes the internal and external swat environment to identify opportunities and threats	23	64	13	210	70.00	2	43.82
3.	Representatives of employees, students and employers participate in the study	14	16	70	144	48.00	3	60.60
The total score of the standard					645	71.76		

It is clear from Table (2) that:

The percentage of opinions of the research sample in terms of the first field: strategic planning (the first criterion: the strategic plan of the university and the policies and supporting activities) ranged between (48.00%: 97.00%), where the phrase (in the sports activity department

there is a documented, realistic and implementable strategic plan), While the phrase (representatives of employees, students, and representatives of employers participate in the study)

There are also statistically significant differences between the opinions of the research sample in the statement (1) and

in the direction of approval. There are also statistically significant differences in statement (2) and in a certain

direction. There are also statistically significant differences in statement (3) and in the direction of disapproval.

Table (3)

The relative weight, percentage, and order of the sample opinions in relation to terms of the first domain: Strategic Planning (Second Criterion: Vision and Mission (N = 100))

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
4.	Participate in the development of the message all parties to the management of sports activity.	11	20	69	142	47.33	2	58.46
5.	The Sports Activity Department ensures the clarity and accuracy of the mission formulation to reflect its educational role, societal responsibility and aspirations in scientific research.	10	63	22	193	64.33	1	40.34
The total score of the standard					335	55.83		

It is clear from Table (3) that:

The percentage of views of the research sample in terms of the first field: strategic planning (the second criterion: vision and mission) ranged between (47.33%: 64.33%), where the statement came in

the first order (The Sports Activity Department makes sure of the clarity and accuracy of the message formulation to reflect its educational role and responsibility. Societal society and its aspirations in scientific

research), while in the last order came the phrase (all parties involved in setting the message in managing sports activity)

There are also statistically significant

differences between the opinions of the research sample in statement (5) and in a certain direction. There are also statistically significant differences in statement (4) and in the direction of disapproval.

Table (4)

The relative weight, percentage, and order of the sample opinions in relation to terms of the first domain: Strategic planning (the third criterion: strategic objectives (N = 100))

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
6.	Objectives are set in a clear, specific, attainable and measurable manner and linked to a period of time.	67	18	15	252	84.00	١	51.14
7.	The objectives are based on a thorough study of the competitive management situation and current and future challenges (environmental analysis)	21	62	17	204	68.00	٣	37.22
8.	The Foundation spreads its mission and strategic goals in all possible media among students, employees and other stakeholders	22	71	7	215	71.67	٢	67.22
The total score of the standard					671	74.56		
The total score for the field					1651	67.35		

It is clear from Table (4) that:

The percentage of opinions of the research sample in terms of the first field: strategic planning (the third

criterion: strategic goals) ranged between (68.00%: 84.00%), where the phrase (goals are set in a clear,

specific, achievable, measurable and linked to a period of time) came in the first order. In the last order came the phrase (the objectives are based on a thorough study of the competitive management situation and the current and future challenges (environmental analysis)

There are also statistically significant differences between the opinions of the research sample in the statement (6) and

in the direction of approval, and there are also statistically significant differences in expressions (7, 8) and in some direction.

The answer to the second question:

What is the organizational structure in the management of sports activities for students at the University of Beni Suef and its suitability for the comprehensive quality standards?

Table (5)

The relative weight, percentage, and ranking of the sample opinions in relation to the statements of the second domain: structures And systems (first criterion: characteristics of the university organizational structure) (n = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
9.	The Sports Activity Department has an organizational structure chart showing the horizontal and vertical lines and includes the University Council, the branch committees, the departments and subordinate units, the departments, the human elements in each department.	22	72	6	216	72.00	١	71.12
10.	The organizational structure clarifies and defines the tasks of the University Council, the subsidiary committees, and the tasks of the University President and each of his deputies	26	25	49	177	59.00	٤	11.06

Follow Table (5)
The relative weight, percentage, and ranking of the sample opinions in relation to the statements of the second domain: structures And systems (first criterion: characteristics of the university organizational structure) (n = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
11.	The organizational structure provides a job description for each human component through documented cards to describe leadership, academic, administrative and technical jobs.	15	13	72	143	47.67	٦	67.34
12.	The organizational chart shows the administrative hierarchy in correspondence, reporting and decision-making	19	67	14	205	68.33	٢	51.38
13.	The Sports Activity Department is keen to ensure that the formation of the structure is appropriate to cover its various activities to ensure the achievement of the mission and goal.	17	63	20	197	65.67	٣	39.74
14.	The Sports Activity Department represents the beneficiaries, students, and committees listed in the organizational structure	4	10	86	118	39.33	٧	125.36
15.	The Sports Activity Department is keen to set conditions for the continuation of the academic leader in a position such as submitting an annual report on administrative achievement and the extent of employee satisfaction with his performance	17	11	72	145	48.33	٥	67.82
The total score of the standard					1201	57.19		

It is clear from Table (5) that:

The percentage of opinions of the research sample in terms of the second field: structures and systems (the first criterion: characteristics of the university's organizational structure) ranged between (39.33%: 72.00%), where the phrase came in the first order (the sports activity department has a chart of the organizational structure showing the horizontal and vertical lines and includes The University Council, the subsidiary committees, the departments and subordinate

units, the departments, the human elements in each department), while in the last order came the phrase (The Sports Activity Department represents the beneficiaries, students and committees listed in the organizational structure.) There are also statistically significant differences between the opinions of the research sample in terms of (9, 12, 13) and in a certain direction. There are also statistically significant differences in the terms (10, 11, 14, 15) and in the direction of disapproval.

Table (6)

The relative weight, percentage, and ranking of the sample opinions regarding the terms of the second domain: Structures and systems (criterion two: leadership style) (N = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
16.	The leadership is keen to provide effective communication channels with students and employees of the administration.	27	59	14	213	71.00	٢	32.18
17.	The Sports Activity Department maintains examples of distinctive practices in the leadership style that have led to tangible achievements in it.	29	60	11	218	72.67	١	36.86

Follow Table (6)
The relative weight, percentage, and ranking of the sample
opinions regarding the terms of the second domain:
Structures and systems (criterion two: leadership style) (N = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
18.	The organizational structure includes a sufficient number of departments, officials and committees dedicated to supporting sports activities such as (deputy director of administration - sports tent supervisor - sports teams training coordinator - stadium supervisor - store keeper - secretary - maintenance official - equipment and tools committee - student registration committee - training committee)	6	7	87	119	39.67	٣	129.62
19.	The Sports Activity Department develops the organizational structure by creating departments to increase support for sports activity according to developments such as (Student Services Office - Coaches Association - Complaints and Suggestions Office)	4	2	94	110	36.67	٤	165.68
The total score of the standard					660	55.00		

It is clear from Table (6) that:

The percentage of opinions of the research sample in terms of the second field: structures and systems (the second criterion: leadership style) ranged between (36.67%: 72.67%), where the

phrase (Sports Activity Administration maintains models for distinctive practice in the leadership style that led to the achievement of Tangible achievements in it), while in the last order came the phrase

(the development of the Sports Activity Department, the organizational structure, by creating departments to increase support for sports activity in accordance with developments such as (Student Services Office- Coaches Association- Complaints and Suggestions Office.)

There are also statistically significant differences between the opinions of the research sample in terms of (16, 17) and in a certain direction. There are also statistically significant differences in terms of (18, 19) and in the direction of disapproval.

Table (7)

The relative weight, percentage, and ranking of the sample opinions regarding the terms of the second domain: Structures and systems (Standard Three: Official Information and Documentation Systems) (N = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
20.	The Sports Activity Department creates data and information databases. These rules are accurate, comprehensive, and updateable to document the various activities of the departments.	12	16	72	140	46.67	١	67.52
21.	The Sports Activity Department seeks to develop management information systems and transform them into electronic management (MIS) to facilitate the preservation, recall and circulation of documents.	10	19	71	139	46.33	٢	65.06
The total score of the standard					279	46.50		
The total score for the field					2140	52.90		

It is clear from Table (7) that:

The percentage of opinions of the research sample in terms of the second field: structures and systems (the third criterion: official information and documentation systems) ranged between (46.33%: 46.67%), where the statement came in the first order (the sports activity

administration establishes data and information rules. These rules are accurate and comprehensive.

And the ability to update to document the various activities of departments), while in the last order came the phrase (the Department of Sports Activity seeks to

develop management information systems and convert them to electronic management MIS to facilitate the preservation, recall and handling of documents) There are also statistically significant differences between the opinions of the research

sample on all statements and in the direction of disapproval. **The answer to the third question:**

What is the extent of application of Total Quality Management in the administrative apparatus of the Department of Sports Activity?

Table (8)

The relative weight, percentage, and order of the sample opinions in relation to the terms of the third domain: the device Administrative (First Criterion: Availability of Training Programs and Continuous Improvement) (N = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
22.	The Sports Activity Department is keen on having a human development department	11	7	82	129	43.00	٣	106.82
23.	The Sports Activity Department sets a time plan for continuous training to raise the efficiency of its employees based on a study of needs	19	66	15	204	68.00	١	48.26
24.	The Sports Activity Department is keen to provide the media for training and continuous professional development, including books, research, magazines, and computer programs	7	13	80	127	42.33	٤	98.54
25.	The Sports Activity Department organizes regular training courses in various administrative aspects, the use of modern technologies, information technology and others	19	59	22	197	65.67	٢	29.78
26.	The Sports Activity Administration has a self-training unit that selects trainers from among university employees	6	3	91	115	38.33	٥	149.78
The total score for the field					772	51.47		

It is clear from Table (8) that:

The percentage of opinions of the research sample

in terms of the third field: the administrative apparatus (the

first criterion: the availability of training and continuous improvement programs for workers) ranged between (38.33%: 68.00%), where the phrase (The Sports Activity Administration sets a time plan for continuous training to raise efficiency Its employees are based on a study of needs), while the phrase (in the Sports Activity Administration there is a unit for self-training that

selects trainers from among the university's employees) came in the last order.

There are also statistically significant differences between the opinions of the research sample in terms of (23, 25) and in a certain direction. There are also statistically significant differences in statements (22, 24, 26) and in the direction of disapproval.

Table (9)

The relative weight, percentage, and order of the sample opinions in relation to the terms of the third domain: the device Administrative (second criterion: systems for evaluating the performance of administrative leaderships and workers) (n = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
27.	There are mechanisms that oblige each party to evaluate the performance of its boss, and to evaluate the performance of its subordinates	3	5	92	111	37.00	٣	154.94
28.	All employees in the Sports Activity Department are keen to complete the evaluation process	17	71	12	205	68.33	٢	64.22
29.	All employees in the Sports Activity Department are keen to complete the evaluation process	19	68	13	206	68.67	١	54.62
The total score of the standard					522	58.00		
The total score for the field					1294	54.74		

It is clear from Table (9) that:

The percentage of opinions of the research sample in terms of the third field: the administrative apparatus (the second criterion: systems for evaluating the performance of administrative leaderships and workers) ranged between (37.00%: 68.67%), where the phrase (The Sports Activity Administration is keen to send the evaluation results to every individual) Secretly), while in the last order came the phrase (there are mechanisms that oblige each party to evaluate the performance of its boss, and to evaluate the performance of its subordinates)

There are also statistically significant differences between the opinions of the research sample in terms of (28, 29) and in a certain direction. There are also statistically significant differences in statement (27) and in the direction of disapproval.

The answer to the fourth question:

To what extent are the quality principles applied to the financial and material capabilities and equipment in the management of sports activity

For students of Beni Suf University?

Table (10)

The relative weight, percentage, and order of the sample opinions regarding the terms of the fourth field: financial and material resources (first criterion: buildings and the nature of sports activity management activity) (n = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
30.	The Sports Activity Administration facilities are sufficient to carry out its various activities efficiently, in terms of offices of faculty members and coaches, halls, stands, stadiums, and others.	13	68	19	194	64.67	3	54.62

Follow Table (10)

The relative weight, percentage, and order of the sample opinions regarding the terms of the fourth field: financial and material resources (first criterion: buildings and the nature of sports activity management activity) (n = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
31.	The sports activity management for its personnel and buildings ensures security and safety by using devices and equipment designated for this purpose such as fire alarm systems, fire extinguishers and water tanks	19	63	18	201	67.00	1	39.62
32.	The Sports Activity Department is committed to the cleanliness and maintenance of its facilities, and puts in place a system for the safe and rapid disposal of waste	23	53	24	199	66.33	2	17.42
The total score of the standard					594	66.00		

It is clear from Table (10) that:

The percentage of the research sample's opinions in the terms of the fourth field: financial and material resources (the first criterion: buildings and the nature of the activity of managing sports activity) ranged between (67.00% : 66.33%) where the phrase (The Sports Activity Administration for its personnel and buildings includes security and safety by

using devices and equipment designated for this purpose such as fire alarm systems, fire extinguishers and water tanks) came in the first order, while the phrase (the sports activity management facilities are sufficient) To carry out its various activities efficiently, in terms of offices of faculty members, coaches, halls, stands, stadiums, etc..

There are also opinions of the research sample statistically significant in all terms and in some differences between the direction.

Table (11)

The relative weight, percentage, and order of the sample opinions regarding the terms of the fourth field: financial and material resources (the second criterion: devices, equipment, laboratories, and computers) (n = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
33.	The equipment, tools and equipment in the Sports Activity Department are characterized by efficiency in performance and modernity in quality and quality in specifications, in order to help fulfill the educational, educational and training management mission.	91	7	2	289	96.33	١	150.02
34.	The Sports Activity Department has a website on the international information network (the internet) that contains everything the browser needs about the university and is updated continuously	22	17	61	161	53.67	٢	34.82
The total score of the standard					450	75.00		
The total score for the field					1044	70.50		

It is clear from Table (11) that:

The percentage of opinions of the research sample in the terms of the fourth field: financial and material resources (the second criterion: devices, equipment, laboratories and computers) ranged between 33.67% (33.67%) where the phrase (devices, tools and equipment in the Sports Activity Department is characterized by efficiency in performance and modernity in quality and quality in the specifications, in a way that helps in the performance of the educational, educational and training administration's mission), while the phrase came in the last order (there is The Sports Activity Department has a website on the international information

network (the Internet) that contains everything the browser needs about the university and is updated continuously)

There are also statistically significant differences between the opinions of the research sample in the phrase (33) and in the direction of approval, and there are also statistically significant differences in statement (34) and in the direction of disapproval.

The answer to the fifth question:

To what extent are the quality standards applied in the self and continuous evaluation of the female students' sports activity department?

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Table (12)

The relative weight, percentage, and arrangement of the sample opinions regarding the statements of the fifth field: continuous evaluation and total quality management (the first criterion: the continuity of self-evaluation for the overall performance of the Sports Activity Management) (N = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
35.	An evaluation system is available that includes all the services provided by the Sports Activity Department (lectures and courses to increase sports awareness, learn about different sports and train on them, and create teams that represent the university)	17	62	21	196	65.33	1	37.22

Follow Table (12)

The relative weight, percentage, and arrangement of the sample opinions regarding the statements of the fifth field: continuous evaluation and total quality management (the first criterion: the continuity of self-evaluation for the overall performance of the Sports Activity Management) (N = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
36.	The Sports Activity Administration depends in the process of periodic opinion polls for a comprehensive evaluation of the services provided by it (for workers and beneficiaries).	11	16	73	138	46.00	٣	71.18
37.	The Sports Activity Department derives its elements in the evaluation of its services from the financial and administrative report of the administration, explaining the extent of benefit from the various aspects of spending	9	19	72	137	45.67	٤	68.78
38.	The management derives its elements in the comprehensive evaluation of the services provided by it from the quarterly and annual internal audit reports issued by the Quality Unit	19	54	27	192	64.00	٢	20.18
The total score of the standard					663	55.25		

It is clear from Table (12) that:

The percentage of opinions of the research sample in terms of the fifth field: continuous evaluation and total quality management (the first criterion: the continuity of the self-evaluation of the overall

performance of the sports activity management) ranged between (45.67%: 65.33%) where the phrase came in the first order (there is an evaluation system that includes all The services provided by

the Sports Activity Department (lectures and courses to increase sports awareness, learn about different sports and train on them, create teams that represent the university), While in the last order came the phrase (The Sports Activity Department derives its elements in the evaluation of its services from the financial and administrative report of the

administration explaining the extent of benefit from different spending points)

There are also statistically significant differences between the opinions of the research sample in terms of (35, 38) and in a certain direction. There are also statistically significant differences in statements (36, 37) and in the direction of disapproval.

Table (13)

The relative weight, percentage, and arrangement of the sample opinions regarding the statements of the fifth field: continuous evaluation and total quality management (second criterion: implications of evaluation results Continuous Self on Total Quality Management) (n = 100)

Serial	Phrases	Response			Relative weight	%	Orders	Ca2 value
		Agree	To some extent	Not agree				
39.	The administration shall prepare a list of its problems, needs and urgent projects as approved by the self-evaluation indicators	11	68	21	190	63.33	٢	55.58
40.	The department designs its executive plan that helps it achieve its strategic goals and mission and develops institutional performance through designing distinct programs and projects and submitting them for implementation.	27	62	11	216	72.00	١	40.82
41.	The management designs its implementation plan by looking for greater employment opportunities	8	6	86	122	40.67	٣	124.88
The total score of the standard					528	58.67		
The total score for the field					1191	56.96		
Total score for institutional capacity					7320	60.49		

It is clear from Table (13) that:

The percentage of opinions of the research sample in terms of the fifth field: continuous evaluation and total quality management (the second criterion: the implications of continuous self-evaluation results on TQM) ranged between (40.67%: 72.00%) where the phrase (the administration designs its plan) came in the first order.

The executive branch that helps it achieve its strategic goals and mission and develop institutional performance by designing distinct programs and projects and submitting

them for implementation), while in the last order came the phrase (the administration prepares a list of its problems, needs and urgent projects as approved by the self-evaluation indicators)

There are also statistically significant differences between the opinions of the research sample in terms of (39, 40) and in a certain direction. There are also statistically significant differences in statement (41) and in the direction of disapproval.

Table (14)

The relative weight, percentage, and arrangement of the criteria and areas of the Sports Activity Administration at the University of Beni Suf fulfilling institutional capacity standards that are consistent with quality and accreditation requirements (N = 100)

The axes		Relative weight	%	Ranking in relation to standards	Ranking relative to domains
Strategic Planning	The university's strategic plan, policies and supporting activities	645	71.67	٢	٢
	Vision and mission	335	55.83	٣	
	Strategic goals	671	74.56	١	
	Total marks	1651	67.35		
Structures and systems	Characteristics of the university organizational structure	1201	57.19	١	٥
	Leadership style	660	55.00	٢	
	Official information and documentation systems	279	46.50	٣	
	Total marks	2140	52.90		
The administrative body	Availability of training and continuous improvement programs for employees	772	51.47	٢	٤
	Systems for evaluating the performance of administrative leaderships and workers	522	58.00	١	
	Total marks	1294	54.74		

Follow Table (14)

The relative weight, percentage, and arrangement of the criteria and areas of the Sports Activity Administration at the University of Beni Suf fulfilling institutional capacity standards that are consistent with quality and accreditation requirements (N = 100)

The axes		Relative weight	%	Ranking in relation to standards	Ranking relative to domains
Financial and material resources	Buildings and the nature of sports activity management activity	594	66.00	٢	١
	Devices, equipment, laboratories, and automated computers	450	75.00	١	
	Total marks	1044	70.50		
Continuous evaluation and total quality management	Continuity of self-evaluation of the overall performance of the Department of Sports Activity	663	55.25	٢	٣
	The implications of continuous self-evaluation results on Total Quality Management	528	58.67	١	
	Total marks	1191	56.96		
Total score for institutional capacity		7320	60.49		

It is clear from Table (14) that:

The percentage of areas where the Sports Activity Administration of female students at the University of Beni Suf meets the institutional capacity standards that are consistent with the quality and accreditation requirements ranged between: (%٢٠.٩٠) (٠%٧٠.٥٠ where the first place came in the field of (financial and material resources), while the field of (strategic planning) came in the second order, while the field of (continuous evaluation and comprehensive quality management) came in the third order, while the field of (The administrative apparatus), while it ranked fifth and last in the field of (structures and systems)

Second, discuss the results:

It is evident from the previous table behind the sample about the first axis, which is strategic planning and the total of statements (8), and the highest percentage of approval is (97%) for the phrase "there is a sports activity management documented, realistic and feasible strategic plan" and the lowest approval percentage is (47%) for the phrase "participates In the development of the message all parties manage the sporting activity.

The researcher attributes these results to the importance of having a strategic plan because of its great role in the success of the process of

teaching and learning for sport, so setting up a plan to implement sports activities for students and setting up sports days and individual and group tournaments are the basis of the administration's work, and the researcher also sees the importance of developing a plan for establishing and maintaining sports facilities and providing them. With potentials and assessing their needs, as well as following up and implementing programs and projects, and working to expand the base of practitioners, this is consistent with the study of "Nermin Ahmad Kamal" (20: 73)

The researcher concludes from these results that in order to achieve quality in performance, comprehensive quality standards must be properly applied, as it requires knowledge of the strengths to support them, their weight and weaknesses, and address and avoid them, as the management of sports activity is one of the most important departments that work to serve students, develop their thinking abilities, and train them in training Early on to drive and take responsibility.

The researcher returns that setting goals for the

institution must be clear so that any administrative position holder knows his role in achieving those general goals.

Although the intentions are good, and every person seeks to participate in achieving those general goals, the results are often disappointing as the goals were valued on me. A high level and the assignment is done without taking the opinion of those responsible for implementation in those goals or their requirements, not implementation, and if it is an opinion and participation, it is a mock or partial participation at best. As the prevailing style of administration until recently was the military administration, where orders have a big role and it has become It is necessary now, in light of contemporary global challenges and fierce global competition,

For organizations to be managed in a democratic way between heads and subordinates among the holders of all basic positions and levels around the general goals to be achieved. Administrative and ensuring their achievement after those systems were generally derived from the general objectives of the

organization without careful study of their suitability.

This is in line with the study of "MARGRET" (2002) (25), "Yusef Ahmad Abu Farah" (2003 AD) (21) and "Kamal Darwish and Muhammad Subhi Hassanein" (2004 AD) confirm that educational institutions should follow a strategic plan, whether they were aware of that or not aware of that (12: 141) and without strategic planning, a waste of time and effort would result, and the availability of the strategic plan leads to the availability of a climate that allows for effort, concentration and weight of talent in light of core priorities, where appropriate organizational structures should be provided as well as required adjustments made. In the objectives, policies and procedures of working with them in addition to the use of work teams, suggestion systems, quality departments and effective incentive policies associated with improvement activities and Development (13: 89.)

In light of the foregoing, strategic planning is the formulation of the objectives of the institution or organization and its long-term goals and the selection of strategies to

achieve the goals and objectives of the institution, taking into account the external environment in which the institution operates, as not taking into account the external environment leads to a major failure in achieving the goals and objectives.

This answers the first question that states.

" What is the extent of achieving strategic planning in light of comprehensive quality standards"?

Table (7), (8), (9) shows the sample's views on the second axis "structures and systems" and the number of statements (13) statements, and the highest percentage of approval is (72%) for the phrase "The Sports Activity Administration maintains examples of distinctive practices in the leadership style.

Which led to tangible achievements in it, "the lowest percentage of approval is (36.67%) for the phrase" the development of sports activity management for the organizational structure by creating departments to increase support for sports activity according to developments such as the Student Services Office -

Coaches Association -
Complaints and Suggestions
Office.)

The researcher attributes these results to the sample's agreement on enhancing cooperation between individuals and the flow of information, as well as defining the terms of reference and responsibilities of each individual in the organizational structure so that it is appropriate to achieve the principles of total quality such as focusing on students and focusing on processes such as focusing on results, preventing mistakes before they happen. Shipping, packing experiences, workforce, feedback.

These results are in line with the strategic development of quality, where the leadership of the comprehensive quality program requires defining a specific vision that everyone can understand, as well as setting sub-goals that workers are expected to realistically achieve. The goals must be set in conformity with the organizational structure of the institution.

Thus, the second question is achieved, "What is the organizational structure in managing the activity and how appropriate is it to the

comprehensive quality standards".

It is clear from Table (10) and (11) the sample's views on the third axis, which is "How far are the comprehensive quality standards applied in the administrative apparatus of the Sports Activity Department" and the highest percentage of approval (68.67%) for the phrase "Sports Activity Management is keen to send evaluation results to each individual in a manner. Confidential "and the lowest approval rate (42.33%) for the phrase" The Sports Activity Department is keen to provide training and continuous professional development media, including books, research, magazines, and computer programs to me. "The researcher attributes these results to that the application of comprehensive quality standards depends entirely on the administration's full commitment to flexibility and portability Renewal of its programs, method and quality of training methods required for workers. Effective leadership cadres in administrative work must also be selected and trained using modern methods of originality

and communication, and this is consistent with the results of the study of "Muhammad Abdullah Muhammad" (2002 AD) (17),

Where he reached the necessity of adopting methods Modern management applied in many universities in developed countries such as America, Britain and Japan, including the comprehensive quality method, and then focus on cultivating and equipping working individuals, whether members of the teaching staff or administrators Or students with a comprehensive quality culture so that each of them can perform his work with the highest possible efficiency and in the least time and cost. The results are also in agreement with the study "Sajida Jassim" (2005 AD) (7) entitled "Total Quality Management as an entry point for the development of the Physical Education Department of the Ministry of Education in his country Kuwait, "where the study confirmed that one of the most important measures taken is the existence of programs aimed at developing the Department of Physical Education. Job descriptions must be found for all employees, as well as modern technical methods in

education, and not positive communication with other educational and non-educational institutions".

It is clear from the phrases (22, 23, 24, 25, 26) that the focus should be on the employees of the General Administration for Youth Welfare, including trainers, referees, and others on an ongoing basis, as the planner, implementing or following up on activities and the administration's workers have a major role in achieving the concepts related to preparing and educating young people. In general, they have the responsibility to plan, organize, implement and follow up the programs within the framework of a set of technical and administrative specializations that work to achieve the goals of these activities and on the extent to which the sports responsibility understands its specializations and duties.

Therefore, a sports activity specialist must be selected based on new specifications related to their competence and scientific experience and related to concepts Comprehensive quality and setting scientific standards when choosing a sports activity specialist in

terms of scientific qualification and tests Hence, we note the importance of applying quality standards to the administrative and technical apparatus of the Sports Activity Department, as this is one of the most important elements for the success of the administrative apparatus of the Activities Agency. Preparing the work environment and the culture of the organization, and conducting training and qualification courses for individuals, starting with the adoption of leadership styles appropriate to quality standards and starting

With the participation of all those working in the management of sports activity in the efforts made to improve the service provided, therefore the points of interconnection of the administrative hierarchy must be determined through the three administrative levels (higher - middle - executive) and the formulation of goals for each administrative level in line with the general objectives, and this is consistent with Results of "Bahjat Attia Bahgat" (2002 AD) (5) entitled "Total Quality Management as an Entrance to the Development of the Management of Egyptian

Sports Clubs in the Light of Contemporary Transfers" and "Carrie Timothy and Robert" (1998 AD) (22) entitled "Total Quality Management in Higher Education Why Succeed" .

It is evident from the above the answer to the third question, which is "What is the extent of application of quality standards in the administrative apparatus of the Department of Sports Activity for Female Students at Beni Suef University"?

It is clear from Table (12) and (13) the sample's views on the fourth axis, which is "How well are the principles of quality applied to the financial and material capabilities and equipment in the sports activity management for students at the University of Beni Suef" and the highest percentage of approval is (96.33%) for the phrase "The existing devices, tools and equipment are characterized By managing sports activity with competence in performance and modernity in quality and quality in specifications, in a way that helps in the performance of the educational, educational and training administration's message,

And the lowest percentage of approval is (53.67) for the phrase "The Sports Activity Department has a website on the International Information Network (Internet) that contains everything the browser needs about The university is constantly updated. "The researcher believes that these results are consistent with the study of" Margrit Elise "and" Margrat Elise & Stin Skill "(2002 AD) (25)," Yusef Abu Qara "(2003 AD) (21) which emphasized the distribution of resources so that Human resources suit the needs of each administrative level and build on it to determine how to measure performance to improve the level of performance in the educational process.

This answers the fourth question, which is "What is the extent of applying the principles of quality to the financial and material capabilities and equipment in the management of sports activity for students at the University of Beni Suef"?

It is clear from Table (14) and (15) the sample's views on the fifth axis, which is "What is the extent of application of quality standards in the self and continuous evaluation of the

management of students' sports activity at Beni Suef University" and the number of its statements (7) and the highest percentage of approval is (72.00%) for the phrase. The administration designs its plan that helps achieve its strategic objectives and mission and develops institutional performance by designing distinct programs and projects and offering them for employment. The lowest approval percentage is (40.67%) for the phrase "The administration designs its executive plan by searching for greater employment opportunities" (34) The researcher believes that one of the most important procedures is the selection and training of effective sports cadres in administrative work that use the latest technological methods in communication and communication, which allows the provision of a site on the international network of information on the Internet and contains everything that the browser needs and is constantly updated as well as preparing a guide for Total Quality Management and distributing it to all applicants From the results of the statements (35, 36, 37, and 38),

the researcher concludes that continuous evaluation and correction of the steps for implementing quality standards and monitoring the quality of service in the activity management must be available to achieve better quality, as the procedures for applying The most comprehensive quality standards depend entirely on the management's full commitment to continuous follow-up and evaluation of the evaluation, as the researcher sees from the results of the phrases (39, 40, 41) that the Department of Sports Activity adopts democracy at work and the distance from centralization and routine that weakens performance, knowledge and awareness of the importance of applying Comprehensive quality standards, training and continuous qualification for workers, control and follow-up by senior leaders, and this is what makes the application of comprehensive quality standards in the management of sports activity for female students at the university of great importance.

From the above, the answer to the fifth question is clear: "What is the extent of applying quality standards in the continuous and self-

evaluation of the administration of sports activities for students at Beni Suf University for student activities"?

Conclusions and recommendations:

First: Conclusions:

- 1- The lack of clarity of the concepts and quality standards for many sports activity management specialists.
- 2- The rigidity of the organizational structure in the management of sports activities for students at the university.
- 3- Central in decision-making in managing students' sports activities.
- 4- Weak job performance evaluation based on the concept of quality assurance
- 5- Lack of application of computer technology concepts _ electronic management _ performance evaluation review.

Secondly, recommendations:

- 1- The importance of having standards commensurate with the comprehensive quality that would develop the management of sports activity for students at Beni Suf University.
- 2- Establishing the concept of quality in the management of sports activity in view of the role that quality plays in developing performance

through courses and programs for training activity management employees.

3-Establishing an organizational structure appropriate to the quality standards of the Department of Sports Activity for Students at the University of Beni Suef

4- Create an information page for sports activity management on the global information network (the Internet)

5- The need to seek the help of specialists in all fields.

6- Forming a scientific committee to prepare and scientifically plan the training programs.

7- Continuous evaluation of the objectives and mission of the management and evaluation of the extent of its progress through the submitted projects.

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