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Suggested intellectual rights for Saudi artists through data base model

الحقوق الفكرية المقترحة للفنانين السعوديين من خلال نموذج قاعدة البيانات

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abstract

Saudi artists have been producing art works not documented or seen by other Arab communities or even countries non documented arts became a trend of the last decade as part of not talking about the prosses or produce as a community unliked skill or forbidden secret and only done as a sociological release of daily life pressures

Saudi Arabia is very rich with many art business heritage and many of Saudi artists legacy names etched in stone art wall , art collectors fill the job as a personal hoppy ,it is necessary to put up the artistic business and research institutions and document special artist database that can help build and that will collect information and data appropriately makes it easier for others interested in Saudi art and helps to reach and communicate with artists whether Specialists or beneficiaries of companies or individuals.

Many found government and authorities are offering digital service and technology of information and cheek Matt set up websites and applications appropriate usage for, documentation and preservation of intellectual rights for artists and that will support and facilitate communication and access to artists ،this act is already managed through governorates forums and applications in many Arab countries, like Egypt, Tunisia, and Oman.

The urgent need to preserve the artist's rights for their artistic works and the importance of developing a strategy to protect the intellectual property rights of Saudi artists by creating a database to be a link between the artist and others interested, whether companies, institutions or individuals, and the importance of building a marketing strategy, planning and preparing for the subsequent stages of development and financing.

By answering the question :**Can the intellectual property rights of artists be preserved by building a database for Saudi artists, "the platform for the works of Saudi artists؟"**

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Research questions

1. Can the artworks be well-maintained ؟
2. Can the artist's rights be protected؟
3. Can the Saudi’s artistic legacy be preserved؟
4. Is it helpful to build a database that includes the names of Saudi artists and their art works؟
5. What is the role of government and private agencies in documenting the artistic heritage of the Saudi kingdom؟

Research aims

1. Preservation of artworks, Protecting the artist rights, Preserving the country's artistic legacy
2. Learn about the role of government and private agencies in documenting the names of artists, works of art, and the artistic legacy of the country

Research importance

1. Suggesting Building a database that includes the names of Saudi artists and a summary of their works
2. Determine the role of government and private agencies in documenting the names of artists, artistic works and the artistic legacy of the country

Research Methodology:

This research deals with a description of an electronic database for the art works that aims to save the intellectual property rights of the Saudi artist ، this research follows the descriptive analytical approach so as to relevance to the nature of the problem, and the nature of the study population until the study implementation of the databases and the most important information and data crisis to save the rights and property Intellectual rights for the Saudi artist and reaching results based on objectives (Al-Assaf, 2006), where the researchers relied on describing databases and then verifying that they complete the information to implement a model for the Saudi artists' works platform .

Research sample:

Collection of Saudi artists in the Kingdom of Saudi Arabia.

Thematic Limits :

- Describing and analyzing the database of Saudi artists.
- Suggesting platform for the works of Saudi artists aimed at preserving intellectual property rights

Definition of intellectual property

I knew (Ahmad 0.2016) Royal of the intellectual as defined by the World Organization of Intellectual Property " WIPOWIPO “ They are the rights of a person’s possession of creative works of thought, that is, inventions, literary and artistic works, symbols, names, pictures, models and industrial designs that he creates or produces.” The division of intellectual property rights is according to the usual division into two main parts: industrial property, and artistic property and performance. .

The theoretical framework consists of three axes, which are as follows:

The first axis asking about the concept of electronic platforms and databases
The second axis asking about the importance of documenting the development of Saudi plastic art and the names of Saudi artists
The third axis the need for preserving the rights of Saudi artists - a strategy to protect the intellectual property rights of Saudi artists

Protection of intellectual property

Intellectual property protection for faculty members and researchers:

Shaheen, Sharif(2011), It is a study entitled Intellectual Property in the E-Learning Environment: Towards an Initiative for the Free Making Available of Textbooks in Egyptian Universities on the Internet, Cairo University as an example "The problem of the study was to identify the policies adopted by universities to protect the intellectual property of faculty members and researchers who have intellectual and scientific creations and content. The e-learning provided by them either to serve e-learning programs and convert curricula into the electronic form or to build a digital repository, digital library, electronic memory, or other forms of preserving, organizing and making the creations of the institution available.

The study adopted the descriptive survey approach in order to identify those initiatives, plans and projects, as for the aspect The field was limited to Egyptian universities only, and the extent of its progress in the stream of e-learning and its measures related to the protection of intellectual property with a focus on Cairo University and the initiative proposed by the researcher, which is an initiative to make textbooks available. Open Text books Egyptian universities online study the elements applied to the Cairo University as a model experimental.

Badr, Ahmed ١٩٩٨ , discussed Information Society universe and the problems of the privacy and security of information and the right of copyright, aimed to identify copyright in the era of information technology ، and it was found that the old copyright laws did not cover or conform to modern technologies ، and thus the study emphasized the difficulty of applying them in the digital age ، especially copyright in databases and the developments and amendments that occurred in the rights laws Authorship. The study also mentioned some opinions on issues related to copyright in electronic periodicals on the Internet, as well as the right of copyright in electronic delivery of documents.

Abdelkader, Houssam, 2007 entitled "Digital Intellectual Property and the Role of Civil Society in Preserving it," is a research paper presented at the First Arab Conference for Digital Culture in Tripoli 2007 and aimed at defining intellectual property rights in light of the worldwide electronic publishing revolution.

The revolution without any controls or observance of laws and it needs someone to organize and codify it, especially in light of a new international order that depends on

development, control and power, and considered that under this system civil society and non-governmental organizations should have a vital role in managing this organization.

The study pointed to the importance of preserving intellectual property rights on the Internet through specific mechanisms presented to all Arab governments to try to enact them in agreed upon laws and made clear that the protection laws used under traditional sources are not compatible with the requirements of the digital age and the use of digital sources, which required the establishment of laws They are commensurate with those sources and use them in a way to achieve copyright protection. Indications among the most prominent of these laws is "Copyright Law in the Digital Millennium.

Mahesh, G. research Entitled " Digital Creative Content and Intellectual Property Rights " and aimed at discussing copyright issues in the digital environment differentiating between types of digital works and the laws followed in India to protect digital copyrights and electronic content. The study concluded that the rights of authors currently followed in India do not provide security for the creator. Digital sources open an area for controversy and questioning the feasibility of their implementation

Miloud, Elaraby Ben Hajjar, research 2011 entitled " Intellectual Property Legislation in the Field of Software Protection in Algeria ." I have concluded that there are many problems in Algeria regarding the application of digital copyright laws despite its orientation towards ambitious and important policies in the field of information technology and the software industry. Facing major challenges in the field of investment, and conflict in the position on the protection system and the organization of the software market and technical services because such regulation allows the adoption of standards and specifications and allows the spread of professional rules that define commercial behavior, and provides ease in achieving the IT sector's requirements in negotiating with international and regional bodies Determining the requirements for its growth, developing its performance, determining the relationship with other parties, and solving problems between owners of rights and users of products and workers in marketing them.

Mustafa, Ahmed Abdullah, 2011 research entitle" Intellectual Property Rights Authorship in the Internet Environment ". dealt with issues of intellectual protection in terms of their reality, their Arab and international problems and their patterns in the digital environment and in the Internet environment. Abdullah's study concluded that the application of these rights in Arab countries in particular faces Many problems.

Why authenticating arts

A question that has been circulated among those interested in the documentary issue because of its great importance in the modern era, after the expansion of knowledge and the increase in communication and communication between the various scientific tools and their development to the point where there is what is known.

Paperless Society is the need for non-printed documentation which become urgent need , whether it is documentation of events or technical documentation of event documents, and due to the complexity of matters and their development at an amazing speed, the unprecedented technological rush made it necessary for us to develop with it and accompany it with a documentation process in order to facilitate the process of retrieving these events and His documents, and here the documentation moved from the stone to the paper to film and to the optical one, and then to automatic or electronic documentation, which created an urgent need for an intensive and profound expansion of the documentation area.

Category art classification

Classification is the backbone of the documentation process, and the importance of classification in documentation processes lies in placing similar, overlapping, and often intertwining issues that enable us to facilitate the process of returning to the document, because it is considered like holding the end of a complex thread together, and the classification process is based on placing Each topic has its appropriate place and compilation of what its content agrees with each other in order to facilitate the search process for us, for what is required. Therefore, the classification process is the first step in the documentation process that cannot be dispensed with or ignored.

The importance of classification in the documentation processes

The importance of classification lies in the documentation processes, since it is one of the basic processes in the documentation work, as we carry out the documentation process to save the information and supporting documents, and it is necessary to follow the most effective methods and means that facilitate the process of retrieving those documents and information, and therefore we must sort and classify these documents The information is according to a logic that no documenter can but follow by setting out what is homogeneous and compatible with each other.

Salman ، Abdul-rasol (The beginning of the plastic art career in Kuwait)١٩٧٥ ,In recording and documenting plastic art in Kuwait, (Salman 1950) wrote in his book The Beginning of the Artistic Journey in Kuwait, he said that writing the history of artistic movements and art schools is something that needs great experiences that can address this field, which has become subject to many jurisprudence and concepts that are difficult to confront ،but leaving art without talking about it may lose

an essential part of the overall renaissance that seemed to art takes a role in which it has registered in this book are recorded not objectively and historically the factors that influenced the artistic movement in Kuwait ، pointing out attempts by artists and the state interest in them and the importance of art and its role in building society Civilized. After the tremendous expansion of the artistic production of artists and the works and arts it resulted in ، there has become an urgent need to arrange this enormous crown of art ، and that the arrangement and classification of this crown is imperative, so we use what is known now as the documentation that is done by specialists in order to provide .

We have what we want from information that may require long periods of searching for it, and we may find it in the folds of books, volumes, and specialized researches ،and at some point in history, scientists and researchers were forced to use some mechanisms that help them to refer to the required information through the use of what was known as indexing and Indexing

But when modern technology that relies on the use of modern tools, such as computers, application systems, film thumbnails, and various preservation media, came to help researchers and scientists to access that information with less effort, faster time and less cost ،and this is what the science of documentation aims for.

Documentation

is a science of history to preserve, coordinate, classify, arrange and prepare information to make it a primary material for research and interest ،and it is an important science for preserving the human creative product or preserving historical events and scientific information and transferring it from the past to the present and then to the future and to the people who They can benefit from it .

This applies to the oral transmission of information: the written: such as manuscripts, publications, newspapers, reports, statements, notes, and pictorial books : which are mostly oil or charcoal drawing, stone engraving ، composition in plaster, or download with wood ... and perhaps the picture is solar or Cinematic or television audio or visual document: which is mostly audio or radio recordings and a cylindrical recording or a talking cinematographic tape.

Importance of documentation

1. It is the truth pillar on which researchers rely in their search for the truth.
2. The nation's luminous, awakening, fortified memory that forgetfulness does not realize.
3. A solid link connecting the present of the nation with its past, Witness the struggle of individuals ،groups, organizations, governments .

4. It facilitates the implementation of similar activities and warns of the importance of the matter and focuses on it because it provides the appropriate information to the beneficiary, so he has the speed to take note of the information to present it in the most appropriate form.

Defining the science of authentication

The science of documentation was expanding in a wide range that included the whole world in a network interconnected with each other in an unprecedented way in the history of mankind. This began with the beginning of mankind. Provide its services satisfactorily with him.

If the two scholars, or Talit and La Fontaine, and those who came after them from the scholars have provided us with a summary of their thought since the nineteenth century, the twenty-first century requires us to make more effort and strive to develop this field ،as documentation has become a necessity of the modern age.

Mortimer defines authentication as the set of processes involved in the delivery of specialized information, which includes the processes that constitute the specialized office work as well as the initial processes for preparing and copying materials and the subsequent distribution operations.

The two scholars defined documentation as a set of critical processes for collecting, organizing and communicating specialized knowledge for the purpose of providing the maximum possible use of the information that includes.

Documentation Dictionary Definition

Webster's Dictionary defines documentation as a collection of recorded knowledge ،coding and transmitting it, provided that this knowledge is dealt with in a comprehensive manner and with integrated procedures, with the use of semantics and mechanical means by various methods of imaging, in order to obtain greater information.

Document elements

Before delving into the role of documents and tracing their results and impact on contemporary life, it is necessary to study the nature of the document and its scientific components in order for it to be taken and relied upon for investigation and verification .

(Ahmed-2016) mentioned that the introduction of computer technology in various scientific, research, commercial and other activities has led to the necessity for laws to address many new issues that have not existed since the middle of the twentieth century ، and among these issues is copyright and the protection of computer programs, the big explosion in technology Information and communication, in addition to the successive developments in the field of scientific progress and technological innovation, has led to the need to expand the scope of intellectual property protection and extend the periods of protection due to concerns about how to

exercise intellectual property rights in a number of areas, especially information technology and biotechnology, as this practice may negatively affect creativity, innovation and dissemination of knowledge rather than encouraging Alambdei n ، authors and support.

And between (Ahmed -2016) that became the intellectual property one of the most important countries features major and advanced in this century and a tool of development tools and part as Asia 's economic its policy ، perhaps the developed world stuck to his interest in the application of property rights and continue to emphasize the importance of the application lies in the growing The economic value of information, knowledge and mental resources in the world, in addition to the fact that intellectual property rights and the great interest in them by developed countries is due to the endeavor to control a part of international trade, and to bring it to most of the inventors and creators in the country to benefit from them and their experiences.

Interest has grown in the UAE regarding the protection of intellectual property rights issues and the development of amendments to its legislation to keep pace with developments in the information and software sector, and to take strict measures to curb piracy and illegal copying. The more laws that protect intellectual property rights are established, the better the economy's ability to attract large investments. Especially in the technology sectors

(Nour Elddin - 2019) explained the impact of development in information technology on the design and management of databases where he said: "The development in information technology has led to developments in the field of database analysis, design and management, and then a group of programs appeared in the field of database management, and it can be used. Several programs provided by computer technology such as the database program rules programAccess Or a newer Oracle database program OracleBoth of them are considered one of the most important and most used database programs, and their use allows the possibility of dealing with data by adding or deleting the data of one of the records in the file, searching in a file for a specific statement, updating or changing the statement of one of the records in the file, and sorting the records of the file according to several bases, and printing all or part From file data, and linking some files according to certain bases .In addition to many other possibilities . In addition to that, many also use the program EXCELAs a database."

Taher ٢٠١٩ explained the concept of websites that the era of digital, electronic and informational technology led to the emergence of electronic pillars, the most important of which is " electronic sites ،" which are among the rights that give their

owners the right to monopolize their ownership .When registering the name of the site, the law prevents others from registering with the same name.

The websites are considered one of the rights of intellectual property rights, which are taken by governments ،organizations, scientific institutes, international libraries , universities, medical centers , commercial companies, and features such as electronic addresses on the Internet, to reach customers and dealers with them from different parts of the world.

Moral and intellectual right that has a financial compensation, adapting it legally, that is, deciding whether it is an element of industrial property, i.e. a trademark or a trade name, or it is a literary and artistic right of the author, and this is for the purpose of determining the legal protection system that we apply to it in case Exposing her to assault, i.e. to determine the law applicable to her.

Questionnaire:

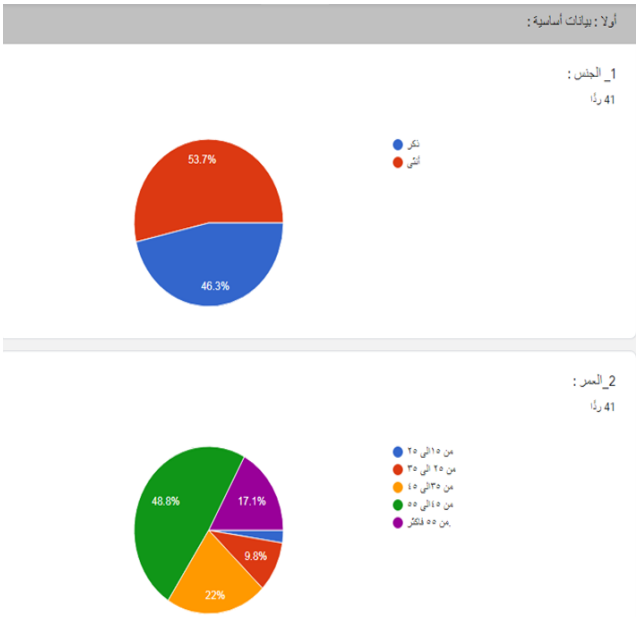
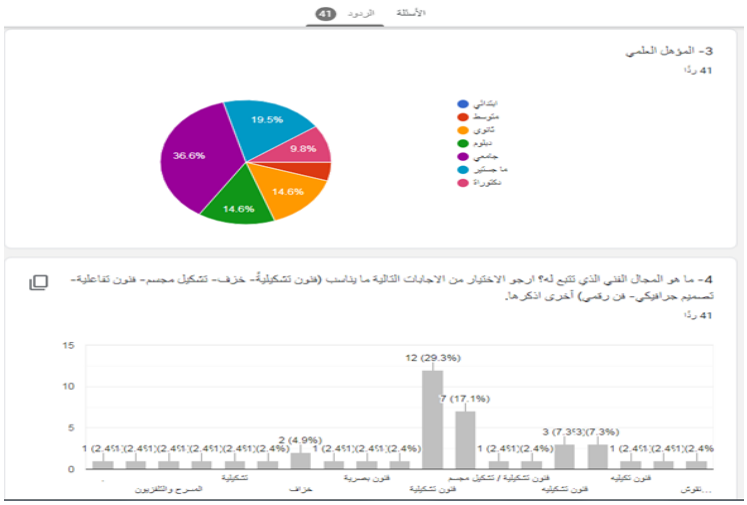
Results

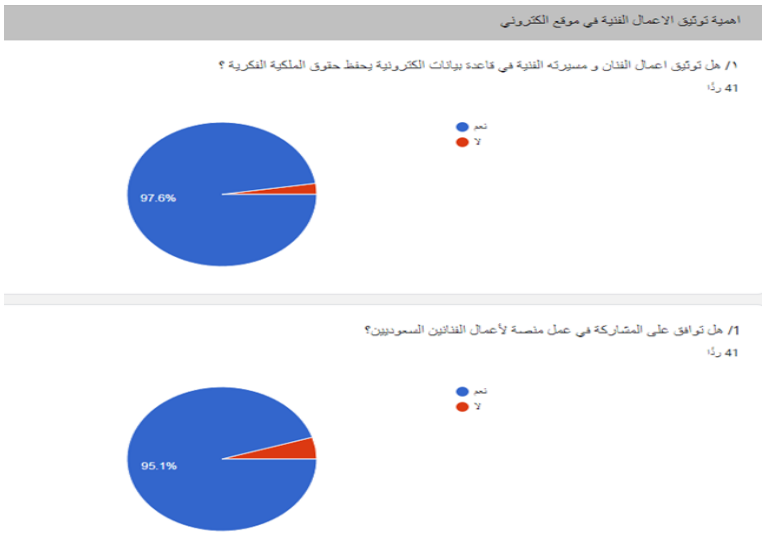
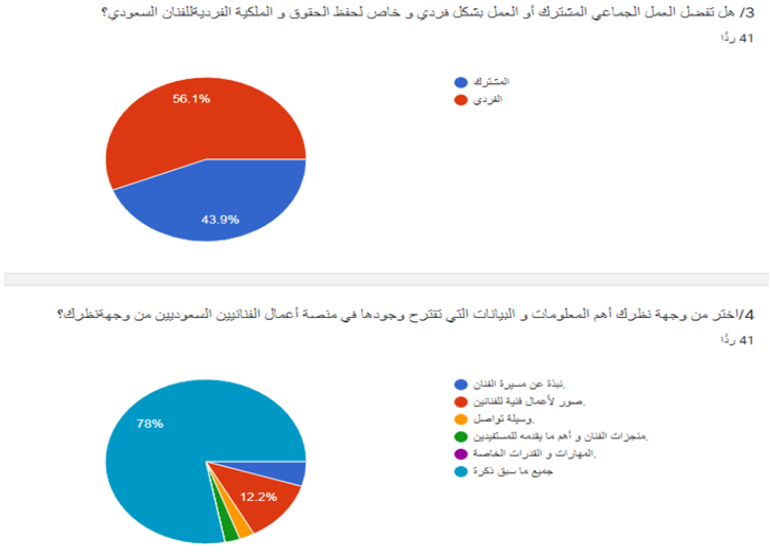
1. The importance of creating a database or electronic platform for Saudi artists to preserve the artist's rights and intellectual property
2. The need to communicate with the relevant authorities to cooperate and implement a platform for Saudi artists.
3. The necessity of uniting the artists in the means of communication and joint cooperation between them because of their role in narrating this platform on
4. Ministerial legislation that regulates this and is implemented effectively and strictly through follow-up, application of the penalties for infringement, and speedy implementation

Recommendations

- Working on implementing a platform for Saudi artists that brings feedback and many benefits
- Communicating with institutions, artistic societies and leading artists to achieve the plate form goal

Graphs

1	**Females 53.7%** **Male 46.3%** **age 15-25 : 1%** **age 25-35 :9.8%** **age 35-45 :22%** **age 45-55 48%** **age 55 and more :17.1**	
2	**Primery edu. 19.5%** **Middle edu. 2%** **Secondary edu. 14.6%** **Diploma level 14.6%** **University degree 36.6%** **Masters level 19.5%** **Phd level 9.8%** **Type of art majority of Saudi artist do is** **3D sculpture 17%** **Painting 29%** **All other types of arts share the 58%**	

3	**Is documenting your art work and cv an electronic data base protects intellectual property** **97.6 % yes** **2.4% no** **Do you agree to participate in a art work data forum for Saudi artists?** **95.1% yes** **3.9% no**	
4	**Do you prefer working as solo artist or group artists specially for protecting your personal Saudi intellectual property?** **Solo artist 56.1%** **Group artists 43.9%** **Choose from your own artist point of view, data you suggest to be main information in the Saudi artist forum date base** **Short artist cv 78%** **Art work pictures 12.2%** **All the others share : 8.8%** **Contacts** **Artist contributions** **Special skills** **Every thing else**	

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