

# A study of Museum engagement to art

# works intellectual property

دراسة ارتباط المتحف بالملكية الفكرية للأعمال الفنية

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### **Abstract**

The efficiency of museums is interlinked with the social reflective skills in museum serving and conserving communities. We do not know any study in Saudi Arabia that have analyses the efficiency of cultural institutions. It might be due to the complicated rare acquisition of data and their complex processing of new Saudi cultural institutions which has no establishment history.

The available data provide space for more urbane analyses that will enable deeper insight into the interests and activities of cultural institutions.

This paper aims to analyze the technical efficiency of Saudi cultural museums. The latest social impact gathered data in the last 3 months after corona settling, reopening of museums and art galleries. The study was conducted to have more understanding of the Ministry of Culture and the activities of museums supporting intellectual property and the availability of art museum in the near future.

Our objective was to perform a quantitative analysis of the efficiency of museums and identify the factors that influence their performance. As these are institutions funded from public resources, it is essential to deal with the optimization of their performance by preserving and documenting artworks ownership.

In this study, we address the following research questions:

What indicators on the side of input and outputs are suitable for evaluating the efficiency of museums for the intellectual property knowledge? How many museums in Saudi Arabia are knowledge efficient? Why are there differences in the performance of museums?

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## **Key words**

Museums, intellectual property for arts, art collection, cultural knowledge, social engagements

# **Defining Museums**

If we define a museum simply as a collection of meaningful objects and the stories behind them, then museums have been around since ancient times. For centuries, valuable collections were accessible only to small elites; the first museums that were open to the public were established in the 18th century. The British Museum in London, founded in 1759, was the first manageable national documented public archival museum in the world.

## New museum functions for the young generation

The main function of the museum for the young generation is to educate them through activities and intellectual cultural events as listed in the following points:

- 1. museum can broaden their vision as if they discover new trends.
- 2. museums can teach them to learn and respect their ancestors through the objects in the museum, such as artifacts, historical documents and more.
- 3. Some high schools and universities use the museum as a place to study for their students, so that they can see the objects in real and write down additional information they can't find in the text-book. through a series of papers, scientific journals, and books owned by the museum, the students can learn and do the research on a particular subject they like to find out more.

## Aspects of Museum future services in Saudi Arabia

Museums of future Riyadh, Saudi Arabia have not got that much history and they are now trying to learn how to deal with audience from the viewer point protection and promotion of Saudi cultural and natural persona diversity are major challenges of the twenty-first century, museums and collections constitute primary means by which tangible and intangible traditions and heritage testimonies of nature and human cultures are safeguarded.

1. Museums as spaces for Saudi cultural transmission, intercultural Arab historical dialogue, learning, discussion and training, also play an important role in education (formal, informal, and lifelong learning) social cohesion and sustainable development.

- 2. Museums have great potential to raise Saudi community public awareness of the value of cultural and natural heritage and of the responsibility of Saudi citizens to contribute to their care and transmission.
- 3. Museums also support economic development, notably through modern cultural and creative industries and revolutionary Saudi tourism, preserving and protecting intellectual rights of art works and artist.

### socially-engaged museums

The modern art museum is basically connected to creativity and innovation. Museums are expected not only to preserve and conserve their collections but also to exhibit in an innovative and creative way for the visitor.

This community creativity is necessary to the sustainability and development of the museum as a living and engaging platform for art dialogue, if museums belong to all of the community, does that mean they are for all of us as well? With public declining, this question has become increasingly pressing. Certainly, museums rely on public experience, but how much are they really worth to us ... the community?

In recent years, they have also established closer ties with the Saudi market, as the stewards of Saudi heritage, museums contribute significantly to Riyadh city society, which justifies their reliance on public art activities.

Museums are looking to form new alliances with the community, in order to find a new balance between private initiative the market. An understanding of the actual significance of the museum sector to society is essential to this mission. These descriptions are preceded by an outline of the Saudi new museum sector in facts and figures.

To control a museum means precisely to control the representation of a community and its highest values and truths. It is also the power to define the relative standing of individuals within that community.

Those who are best prepared to perform its ritual, those who are most able to respond to its various cues, are also those whose identities the museum ritual most fully confirms Desensitizing of Museums

- The term museum is defined as a "non-profit, permanent institution in the service of society and its development, open to the public, which acquires, conserves, researches, communicates and exhibits the tangible and intangible heritage of humanity and its environment for the purpose of education, study and enjoyment".
- Museums are institutions that seek to represent the natural and cultural diversity of humanity, playing an essential role in the protection, preservation and transmission of heritage.
- The term collection is defined as "an assemblage of natural and cultural properties, tangible and intangible, past and present", term heritage is definitive as a set of tangible and intangible values, and expressions that people select and identify, independently of ownership, as a reflection and expression their beliefs, knowledge and traditions, and living environments, deserving of protection and enhancement by contemporary generations and transmission to future generations. The term heritage also refers to the definitions of cultural and natural heritage, tangible and intangible, cultural property and cultural objects as included in the UNESCO Culture Conventions.

### **Primary Function of Museums**

The preservation of heritage comprises activities related to acquisition, collection management, including risk analysis and the development of preparedness capacities and emergency plans, in addition to security, preventive and remedial conservation, and the restoration of museum objects, ensuring the integrity of the collections when used and stored.

A key component of collection management in museums is the creation and maintenance of a professional inventory and regular control of collections. An inventory is an essential tool for protecting museums, preventing and fighting illicit trafficking, and helping them fulfil their role in society. It also facilitates the sound management of collections mobility.

This Research, including the study of collections, is another primary function of museums. Research can be carried out by museums in collaboration with others. It is only through the knowledge obtained from such research that the full potential of museums can be realized and offered to the public.

Research is of utmost importance for museums to provide opportunities to reflect on history in a contemporary context, as well as for the interpretation, representation and presentation of collections.

Communication is another primary function of museums. Communities should encourage museums to actively interpret and disseminate knowledge on collections, monuments and sites within their specific areas of expertise and to organize exhibitions, as appropriate. Furthermore, museums should be encouraged to use all means of communication to play an active part in society by, for example, organizing public events, taking part in relevant cultural activities and other interactions with the public in both physical and digital forms.

Communication policies should take into account integration, access and social inclusion, and should be conducted in collaboration with the public, including groups that do not normally visit museums. Museum actions should also be strengthened by the actions of the public and communities in their favors.

Education is another primary function of museums. Museums engage in formal and nonformal education and lifelong learning, through the development and transmission of 5 knowledge, educational and pedagogical programs, in partnership with other educational institutions, notably schools. Educational programs in museums primarily contribute to educating various audiences about the subject matters of their collections and about civic life, as well as helping to raise greater awareness of the importance of preserving heritage, and fostering creativity. Museums can also provide knowledge and experiences that contribute to the understanding of related societal topics

## Museums as knowledge protectors

Our idea and testing community rush to participate in a study cannot be found except in Saudi Arabia with the new tends taking place and having social aspect and family involvement in a study got us to look at the relevant outcomes of this research individuality

The overall aim of the CIDOC CRM is to provide a reference model and information standard that museums, and other cultural heritage institutions, can use to describe their collections, and related business entities, to improve information sharing.

Coding artworks provides definitions and a formal structure for describing the implicit and explicit concepts and relationships used in cultural heritage documentation...to promote a shared understanding of cultural heritage information by providing a common and extensible semantic framework that any cultural heritage information can be mapped to. It is intended to be a common language for domain experts and implementers to formulate requirements for information systems and to serve as a guide for good practice of conceptual modelling. In this way, it can provide the "semantic glue" needed to mediate between different sources of cultural heritage information, such as that published by museums, libraries and archives.

The aim of this coding initiative is to "provide a formal ontology intended to capture and represent the underlying semantics of bibliographic information and to facilitate the integration, mediation, and interchange of bibliographic and museum information.

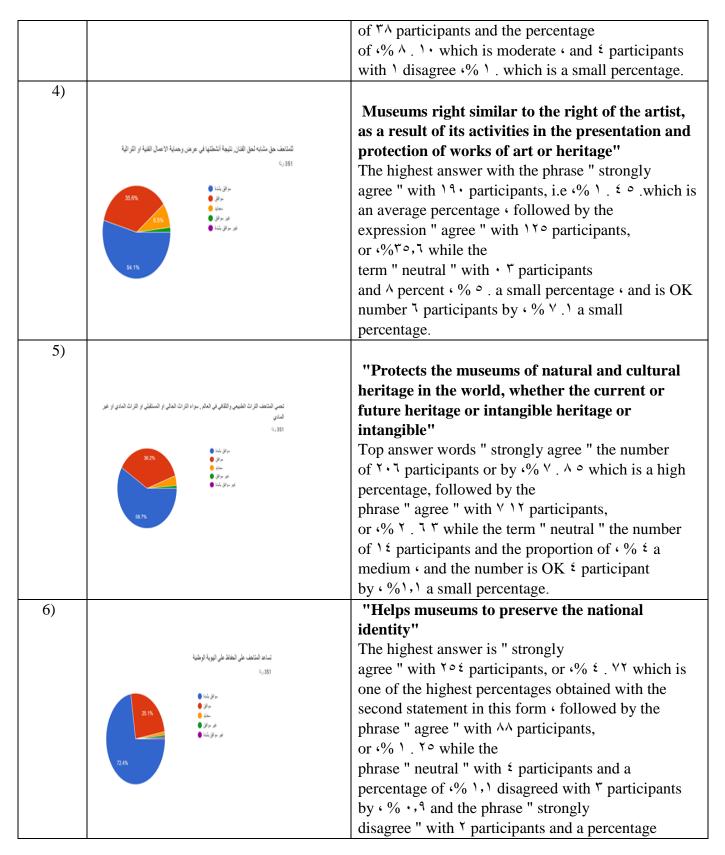
#### Conclusion

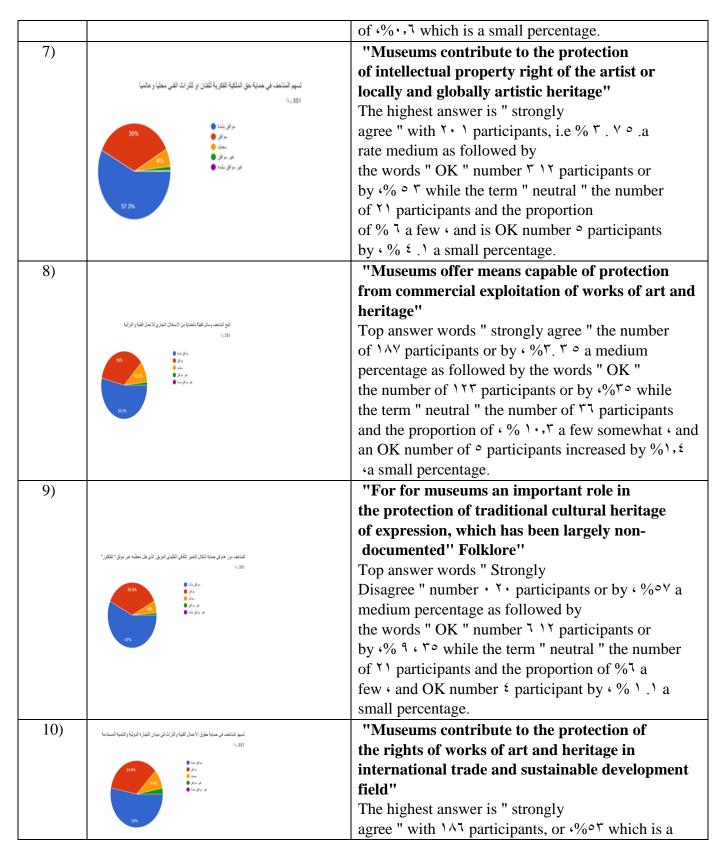
The efficiency of museums is the social reflective skills in museum serving and conserving communities. This is the only study in Saudi Arabia that have done data analyses reflecting the efficiency of cultural institutions. The available data provided for more urbane analyses that enabled insight into the interests and activities of cultural institutions.

This paper aimed to analyze the technical efficiency of Saudi cultural museums from community point of view. These latest social impact gathered data in the last 3 months of Culture and the activities of museums supporting intellectual property

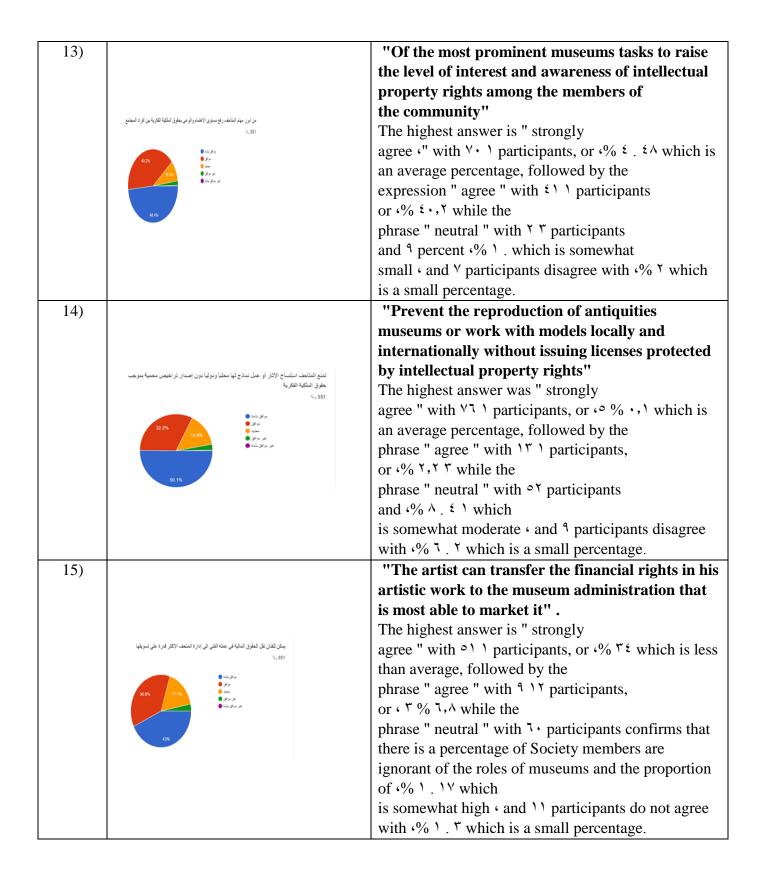
Our objective was to perform a quantitative analysis of the efficiency of museums and identify the factors that influence their performance by preserving and documenting artworks ownership.

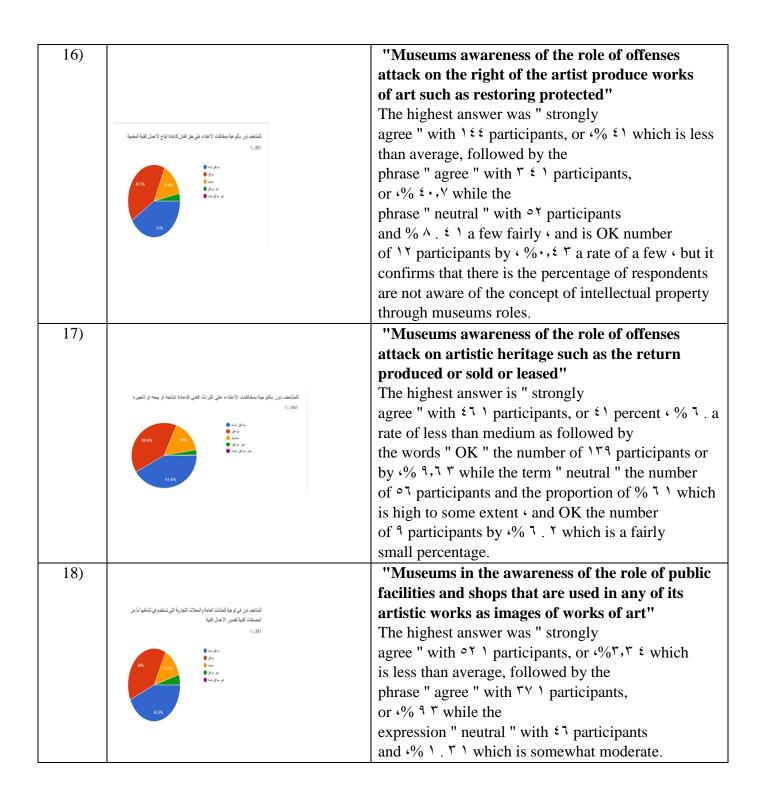
Sq.	The graph	Analyze private data
1)	المتنطب كمؤسسات القافية دور هام في النامة الإعمال الفنية والتراثية للجمهور و مراق بشدة ف موافق ف عرف في ف غير مرافق بشدة ف غير مرافق بشدة ف	Museums and cultural role as institutions important in the availability of technical and heritage to the public business"  The highest answer is "strongly agree "with a large number of TTT participants or '%TT,T which is a high percentage, followed by the phrase "agree "with TTT participants or '%TE,A while the phrase "neutral "with participants and '%T,E disagreeing with participants and '%T,E disagreeing with participants. by "T a very small percentage.  This may be due to the clarity of the public role that museums play mainly
2)	تعد مفتنيات الدنتخف من الذروات الثقافية الذي تسهم يغور ها في المخالط على حقوق الدائمية الفكوية الشعوب  - بران بشدا  - الران الشدا  - الران ا	The museum collections of cultural wealth which in turn contribute to the preservation of the intellectual property rights of the peoples"  The highest answer was with the phrase "strongly agree" with a large number of 'o' participants, or '%',' which is a high percentage, followed by the phrase "agree" with ^^ participants, or '%' \'. 'o' while the term "neutral "with ^ participants and ' percent '%' which is a very small percentage.  This is an indication that %',' of the sample are aware in general that museums contribute to preserving peoples' intellectual property.
3)	تتداون المتاحف مع منظمات حقوق الملكية الفكرية في حفظ حقوق الفان التراث الثانفي والفاكاور الشجيي حواقي بندة () حواقي () مدائق () مدائد () مدا	Cooperate with museums of intellectual property rights organizations to save the artist 's rights, cultural heritage and popular folklore"  The highest answer was with the phrase " strongly agree " with 'A' participants, or '% 9 . 0 which is an average percentage followed by the phrase " agree " with ' ' participants, or '% 9 . 0 " while the term " neutral " the number

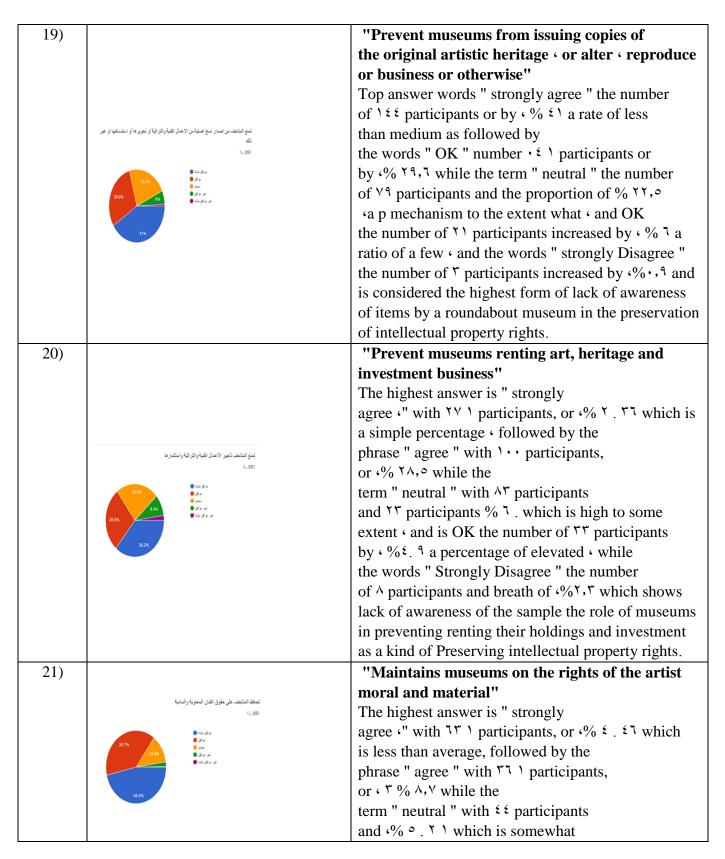




	T	0.11
		moderate percentage, followed by the
		phrase " agree " with \ \ \ \ \ \ \ participants
		or '% "٤, \ while the
		phrase " neutral " with "" participants
		and '%9, which is rather few disagree.
		With \cdot \participants \cdot%\cdot,\dot\ which is a small
		percentage.
11)		"Collaborate with museums ' government
		agencies in preserving the intellectual property of
		the artist and the artistic heritage of local and
		international"
	تتمان المتاحف مع الجهات الحكومية في الخفاط على الملكية الكارية للقائل والتراث اللتي محليا وحوايا	The highest answer is " strongly
	G <sub>J</sub> 351	agree " with \\9 participants, or \%0\ which is a
	© 144, 30 pr	moderate percentage, followed by the
	خو جوال ﴿ غر جوال بِنَاءَ غر جوال بِنَاءَ	phrase " agree " with \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
		or '%"0,9 while the
	51%	phrase " neutral " with "7 participants
		and '%' '," which is rather few ' and disagree.
		With \cdot participants \( \%\forall \cdot \), which is a small
12)		<ul><li>percentage.</li><li>"Museums have an important role in establishing</li></ul>
12)		a constructive dialogue between the parties to
		cultural heritage disputes between countries".
		S 1
		The highest answer is "strongly
		agree " with 75 ) participants, or 57
		participants '% '\' a moderate percentage 'followed
		with the words "OK " number • 9 ) participants or
	لشتاهند ور هارفی پیشاه خوار بداه بین نظر ضاستان مشاه مشاه بین فیدان 1981ء	by '%' ', " while the term " neutral " the number
	0 tá y 5 0 y 5	of '\" participants and the ratio of '\% \" \" which is
	31.1N (17)6. (14) (14) (14) (14) (14) (14) (14) (14)	the highest neutral rate in the items of the
		questionnaire, which raises questions about the
	478	sample's awareness of the importance of museums
		and their role in establishing a constructive dialogue
		between the parties to cultural heritage disputes
		between countries and participants disagree
		with % V . T disagreed with T participants and a rate
	1	of '%', which confirms that a large percentage of
		the sample does not understand the dimensions of the museum's roles.







		small 'and 'participants disagree with '%' which
		is a rather small percentage.
22)		"Prevent museums export copies of popular
22)		heritage outside the country without the consent
		of the State prior"
		The highest answer is " strongly
		agree " with $\forall \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $
	تمنع المتاحف تصدير نسخ التراث الشعبي خارج الوطن دون الحصول علي موافقة الدولة السبقة 351 ر	participants 6% 7. a moderate proportion as
	والويانة	followed by
	37% Pp. (4m. )	the words " OK " number " \ \ participants or
	غر موان شدا	by '% ' while
	90	the term " neutral " number ^ r participants and
	10.5	the percentage of % ^ . \ and is medium to some
		extent and OK the number of 's participants
		by % \(\xi\) which is A small percentage \(\xi\) while the
		phrase " strongly
		disagree " numbered \( \text{participants. } \% \cdot \).
23)		"Museums have the right to claim compensation
23)		for damages suffered as a result of the assault on
		artistic and heritage works".
	N 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Top answer words "Strongly
	الشائضة الحق بالمطالبة بالتعويض عن الإضرار التي لحقت بها من جراء الاعتداء على الاعمال القنية و التراثية	Disagree " number 7 1/2 participants or by 6 % or a
	U <sub>2</sub> 391	moderate percentage 'followed with
	25.5% 9/p	the words " OK " number ٤ ١٢ participants or
	© 125 o o o o o o o o o o o o o o o o o o o	by '% ". "o while the term " neutral " the number
		of YV participants and the proportion
	55%	of % Y . Y a medium to some extent and it is OK
		number 'Y participants by '%'. " a rate of
		a few while contain ": Strongly
		Disagree " Number 7 participant by. % • , 7
24)		"Encourages museums and artists to register
		their rights with the authorities responsible for
	تشجع المتاحف الفنائين بشنجيل حقوقهم لدى الجهات المسرولة عن الملكية الفكرية	intellectual property"
	ů,351	Top answer words "Strongly
	مراقي شدا مالاي شدا	Disagree " number $^{\vee \pi}$ \ participants or by \ $^{\circ}$ % \ $^{\circ}$ . \ \ \ a
	سداید (۱۰ مداید ۱۳۵۰) خار در داق شد (۱۳ مداید ۱۳۵۰)	medium percentage as followed by
		the words " OK " number " participants or
	49.3%	by '% ^, \ " while
		the term " neutral " number ° " participants and
		the percentage of '%' · a few to some extent · and it
		is OK number 7 participants by 6% V.1 a rate of

		a few.
25)		
25)		"Encourages museums and the Ministry
		of Culture to document the artistic heritage and
	تشجع المنتحف وزارة الثقافة بتوشق التراث الفني والحفاظ عليه	preserve it"
	6,351	Top answer words " Strongly
		Disagree " number $^{97}$ \ participants or by \ \ \% \ \circ \ \alpha \
	عمان هـ فر مواق ق المراب الله المال ال	moderate proportion as followed by
		the words "OK " number 7 17 participants or
	50%	by 6% 9. To while the term " neutral " the number
		of YA participants and the proportion of 6 % A a few
		to somewhat • and the number is OK • participant
		by '%' \ ' a ratio of a few.
26)		"The museums infringing on the right of
		the artist if the reproduction of his artistic work
		with a view to providing copies of commercial
	,	exploitation or to sell"
	تحد المتاهف متحدية على حق الفنان لو قامت باستنساخ عمله الفني بقصد تو قبر نسخ منها للاستغلال التجاري أو ليمها	The highest answer is "strongly
	<sup>0</sup> ب351	agree " with " \^ participants, or \ \% \ \ . \ \ o a
	31.9% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.23% ○ 11.	moderate proportion as followed by
		the words "OK " number \\ \' participants or
		by '% ', 9 " while the term " neutral " number
	52.1%	of <sup>¿</sup> participants and the ratio of % <sup>r</sup> . <sup>r</sup> which
		is high to some extent and is OK the number
		of ' participants by '% A. Y which is
		a small percentage 'while the phrase "strongly
		disagree " with " participants.% • , 9 .
27)		"Considered museums responsible for any
		violations committed by employees in any work
		of art or heritage"
		The highest answer is " strongly
	تعتبر المتاحف مسئولة عن أي مخالفات يرتكبها العاملين على أي عمل فني أو تراثي	agree " with Y 7 \ participants, or \$Y
	ų, 3\$1	participants '% 7 . a moderate proportion as
	⊕ 16.2 g/p.  34.5%  34.5%	followed by
	قد جواق شد هر جواق شده ♦	the words "OK " number \ \ \ \ \ participants or
		by '% ٤,0 " while the term " neutral " the number
	47.6%	of £9 participants and the percentage of % \ £ which
	J.	is high to some extent 'and the number is
		OK 1. participants by .% A. Y which is
		a small percentage. While it contains ": Strongly
		Disagree " number " participants rose.%.,9

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[2015] 38th session of the General Conference "Proposal for a non-binding standard-setting instrument on the protection and promotion of various aspects of the role of museums and collections"

The UNESCO Universal Declaration on Cultural Diversity 2001; The UNESCO Declaration concerning the Intentional Destruction of Cultural Heritage (2003); The United Nations Declaration on the Rights of Indigenous Peoples (2007) ii This definition is the one given by the International Council of Museums (ICOM), which brings together, at an international level, the museum phenomenon in all of its diversity and transformations through time and space. This definition describes a museum as a public or private non-profit agency or institution.

iii This definition reflects partially the one given by the International Council of Museums (ICOM). iv This definition partially reflects the one given by Council of Europe Framework Convention on the Value of Cultural Heritage for Society.