



The Role of Delinquency Care Institutions in the Social Integration of the Delinquent Girls: A Field Study

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Abstract

This Research aims at examining the role of social care institutions in rehabilitating and modifying the delinquent girls' behavior in order to reintegrate them in the society. The research is based on two social theories: social welfare issues and the functional requirements of stereotypes; the researcher has depended on the case study approach to collect the data through 30 in-depth interviews. The research resulted in:

- The institutions are characterized by the quality of their infrastructure due to the prevailing interest to develop them.
- The social care system of these girls includes investigating their cases directly after being institutionalized, helping them solve their problems, systematizing their lives in these institutions, providing for their basic needs, health care from the beginning and continuously.
- There is a decline in the number of girls who are enrolled in education as well as in their educational level, a lack of interest in the offered literacy programs, being uninterested in the cultural content provided and considering it as an entertainment.





- The high interest in the girls' vocational training to help them being interested in a work, which suits their capabilities, which secures their success and self-satisfaction.
- The entertaining activities help to a great extent in modifying their behavior and making good use of time.
- There are some official problem, as well as issues with the girls themselves, which hinders the effectiveness of these institutions.

Keywords: Delinquency Care, Delinquent Girls, Social Integration.

The Gratifications Achieved by Egyptian women as a result of using Online E-Marketing sites

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ABSTRACT

The aim of this research is to know the extent of Egyptian women's use of online e-marketing sites, their motives and the gratifications achieved from them in meeting their needs to obtain information, knowledge and entertainment through e-marketing sites as well as the role that these sites can play in attracting Egyptian women to be able to satisfy their needs. This study is a surveyed descriptive research where the researcher relied on applying Equestionnaires, besides using SPSS program on a sample of (230)





Egyptian women using online e-marketing sites. The study has reached the following results:

There are many online e-marketing sites, which provide many gratifications to women, top of which is that of entertainment, followed by the ability to monitor specific e-marketing environments. The study has also shown that one of the major causes of using theses platforms is to secure social distancing to protect families from Covid 19 pandemic; these sites have been proved to be effective in times of calamities, which has pushed the sample of the study to rely on them while shopping online. Moreover, online social platforms as well as Instagram have been proven to be the most used in e-shopping. Additionally, the ease of using electronic marketing sites came first when evaluating the study sample for their using of e-marketing sites, with a total of (190) respondents out of (230), while online purchase came in second place as safe, healthy and helpful to provide social distancing due to the presence of Covid 19, with a total of (189) out of (230) women who strongly agree, which indicates that electronic marketing has a significant impact on the study sample during Covid 19 period. Social media has come in the forefront of the most used websites in the sample with a rate of 71.4%, followed by Soug.com with a percentage of 61.5% and by Jumia with 48.1%. The most popular products watched/searched for are home appliances, followed by mobile phones, followed by clothing, food supplements and cars. The impact of using online electronic marketing sites on traditional marketing has reached 57.1%. The percentage of payment on receipt occupied 87.9% of the preferred payment methods for the study sample when purchasing from e-marketing sites. Ritual reasons showed 57.7%, followed by utilitarian ones.

Keywords: E-Marketing - Online Purchase - Pink Marketing - Ecommerce





Dimensions of Authentic Martial Happiness in Light of the Duration of Marriage

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Abstract

The study aims to identify the level of authentic happiness among couples and the differences in authentic happiness between spouses concerning the marriage duration. The study relies on the descriptive approach whereas the sample consisted of (70) educated husbands and wives whose ages range between (25-47) years. The study utilizes the authentic happiness scale by "Martin Seligman translated by Safaa Al-Asr". The study shows that the level of authentic happiness among spouses is higher than the average. Also, there are statistically significant differences in authentic happiness among spouses according to the marriage duration, where the differences are in favor of the marriage duration exceeding (8) years.

Keywords: Authentic Happiness; Couples; Marriage duration.





Women and Managing Life with Optimism- Sport for Health

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ABSTRACT:

This study aims to address the issue of optimism among women, as the pillar of the project of life and civilization together. Optimism is capable of transforming women from impotence to capacity and effectiveness, by their ability to prepare a self-program in managing their lives despite the contradictions and conflicts of life in order to enable them to adapt to problems and conform to circumstances and situations. We approach this issue with an Islamic, intellectual, and contemporary scientific perspective that guides women to life, the desire for it, and the real desire to live it, as our choice of feminist sport was the starting point for that.

Keywords: Illiterate self-understanding; daily biological rhythm, the health, life management; optimism; self-program; woman; mathematical illiteracy





Depression in Relation to Self-confidence among Children with Visual Impairment

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Abstract

This study attempted to investigate the relationship between depression and self-confidence among children with visual impairment. It also aimed at identifying gender differences in this regard. The descriptive-comparative method was utilized. The participants were (80) children with visual impairment (45 males – 35 females) between (9 - 12) years of age (mean age= 10.6; SD= 1.06). They were recruited from Al-Nour School for the blind located in Cairo. To collect data, the depression scale (Lang & Tisher, 2004) and self-confidence scale (prepared by the researcher) were utilized. Results indicated that there was statistically significant inverse correlation between depression and self-confidence. Additionally, there were statistically significant gender differences in depression (in favor of the female participants) and self-confidence (in favor of the male participants).

Keywords: Depression – self-confidence – visual impairment





Spiritual Intelligence: An Approach to Developing Mothers' Self-efficacy and improving their Children's Language

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Abstract

The study aimed at examining the difference in the study variables, namely spiritual intelligence, self-efficacy, and linguistic delay with regard to different demographic variables: (the mother's educational level, her age, and the child's sex) in addition to assessing the effectiveness of a spiritual intelligence development program and a intervention program for children with language language impairment on a sample of (90) male and female children and their mothers, and an experimental sample of (10) children and their mothers. Spiritual intelligence, self-efficacy and linguistic delay measurement scales were examined on the test subjects in addition to the assessment of a spiritual intelligence development program on the mothers as well as a language intervention program for linguistically impaired children. Statistical differences between spiritual intelligence and the mother's level of education were found in favor of highly educated mothers. Moreover, there were statistical differences based on the mother's age in the self-efficacy scale in favor of older mothers. On the contrary, there were no statistically significant differences between the mean scores of males and females on each of the total score of the linguistic delay scale of receptive and expressive language. Results also show positive impacts of the spiritual intelligence development program as well as the language intervention program on the experimental sample.

Keywords: spiritual intelligence – self-efficacy – language impairment





Parental Awareness Skills as related to Empathy for Parents of Autistic Children and their Siblings

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Abstract

The current research aims to study the parental awareness skills in relation to empathy for parents of autistic children and their siblings. The research utilizes the descriptive comparative approach because it is appropriate for the objectives and hypotheses of the research. The sample consists of two groups. The first group calculates the psychometric characteristics of the study tools: a sample consisting of (75) families of autistic children in one of the special centers (Ebny Foundation for Special Needs) in Cairo where the ages of the children range between (9-12) years with an average of 10.6760 years and a standard deviation of 0.7231. The second group is the main study sample. It consists of (120) mother - father - brothers - of autistic children. distributed evenly over (30) families of autistic children whose intelligence ranged between (60-70) with an average of 10.6733 years and a standard deviation of 0.7220. The researcher used several tools, namely: The Accessibility Scale for the Other (Prepared by Alison F Garton & Fyal Gringart and translated by /Abdelaziz, 2017) and the Parental Awareness Skills Scale (Prepared by the researcher). The study results show that there is a statistically significant correlation at the level of significance (0.01) between the access to the other among siblings of autistic children and parental awareness skills of the parents of the autistic children. In addition, the study reveals the presence of statistically significant differences at level (0.01) between male and female of autistic children in the degree of accessing the other, both cognitive and emotional. in favor of females.

Keywords: Parental Awareness Skills - Empathy- Autistic Children and their Siblings.