

INTERNATIONAL JOURNAL OF CREATIVITY AND INNOVATION IN HUMANITIES AND

EDUCATION

ISTITUTO italiano DI CULTURA

ISSN: 2735-4393

VOLUME 3, ISSUE 2, 2020, 62 – 80.

www.egyptfuture.org/ojs/

 $https://iiccairo.esteri.it/iic_ilcairo/it/gli_eventi/calendario/2021/06/lancio-della-piattaforma-accademica.html$

FROM THE ACADEMY TO THE STREET: THE CITY OF TOMORROW / A VILA DO MAÑÁ

Sandra González ÁLVAREZ¹, Zaida García REQUEJO^{2,*}

¹ Architecture and Urbanism of the University of A Coruña and the Mackenzie Presbyterian University in São Paulo.
² Architecture and Urbanism of the University of A Coruña. Professor in The Department of Architectural Projects, Urban Planning and Composition in the Higher Technical School of Architecture, University of A Coruña

Abstract

The City of Tomorrow is an educational project whose objective is that from childhood and with the game as a tool, becomes aware of all the scales of the common: the tangible and intangible heritage, architecture, urbanism and landscape. It is necessary that childhood be present actively in the processes of construction of the common space (square, neighbourhood, city ...); for this it is fundamental that they discover and know the value of their environment; At the same time, it is necessary to provide them with tools to develop their creativity, from art and architecture. The aim is to provoke in them the awakening of a new look on the spaces in which they develop their life. At the same time that from the architectural discipline discover a new vision of the city, a vision that will bring us who will be the inhabitants of tomorrow. To work with the youngest and to be able to understand and transform their environment, we have based on strategies of art and architecture. Our tools of transformation will be the POINT, the LINE and THE PLANE (based on Kandinsky); to which we will add the THREE-DIMENSIONAL ELEMENT, rethinking the "gifts" of Froebel's learning process, The children will tell us what their city is like, through a large golden frame, like O'Grady did. They will work with the human scale and its relationship with the city, based on the experiences of Yves Klein. His perception of the nearest environment will be modified, using the phenomenon of "defamiliarization" of Viktor Shklovski.

Teaching Innovation, Architecture, Art, Heritage, Childhood.

Introduction

Keywords

"At one time we were afraid of the forest. It was the forest of the wolf, the ogre, the darkness. It was the place where we could lose ourselves. When our grandparents told us stories, the forest was our enemies favourite place. [...] At one time, we felt safe between the houses, in the city, with our neighbours. This was the place where we were looking for our friends, where we would meet them to play together. There was our place, the place where we hid, where we became fellows, where we pretend to be mummies and daddies, where we hid our treasures ... [...] But in a fewdecades, everything has changed. There has been a tremendous, rapid, total transformation, as our society had never seen it before (at least according to documented history). [...] The forest has become beautiful, luminous, the goal of dreams and desires. The city, on the other hand, has become dirty, grey, monstrous. [...] In recent decades, and especially in the last fifty years, the city, born as a placeof meeting and exchange, has discovered the commercial value of space and has altered all the concepts of balance, well-being and community, fulfilling just profitsand interest. It has been sold, prostituted. [...] The

^{*} Corresponding author: sandra.alvarez@myccmortgage.com

city is now like the forest of our stories. "[1]

How can we recover the identity of the city?... how can we do so that our heritage is not lost? ... how could the city be that place of meeting and exchange again?... howto return to make the city our place?... these are the issues that lead us to create the project of "The City of Tomorrow / A Vila do Mañá".

"The City of Tomorrow" is an educational and outreach project, whose goal is that from childhood and through play you become aware of all the scales of the common: tangible and intangible heritage, architecture, urbanism and landscape. At the same time that from the architectural discipline becomes aware of a new vision of the city, which is what those who will be the inhabitants of tomorrow contribute to us.

We believe that it is necessary that childhood and adolescence be actively present in the processes of construction of the common space (square, neighbourhood, city ...) providing them with the necessary tools to know the value of their environment and develop their creativity, from art and architecture. The objective is to provoke in them the awakening of a new look on the spaces in which they develop their life.

This project is being developed through different workshops in the City Councils of Galicia, it is carried out by the PØSTarquitectos team, financed from the different councils, and receives the support of the ETSAC (Higher Technical School of Architecture, University of A Coruña), COAG (Official College of Architects of Galicia), and APATRIGAL (Association for Defense of the Galician Cultural Heritage).

OBJECTIVES



In the times we live, where everything is a "click" away, where flying over Tokyo or New York is within reach, where I can visit the Parthenon from the screen ... we haveforgotten the place where I live. The new generations, the inhabitants of tomorrow, are totally unaware of the town or city they inhabit, they live in a "little box" they moveinto another smaller "box" and they arrive at a bigger "box" (call school, shopping center, ... or sports center), this is their relationship with your environment. "Fig.1"

Figure 1. The vision of children about their city. Workshops: "The City of Tomorrow, Vilagarcía".

The reality of today is that the natural connection between children and their habitat, the place where they grow and develop, the city or the village in which they live, is diluted, is barely existent. We found children in their homes, watching TV, with their video games, playing in their fenced and guarded urbanizations, moving by car and discovering the city from their window, where the park or plaza has been replaced by the shopping center. The city is a hostile medium for them, they have lost their freedom, which is limited to certain enclosures considered safe and controlled by adults. We are transmitting the message of fear that is currently being felt in society, and as a consequence, the place where they live, the town or the city, is not safe for them.

"To consider the city is to encounter ourselves. To encounter the city is to rediscover the child. If the child rediscovers the city, the city will rediscover the child – ourselves.LOOK SNOW! A miraculous trick of the skies – a fleeting correction. All at once the child is Lord of the City but the joy of gathering snow off paralyzed vehicles is short- lived. Provide something for the human child more permanent than snow – if perhapsless abundant. Another miracle." [2] In front of this image of the public space of today, "The City of Tomorrow / A Vila do Mañá" starts from understanding the city as an educational tool, not neutral, to which we approach from the game.

We recover some of the ideas proposed by the Dutch architect Aldo van Eyck (1918-1999), in which the child was given the opportunity to discover the city from his own movement, which has to be developed through his games because is his natural wayto know the world. We are aware that, at the moment, this generates a conflict in the streets and squares, which we want to provoke, highlight and show from the workshops, even temporarily. What happens when the spaces of our cities are occupied by children playing? How do the children feel? How do adults react? How can the city be transformed? From this conflict, we want to transform the image of thecity that children and adolescents have and, at the same time, make them visible in those spaces in the eyes of adults. "Fig.2"



Figure 2. Invasion of urban space. Workshop: "The City of Tomorrow, Ferrol".

Another idea that bases our project of "The City of Tomorrow" arises from the right to the city, as defended by Henri Lefebvre (1901-1991), by which the people who live in it have the right to its enjoyment, transformation and that reflects their way of understanding life in community. From this point of view, how not to include the right of boys and girls to the city?. Therefore, we consider the public space as a common space of learning and collective construction in which childhood must also have a place.

We want to give voice to those who normally do not have it, children and adolescents, promoting their right to form their own judgment about the habitat in which they live and to be able to express it and make it manifest. We seek to stimulate a critical attitude to promote their development as an active citizenship, as they will be responsible for the city of the future. Forming, therefore, the foundations of a critical citizenship.

We want to work in public spaces to transform them into common spaces. As the geographer and social theorist David Harvey (1935) affirms, it is necessary the appropriation of urban public spaces by citizens through political action to convert them into common spaces. The squares and streets, the landscape with its elements, the furniture, the voids, ... are common goods that we seek for children to recognize as their own from different points of view: from history, its uses, its evolution and its transformations. Our main objective is that childhood and adolescence be actively present in the processes of construction of the common space, giving them the necessary tools to develop their creativity from art and architecture, in order to provoke in them the awakening of a new look and generate identity links with the spaces in which they live.



It is intended that they acquire a greater knowledge of the city in which they live; an appropriation of spaces that are vetoed daily; the movement with freedom in the squares; the spatial empowerment along with other children favoring their coexistence; assessment of the place where they live through a new look at their habitat; make them responsible for the environment; to know also the elements that make up the immaterial place "Fig. 3 "and, above all, to demonstrate their transformative capacity.

Figure 3. Transforming the city. Workshop: "The City of Tomorrow, Ferrol".

With "The City of Tomorrow", the city in which they live is not an abstract idea, nor isit a series of small partial images; It begins to be understood as a much more complex and comprehensive environment, which brings us closer to the notion of habitat: the space that transcends its physical location in a territory, in which we solve our needs by establishing relationships with other people and the environment, both natural as built; implying processes in which it is transformed but in which we are also transformed. The habitat also implies the

memory and the symbolic of the community. In short, the habitat as a system of relations and processes that are generated between three elements: nature, society and the inhabitant.

We want children to learn to look at the place where they live, taking with them two powerful tools: art and architecture. They are two elements that help us to apprehend the world and, most importantly, also to transform it. To do this, tools from different disciplines are combined, since children are expected to manage knowledge of architecture, art, landscape, urban planning and sustainability.

The fundamental tool to reach childhood is the game, so the activities are based onit. The children play, have fun, and discover elements of their town/city unknown until now. Learn by playing.

In "The City of Tomorrow" students from the ETSAC (High Technical School of Architecture of A Coruña) participate, looking for ways to outline the concepts of heritage, architecture, urbanism and landscape to transmit them to children; at the same time that they themselves learn from the little ones, they break with theregulated education forgetting the figures, the norms and the urbanistic techniques, and they learn to focus on the needs of the citizens of tomorrow. Learn by teaching.

METHODOLOGY

The workshops of "The City of Tomorrow" have a duration of 5 days, 5 days in which the city where we work becomes our game board, in our laboratory of experimentation, let's learn by playing through art.

The activities carried out in the workshops: "The City of Tomorrow", are structured through six fundamental concepts: PERCEPTION, SCALE, SPACE, CITY, LANDSCAPE and SUSTAINABILITY and four necessary tools: the POINT, the LINE, the PLANE and the THREE-DIMENSIONAL ELEMENT. To develop these six concepts, strategies of art and architecture are used.

1. Perception:

The perception of the body itself, as well as the perception of the environment that surrounds us, are fundamental concepts in the workshops of "The City of Tomorrow".

We work with perception in two very different ways. First of all we need to know how children see the city they inhabit, we need to answer the question: what is your city like? For this, based on Guy Debord [3], we go out to the "drift" accompanied by a large golden frame, so that in our wanderings they can frame those elements of the city that are important to them. "Fig. 4" *Figure 4. What would you frame in your city? Workshop: "The City of Tomorrow, Rianxo".*



Why a great golden frame? Like Lorraine O'Grady in her performances, she makesus question what is inside or outside, traditionally this was delimited by the frame, now that line is broken, and what is outside the frame coexists with what is inside. "Fig. 5"



Figure 5. What would you frame in your city?. Workshop: "The City of Tomorrow, Milladoiro".



Continuing with the work of perception, we try to provoke in children / adolescents a new vision of their environment, seeking to break with the known and that they can perceive the same places with different eyes. "Fig. 6"

Figure 6. Playing with perception. Workshop: "The City of Tomorrow, Vilagarcía de Arousa".

We base this experience on the concept of "defamiliarization", a literary concept developed by Viktor Shklovski. According to his theory, daily life causes "freshness inour perception of objects to be lost", making everything automated. The routine makes us sleep, it makes us blind, deaf, and oblivious to what happens in our environment. We no longer observe what surrounds us, we no longer look at the objects or the places we know, because they are everyday. Art presents objects from another perspective. It takes them away from their automated and everyday perception, gives them life in themselves, and in their reflection in art. Through this concept we begin to perceive our environment in another way, we are forced to do soby the "defamiliarization", which presents us with reality as we have never seen it before. Using this concept we have made some significant actions such as turning a square into a large ocean, ... or even painting graffiti in the air. "Fig. 7"



Figure 7. Playing with perception. Workshop: "The City of Tomorrow, Vilagarcía de Arousa".

2. Scale:

In the workshops of "The City of Tomorrow" we introduce the concept of human scaleand the city scale. Starting from becoming aware of our own body dimensions, we can approach other dimensions such as the city and the territory. It is a perceptual route that we place between the hand "Fig. 8", which represents what is close to our body, and the horizon "Fig. 9", how distant the view reaches.

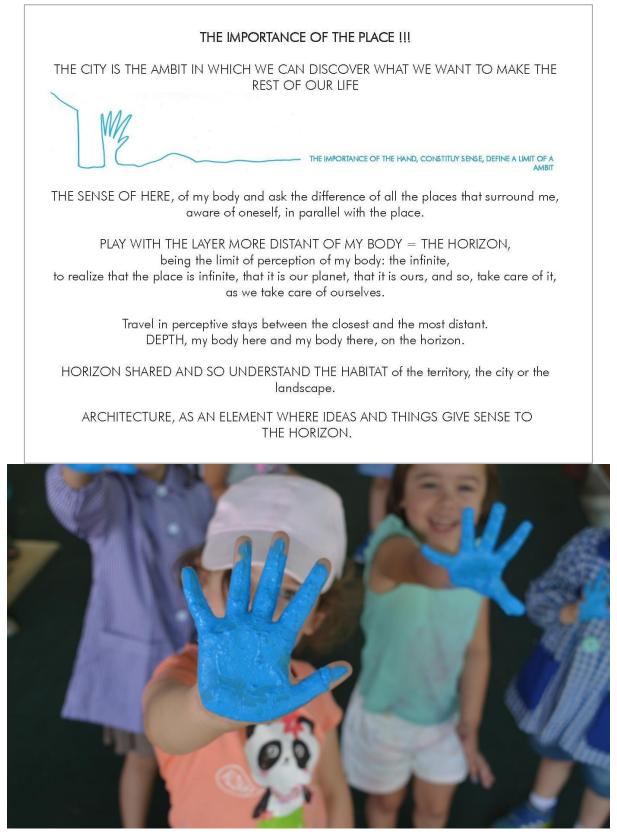


Table 1. Summary table on the importance of the place, of the hand to the horizon.



Figure 8. Working with the scale, of the hand ... Workshop: "The City of Tomorrow, Verín".

Figure 9. Working with the scale, ... to the horizon. Workshop: "The City of Tomorrow, Cambados".

3. Space:

We seek work from the space of architecture and the city through experimentation with light, texture, color, sound, ... The instrument is the body, which travels, constructs and plays in spaces with all the senses displayed.



We work with the horizontal plane, new materials are available, which make us discover new uses. By transforming the space with the new materials, when discovering new textures, new activities appear, they sit down, they lie down, they play, they take off their shoes ... "Fig. 10" *Figure 10. Working with the scale, ... to the horizon. Workshop: "The City of Tomorrow,*

Riveira".

4. City:

The city as our habitat, our game board to discover. To understand its structure, morphological conformation, its empty and full, its history, its traditions. Reflect on how we move from one place to another, the routes, the important points where the lifes of children and the community unfolds.

"... for if a city, according to the opinion of philosophers be no more than a great house, and on the other hand the house be a little city ..." [4].

We want you to discover how your houses connect to the city, recovering the idea of Leon Battista Alberti from understanding the house as a big city and the city as a small house, which Aldo van Eyck also exhibits in his diagram of the tree and theleaf: "Tree is leaf and leaf is tree - house is city and city is house – a tree is a tree but it is also a huge leaf – a leaf is a leaf but it is also a tiny tree – a city is not a city unless it is also a huge house – a house is a house only if it is also a tiny city" [5].



The instrument is the body, which travels and plays in space with all the senses deployed. The children / adolescents become in a few days in thinkers of the city, they appropriate the spaces, they make them their own. They devise and invent their own play spaces, modify the city, live it and enjoy it. "Fig. 11"

Figure 11. Invasion of urban space. Workshop: "The City of Tomorrow, Milladoiro". With what elements are we going to work? What elements of architecture will we useas tools

to appropriate the spaces?

1. POINT:

"In our perception, the point is the essential, unique bridge between word and silence ... [...] The point is also, in its exteriority, simply the practical, utilitarian element that we have known since childhood. The external sign becomeshabit and obscures the inner sound of the symbol ... The sound of everyday silence is for the point so strident, that it imposes itself on all its other properties." [6].

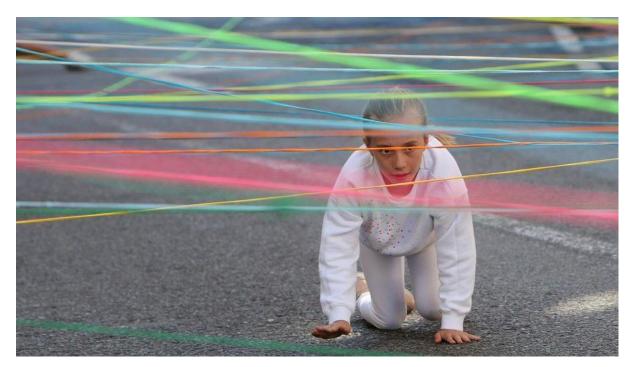


We work with the POINT as an elementary tool, based on Kandinsky, the pointallows us to invade the spaces. We use balloons as a POINT, which is an element that we are familiar with since we were children. With the balloons we do not invade only physically the space, the noise will also invade the space, when we put an end to the activity by exploiting all the balloons. "Fig. 12"

Figure 12. Transforming the city working with point. Workshop: "The City of Tomorrow, Bueu".

2. LINE:

"The geometric line is an invisible entity, it is the trace that leaves the point when moving and is therefore its product, it arises from the movement when the total rest of the point is destroyed, we have made a leap from static to dynamic. [...] Such is the line, which in its tension constitutes the simplest formof the infinite possibility of movement." [6].



Another of the elementary tools that we use is the LINE, colored threads or beacon tapes are used to generate new spaces. The children weave the street, fill the asphalt with color. It's their new play space, they have fun on "their street", they generate an identity with it. "Fig. 13" *Figure 13. Transforming the city working with line. Workshop: "The City of Tomorrow, Vilagarcía".*

3. PLANE:

"But the line hides among its other properties, and ultimately, the deeply hidden desire to engender a plane, thus becoming a denser, more closedentity in itself [...] when the line dies, and At what point does the plan arise?[...] The basic plan is the material surface called to receive the content of the work [...] The basic schematic plan is limited by 2 horizontal and 2 verticallines and acquires thus, in relation to the environment that surrounds it, an independent entity." [6].

The third fundamental tool is the PLANO, we work with the PLANO to modify our spaces, to make them contain our works. "Fig. 14"



Figure 14. Transforming the city working with plane. Workshop: "The City of Tomorrow, Arteixo".

4. THREE-DIMENSIONAL ELEMENT:

To finish talking about the tools we use to invade the spaces of the city, and outside those defined by Kandinsky, we work with the 3D ELEMENT, for this we will build on the "third gift" of Froebel. The German pedagogue Friedrich Froebel (1782-1852) was the creator of Kindergarten for the teaching of six- year-old children. And the word Kindergarten itself, makes us mention a place where children are going to be cared for as small plants, so that they develop completely.

In Architecture we have reference to Froebel, through Frank Lloyd Wright who was educated with this method. It is a system based on creativity and intuition of the child through direct experience with the game and nature. Froebel creates pedagogical resources based on "gifts" and "occupations". The " gifts " are pedagogical materials that do not change but are transformed; "Occupations" are activities in which children play by transforming the objects they manipulate. The "gifts" are the precursors of the building blocks of today (Lego, Tente, ...).

We use cardboard boxes as the "third gift" of Froebel, a "gift" on a much largerscale, a "gift" with which we propose to appropriate the city. The space is



modified, it becomes a great fort, small cabins, a big wall, ... the space is full oflife. "Fig. 15" *Figure 15. Transforming the city working with 3d elements. Workshop: "The City of Tomorrow, Vilagarcía".*

5. Landscape:

Interaction between the built landscape, the most natural landscape and the intermediate territories. Understand how the people construct the landscape and how the landscape in turn builds us.

6. Sustainability:

We want to reflect on the way in which we relate to the planet. Make us aware that what sustainable consists in a balance between what allows us to develop our lifeand what commits us to the survival of future generations.

We work with the inclusion of green in the cities, for this we will use the system of "seed bombs" of Masanobu Fukuoka. "Fig. 16".



Figure 16. Transforming the city working with nature elemenst. Workshop: "The City of Tomorrow, Vilagarcía".

CONCLUSIONS

"I confront the city with my body; my legs measure the length of the arcade and the width of the square; my gaze unconsciously projects my body onto the facade of the cathedral, where it roams over the mouldings and contours, sensing the size of recesses and projections; my body weight meets the mass of the cathedral door, andmy hand grasps the door pull as I enter the dark void behind. I experience myself in the city, and the city exists through my embodied experience. The city and my body supplement and define each other. I dwell in the city and the city dwells in me". [5].

Paraphrasing the Finnish architect Pallasmaa, inhabit the city and let the city inhabit me. It is an idea that we try to transmit to the children of the workshops through the different activities and actions. From the self, from the being in the world, from the body, recognizing the habitat that surrounds us with all our senses, understanding it, making it our own; with the ultimate goal of knowing that you can modify it, for better or for worse. For this, our instrument has been the game, the natural way in which children learn and express themselves. We have played with the concepts of art learned in the academy, we have taken them to the street, we have transformed the cities through artistic strategies. The city as a big board that they discover from the action, from their own movements and transform it from the art.

"The City of Tomorrow" has worked so far with 2100 children aged between 3 and 15years, has been made in 13 cities / towns of Galicia (of 12 different municipalities): Rianxo, Milladoiro, Bertamiráns, Verín, Mondoñedo, A Pobra do Caramiñal, Riveira, Bueu, Arteixo, Carballo, Vilagarcía de Arousa, Cambados and Ferrol, and 30 students of the last courses of

the ETSAC, throughout the development of the project we have observed two aspects of relevant importance:

1. When we started the workshop, the vision of children about their city is diffuse, disconnected "Fig. 17".



The perception of the city and of the habitat in which the children live has changed after carrying out "the City of Tomorrow" workshops, the urban spacehas become a part of them, they have internalized it, They have made theirs. They have generated links with the place where they live. In addition, children have learned to express themselves through art.

2. The perception of the city and the habitat for future architects and for those who already are, has also been modified, learning by working with children, has made us consider on aspects of the city that we usually leave out of urbanplanning manuals. New questions arise: How can we recover the identity of the city? ... How could the city be that place of meeting and exchange again?

... how can we feel safe again between the houses, in the city? ... how can we make the city our place? ... what can we do to stop the city from being something dirty, grey, monstrous? ... which are what motivate us to continueevolving the workshops of "The City of Tomorrow".

REFERENCES

[1] F. Tonucci, *La ciudad de los niños*. Madrid/Spain: Fundación Germán Sánchez Ruipérez, 1997.

[2] A. van Eyck *The Child, the City, and the Artist.* Amsterdam/Holland: Sun Publishers, 2008.

[3] G. Debord, "Teoría de la deriva," *Internacional situacionista*, vol.I: La realización del arte, 50.- 53., 1959.

[4] L.B. Alberti, *De re aedificatoria*. Translation of Francisco Lozano. Oviedo/Spain: Edición facsímil, 1975.

[5] A. van Eyck, *Collected articles and other writings*, *1947-1998*, Amsterdam/Holland: Vincent Ligtelijn and Francis Strauven, eds., Sun Publishers, 2008.

[6] V. Kandinsky, *Punto y línea sobre el plano*. Barcelona/Spain: Editorial Labor S.A., 1993.

[7] J. Pallasmaa, *The Eyes of the Skin: Architecture and the senses*. Chichester/England: Wiley-Academy, 2005.

- [8] Salwa Mahmoud HANAFY, PLASTIC VISION FOR TEACHING METAL WORKS, International Journal of Creativity and Innovation in Humanities and Education, Vol. 2 No. 2, 2019, pp. 14-16
- [9] Asma Hamed ABDEL-MAQSOUD, THE PSYCHOLOGICAL IMPACT OF SUSTAINABLE DESIGN IN PRE-BASIC EDUCATIONAL BUILDINGS ON STUDENTS' ABILITY TO INTERACT, International Journal of Creativity and Innovation in Humanities and Education, Vol. 2 No. 2, 2019, pp. 1-9

Received: September 00, 2020 Accepted: November 00, 2020