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**NEW CONCEPTS FOR TRADITIONAL INDUSTRIES FOR INTERIOR  
DESIGN VOCABULARY AS ONE OF THE PILLARS OF THE EGYPTIAN  
ECONOMY: A STRATEGY FOR PROMOTING TRADITIONAL  
INDUSTRIES**

***Khaled Mukhtar Attia Hilal*** \*

Decoration and Interior Architecture Department, Higher Institute of Applied Arts, 6th of October City, Egypt

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***Abstract***

*Despite the multiplicity of negatives that have appeared in the Egyptian society, such as the increase in population, widespread unemployment, and the insufficient national income per capita ... etc. However, we possess at the same time the elements of exclusivity to eliminate these negatives, and we only need to achieve a flexible and sophisticated strategy to manage traditional industries, including the manufacture of interior design elements and furniture. We can research the importance of the following points: 1- Reaching new creative design treatments in interior design and furniture that have the ability to meet future changes. 2- Opening new horizons to benefit from local natural raw materials while contributing to the service of the environment and by disposing of wood and tree waste in a utilitarian way without harming the environment and establishing the spirit of teamwork, cooperation and family bonding within Egyptian societies and eliminating the negatives of unemployment, while finding serious solutions to raise family income in accordance with to number its members according to the principle (everyone produces and finds compensation). 3- Contributing to the re-spread of small and medium letters to support Egyptian industries while finding a product that is able to compete for science.*

***Keywords***

***TRADITIONAL INDUSTRIES- INTERIOR DESIGN- EGYPTIAN ECONOMY- INDUSTRIES PROMOTION.***

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**Introduction**

Egypt and its people deserve much more than they are now, whether from the affluence of living or the global international arrangement in all fields in general and the industry in particular, and that we all have between us towards this country, this debt is no longer done for its sake as it was in the past, given many The negatives that appeared in society, whether they were economic, intellectual or moral negative aspects, negatively affected the sense of belonging and citizenship, which called for a goal to reform this situation in light of the spread of local raw materials due to the diversity of the climate and the topography, and with the abundance of labor and the multiplicity of export ports including the Suez Canal .Despite the multiplicity of negatives that have appeared in the

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\* Corresponding author: info@[appliedarts.edu.eg](mailto:info@appliedarts.edu.eg)

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Egyptian society, such as the increase in population, widespread unemployment, and the insufficient national income per capita ... etc. However, we possess at the same time the elements of exclusivity to eliminate these negatives, and we only need to achieve a flexible and sophisticated strategy to manage traditional industries, including the manufacture of interior design elements and furniture.

The research aims to:

1- Increasing the Egyptian national income from taking advantage of the negative aspects of social and human life (population increase - lower average per capita income - increased unemployment – increasing births ... etc.), to push traditional industries to the components of interior design.

2- Defining a strong production system for traditional industries to produce repetitive tiles for interior design and furniture treatments, with plastic and aesthetic values and local materials by taking advantage of the positive aspects of the Egyptian society (aspiration for a decent life - the strength of family relations - community bonding ... etc).

We can research the importance of the following points:

1- Reaching new creative design treatments in interior design and furniture that have the ability to meet future changes.

2- Opening new horizons to benefit from local natural raw materials while contributing to the service of the environment and by disposing of wood and tree waste in a utilitarian way without harming the environment and establishing the spirit of teamwork, cooperation and family bonding within Egyptian societies and eliminating the negatives of unemployment, while finding serious solutions to raise family income in accordance with to number its members according to the principle (everyone produces and finds compensation).

3- Contributing to the re-spread of small and medium letters to support Egyptian industries while finding a product that is able to compete for science.

## **Results**

The possibility of establishing a large productive system that is the basis of the family within the Arab Republic of Egypt and that state institutions can support for marketing and selling to achieve the highest per capita income and national income. Opening new horizons for traditional and small industries by making use of local natural wood waste, which contributes to the service of society and the environment. Unemployment can be eradicated, development regenerated and the Egyptian economy prosperous.

## **Recommendations**

- Establishing a design institution under the supervision of a group of Egyptian designers, and having an information bank for the design to extend the production system in shapes, spaces and ideas in particular, and to extend the local industries with all the design they need in general.

Generalizing the utilization of local tree residues to establish the production system on all local raw materials such as (shells, snails, stones, saline deposits - husks of some fruit seeds and ... etc.)

- The state must adopt the idea of the family-based production system as a production cell and support it with the expertise of the Ministry of Trade (with the aim of studying the needs of the global market separately) and the Ministry of Industry in order to make available facilities from technology and surface treatments in addition to implementing interior design products and furniture according to the needs of the global market, which Surface treatments are employed through repetitive tiles), and the Ministry of Agriculture to extend the

production system with all tree and palm waste and focus on planting specific species that have proven successful (and the Ministry of Foreign Affairs) for what can be achieved in light of diplomatic relations. Expansion the world knows us, such as friendship week between each country and Egypt, according to studied data (and the Ministry of Tourism), to promote tourism to Egyptian industries. And it supports the efforts of the Ministries of Foreign Affairs and Culture) with the aim of increasing national income and the individual while ending unemployment. - Establishing a marketing and service area on the bank of the Suez Canal to spread our idea and market our products to the world, and that there should be offers for cruise ships to dock in this area during the passage and according to agreements for the benefit of the guest, or that landing in this marketing area is a traffic condition or something similar.

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