

Recreational awareness and its relation to administrative creativity with student activities' specialists in Mansoura University

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Research Summary

The researcher carried out this study with the aim of identifying recreational awareness and its relationship to administrative creativity in the specialists of student activities, and the researcher used the descriptive curriculum, and applied the measure of recreational awareness and the measure of administrative creativity of specialists designed by the researcher to collect data and the study was applied to a sample of (284) specialists of student activities for the field study, And (50) for the pilot study, and the most important results were the awareness and awareness of most of the student activities specialist at the university of the concept and importance of recreation, through the practice of its various fields and activities. The social, artistic and cultural fields came to the fore in the arrangement of recreational fields, and the existence of an informational communication related to recreation and its multiple fields between each of the activities specialist And students at Mansoura University, there is a positive correlation between recreational awareness and administrative creativity among the student activities specialist at Mansoura University.

Introduction and Research Problem:

The scientific and technological development that surpassed the various fields and human sciences led to the emergence of free time in the lives of persons and societies in a manner that calls for studying and studying its variables and the extent of their effects on the level of individuals and societies alike.

The care of human resources and how to develop them is receiving great attention in recent times, as it is one of the topics that come at the forefront of the priorities of many societies, because human resources are the national wealth and human capital and one of the important ways to achieve development and progress in the future, If investing in people is the best and most valuable type of

investment, then this requires efforts to know their problems and issues and then confront them so that they are used to the maximum extent possible and to achieve the goals and objectives of society.

Suleiman Hashem and Saeed Nagat (2004 AD) indicate that the policy of planning for leisure time in most countries and societies is based on an important humanitarian principle that seeks to transform leisure time into recreational practices and activities in a way that suits the various interests and tendencies of individuals, as spending leisure time is closely related to the quality of activities. Which are practiced by individuals in their personal lives, which are chosen with motives and self-desire in line with

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their tendencies and desires, as well as the nature of their psychological and social characteristics with the aim of exploiting it in a constructive and positive manner (20: 154).

Nahla Ibrahim (2003 AD) points to the need to emphasize the support of recreation and the practice of recreational activities and make them part of the culture of individuals and society due to their effective contribution to achieving satisfaction and pleasure and achieving psychological balance and happiness, in addition to the value of recreation and its multiple fields and diverse activities in solving many problems of contemporary societies. (15:14).

Muhammad Al-Dhahabi (2017) mentions that recreational activities are one of the most successful educational methods that enrich the lives of individuals in its various aspects and angles, as well as give them the character of activity and vitality, in addition to that they sharpen the spirit with many human values and positive meanings towards life and gain it recreational awareness, as the more knowledge increases The individual and the diversity of his concepts, information and knowledge towards recreational activity the more positive tendencies and attitudes towards practicing this activity. (6 : 1).

Recreational awareness is a behavioral and mental state that represents the intellectual aspect associated with recreation and its various areas, recreational awareness depends on the amount of knowledge, information, skills and experiences possessed by the practicing individual

as a result and outcomes of practice as well as trends, interests, inclinations and desires related to all forms of recreational participation and their different levels, which contribute to the building of the integrated human personality from all aspects as well as the ability and qualification of the individual to deal with the surrounding environment and the attitudes to which he is subjected skill and efficiently.

Mohammad Al Hamahmy and Aida Abdel-Aziz (2001) indicate that the conscious individual's use of leisure time is a result of the process of education and upbringing, in addition to the fact that awareness of recreation and leisure time expresses the ability of individuals or groups to express themselves and to form a personal attitude towards leisure and recreation. As well as individual practitioners' awareness of beauty, the environment, and creative expression (12:180).

Creativity is a tool and skill that helps individuals and enables them to face many challenges, difficulties and problems of different degrees and nature, as well as managing crises in institutions and turning them into opportunities for the benefit of the work system, which maximizes the value of the resources available to individuals. Those who are responsible as well as the ability to bear the burdens of administrative work (14: 18).

Administrative creativity, in light of the rapid and successive transformations, has become a major requirement for any educational institution that aspires to success and excellence, as it gives it confidence to

withstand against competing institutions and bodies and gives it strength and uniqueness from other organizations. Administrative creativity is a strong support for managing institutions and its importance lies in contributing and exiting educational institutions from the space of traditional and familiar ways. And promote it to broader horizons towards practices of administrative creativity and innovative and advanced thought, through which many obstacles and challenges that may face the administration and impede its progress towards achieving its desired goals can be overcome (10:302).

The university is the organization to which students belong and reflects the image of society and its social structure. It is a source of investment in human capital, as it contributes to the weight of students and their acquisition of all life experiences and skills through student activities. It also aims to develop students' personality and deepen within them aspects of knowledge and culture to meet the conditions and challenges of the future. The importance of the activities specialist is that he is the backbone of human resources and the main pillar that helps in the delivery of knowledge, information and educational experiences during the practice of the colors and spectra of recreational activities, and that the extent to which the specialist has the distinction and skill, the goodness of the students, The material resources of facilities, buildings, equipment and recreational

tools may be of little impact and insignificant compared to if the competent and distinguished specialist is not available, who has the magic factor in compensating for the shortage in material capabilities. Thus, the student activity specialist assumes many educational functions and tasks.

In view of the rapid development that universities are going through at the present time, especially the technical and scientific development, as well as the widening intensity of competition between universities locally and globally, all of this imposed on the university the need to think about different and diverse strategies and methods to obtain a competitive advantage in order to achieve its goals, And because the sector of workers in the field of recreation and student activities is one of the most important sectors that requires the consolidation of the creative aspects and capabilities in administrative thought and the adoption of creative behavior through the activities specialist, as they are the ones who deal with the most important human resources and the community's ammunition for the future, which is the university student and the importance of employing his abilities to push the process of development and upgrading the society, As well as providing them with skills and knowledge that suit their tendencies and desires, in addition to helping them solve their problems through recreational participation, and this will only be done through a creative specialist who possesses the ability to communicate well with students and is able to find creative,

innovative, non-traditional or familiar solutions and is able to cope with obstacles and challenges. In order to implement activities and achieve its objectives, and to adhere to achieving success.

Thus, the research issue becomes clear, as the specialist who lacks the abilities, skills and creative elements and is characterized in the scope of his work by monotony, routine and stereotyping in the implementation of recreational activities, as well as the lack of some aspects of knowledge and information, as well as the lack of recreational awareness may be a major and direct reason for the reluctance of some students to participate in recreational activities. The specialist does not care because he is not able to motivate students and attract them to active practice, as well as his lack of knowledge of the required knowledge and information necessary to direct students to activities that are commensurate with their personal inclinations, motives and interests. Therefore, he is not expected to show distinction or creativity in implementing activities and increasing student participation rates and thus achieving excellence and success in work.

This is indicated by the results of the study of Mohammad Hassan (2015 AD) (13) and Adel Awwad (2008 AD) (1), in the presence of disparity and disparity in awareness and knowledge among individuals, and therefore the need to work on increasing awareness and for

continuous support to inform about everything new and modern.

And because recreation is a strong and effective element in teaching individuals to use leisure time in a constructive manner, and it is the field that creates opportunities for individuals to practice an innovative life, a personal life that is characterized by renewal and learning new knowledge, information and trends, In addition, it is the field in which a person uses his creative abilities and enhances the aspects of knowledge and skills that enable him to adapt with others in various situations, experiences and life circumstances, as creativity is only generated through active and effective participation between individuals and the surrounding environment, which may require the university to help Specialists concerned with activities in carrying out their roles and functional tasks in a creative manner and working to develop and develop their capabilities and employ them in an appropriate manner to reach unique and fruitful ideas and solutions to problems and workloads, and then the ability to think and work differently and creatively, which may be achieved through recreational awareness, which provides opportunities for individuals To develop, make decisions and solve problems, and therefore the university proceeds towards administrative creativity with its new ideas and its ability to embody these ideas and solutions on the ground through the implementation of the activities specialist for them, which prompted the researcher to study the recreational

awareness and its relationship to administrative creativity with the student activities specialist at Mansoura University.

Research purpose and questions:

The research aims to identify the relationship between recreational awareness and its relationship to administrative creativity among the student activities specialist at Mansoura University, by answering the following questions:

1. What is the level of recreational awareness of the student activities specialist at Mansoura University?
2. What is the level of administrative creativity of the student activities specialist at Mansoura University?
3. What is the correlation between recreational awareness and administrative creativity among the student activities specialist at Mansoura University?
4. What is the significance of the differences in recreational awareness and administrative creativity among the student activities specialist at Mansoura University, which are attributed to (gender, educational qualification, years of experience)?

Search procedures:

The researcher used the descriptive approach in the survey method due to its relevance to the nature of the research, as well as the statistical approach that agrees with the treatment of his study data collected through the scale of recreational awareness and the scale of administrative creativity.

Research Community and Sample:

The research community is represented by the student activities specialist at Mansoura University. The

researcher chose the research sample in a random way and it consisted of (284) from the student activities specialist at Mansoura University for the field study and (50) for the pilot study from the student activities specialist at Mansoura University and from outside the basic sample.

Data collection tools:

- 1- Basic Data" form for the research sample. Appendix (1).
- 2- The scale recreational awareness scale consists of (59) singles distributed over (5) dimensions - prepared by the researcher Appendix (2).
- 3- The administrative creativity scale consists of (49) items distributed on (4) dimensions - prepared by the researcher Appendix (3).
- 4- To identify the relationship between leisure time activities and occupational deviation behavior of workers in sports activity in the Youth and Sports Directorate in Dakahlia Governorate.

Steps for designing a scale of recreational awareness and a scale of administrative creativity for the student activities specialist at Mansoura University:

Through theoretical readings, reference studies and a survey of the opinions of (7) experts in recreation and sports management. Attachment (A) The researcher prepared recreational awareness and the scale contained (5) dimensions, namely: the concept of recreation, the importance of recreation, areas of recreation, information communication for the student activities specialist, The role of the university in spreading recreational awareness. The measure of

administrative creativity contained (4) dimensions: (sensitivity to work problems and their management, originality in work procedures, intellectual fluency at work, tendency to develop at work).

The initial image of the proposed scale was presented to experts to ensure the appropriate dimensions, and (5) dimensions of the recreational awareness scale were reached.

In light of the experts' approval on the dimensions of the recreational awareness scale consisting of (74) items and on the items belonging to each dimension, after excluding them for (1) item in the first dimension, (3) in the second dimension, and (1) item in the fourth dimension, and the number of (1) A singular in the fifth dimension, This is due to the fact that those items did not obtain (75%) of the experts' opinions, and thus the scale consisted of (68) items. The internal consistency validity was conducted, so the number (9) items were deleted from the scale and they are (1) single in the first dimension (5) single in the dimension The second, and the number (1) single in the fourth dimension, and the number (2) single in the fifth dimension, and thus the number of items of the scale in its final form became (59) singles distributed over (5) dimensions and the illusion of the concept of recreation (13), the importance of recreation (20) Recreation areas (5), information communication for the student activities specialist (11), the university's role in spreading

recreational awareness (10). Appendix (2).

In light of the experts' approval on the dimensions of the administrative creativity scale, which consisted of (58) items and on the items belonging to each dimension, after they had excluded two items in the first dimension, and one item in the first dimension

In the second dimension, a number (1) item in the third dimension, and a number (1) item in the fourth dimension, This is due to the fact that these items did not obtain (75%) of the experts' opinions, and thus the scale consisted of (53) items. Internal consistency validity was conducted, so (4) items were deleted from the scale, and they are (1) single in the first dimension, (1) item in The second dimension, and the number (1) item in the third dimension, and the number (1) item in the fourth dimension, and thus the number of items of the scale in its final form became (49) items distributed on (4) dimensions of illusion (sensitivity to work problems and their management (13), originality In work procedures (12), intellectual fluency at work (10), tendency to develop at work (14). Appendix (3).

A degree was determined for each of the dimensions separately and the total marks was determined according to a triple scale (yes = 3 degrees - to some extent = 2 degrees - no = 1 degree), then the total score for the scale was calculated, The scientific coefficients of the recreational awareness scale and the administrative creativity scale were found for the student activities specialist at Mansoura University. The

scientific parameters of the leisure-time activities scale and the functional deviation behavior scale were found for workers in the sports activity in the Directorate of Youth and Sports in Dakahlia Governorate.

Test validity of the recreational awareness scale and the measure of administrative creativity in the specialists of student activities at Mansoura University.

To verify the appropriateness of the items of the recreational awareness scale and the measure of administrative creativity in the specialists of student activities at Mansoura University, the researcher applied the two measures to a pilot study of (50) specialists of student activities at Mansoura University from within the community and outside the research sample from (1/4/2021 to 10/4/2021).

The researcher used the internal consistency validity to calculate the validity of the items and dimensions of recreational awareness and the measure of administrative creativity of the student activities specialist at Mansoura University. By finding the simple Pearson correlation coefficient between the items belonging to each dimension, by finding the correlation coefficient between each item and the total score of the dimension, as well as between the total score for each dimension and the total score of the scale.

The Reliability of the scale of recreational awareness and administrative creativity among the student activities specialist at Mansoura University.

The reliability values of the recreational awareness scale range (0.79 - 0.85), while the values of the administrative creativity scale range

(0.77 - 0.82), which indicates the reliability of the two scales.

Field study:

After reassuring the validity and reliability transactions, the researcher applied the scale of recreational awareness and the measure of administrative creativity of the student activities specialist at Mansoura University on the Field study sample of (284) of the student activities specialist at Mansoura University, in the period from (15/4/2021 AD) to (31/5/2021AD), and after the completion of the application of the two scales, the data was unloaded in preparation for the appropriate statistical treatments.

Presenting and discussing the results:

What is the level of recreational awareness of the student activities specialist at Mansoura University?

From table (1), that the level of recreational awareness according to the opinions of the specialists of the study sample came at a medium level, where the relative weight of the dimensions ranged between (73.09% to 79.62%), This may be due to the awareness of most specialists of the concept and importance of recreational activities, as they have become a necessity of contemporary life, since they contribute to the integration and development of the human personality, As well as strengthening and consolidating social relations, forming successful friendships with others, satisfying the motive for competition, adventure and self-expression, as well as promoting aesthetic and spiritual values and artistic sense, In addition, it provides opportunities for most specialists to invest their spare time and practice a personal life characterized by renewal and learning everything that is new and acquiring knowledge, information, experiences

and skills that give life its luster and make it brighter. Recreational participation helps achieve mental and physical relaxation, which makes the specialists feel stability and calm and psychological balance. Appendix (4).

This is consistent with the study of Amr Mohamed (2020) (3), Reed J, Wilson D (2017) (16), Mohamed Hassan (2015) (13), Ibtisam Abdel Aal (2009) (8), Adel Awad (2008) (1), Franklen D (2007) (7), which indicated that there is an awareness among most managers and supervisors of the concept and importance of recreation, that the more individuals are aware of the areas of recreational activities, the more they use and practice these activities.

What is the level of administrative creativity among the student activities specialist at Mansoura University?

From table (2), that the level of administrative creativity according to the opinions of specialists in the study sample came at an average level, where the relative weight of the dimensions ranged between (74.05% to 77.29%), This may be due to the university's interest in activating the role of human resources, as it has become necessary for it, in light of the era of mechanization and innovative mechanization and rapid developments, to take care of the capabilities and skills of specialists and try in the light of this interest to provide everything that would contribute and work on upgrading and developing creative capabilities and creative thinking skills for specialists, It leads to its permanent and

continuous development to keep pace with the rapid developments and even the ability to orientate the future in the presence of an atmosphere of competition between different universities, in addition to the recreational awareness of specialists as a result of participating in the recreational fields, which is one of the most effective means as it represents a world that embraces all educational, educational and life experiences. It creates opportunities for positive interaction with others, expressing opinions and ideas with complete freedom, constructive competition with individuals and groups, increases the level of ambition, and motivates individuals to challenge and adventure and not give up easily, It also gives practitioners the ability to enjoy flexibility, skill in making decisions and independence in judgment. In addition, recreational activities are among the most open fields due to the natural opportunities they provide, as they provide the ability to analyze and create relationships through multiple readings and multiple interests, developing the mind's perceptions and enriching its knowledge, which It helps specialists to employ mental and intellectual abilities, which are characterized by the greatest flexibility, fluency, and originality, and helps in the ability to devise new and different management methods and methods to reach creative solutions to work problems or to provide creative visions to solve these problems in unconventional or familiar ways and has not previously been used based on purposeful analysis Organized creative

effort in order to achieve the desired goals. Appendix (5).

This is consistent with the study of Suharno, Yushinta Sukarmin (2020) (19), Eid Dhawihi (2018) (5), Mohamed Abdel Hamid (2018) (11), Alanezi A (2016) (2), Ibtisam Abdel Aal (2009). (8), Adel Awwad (2008) (1), Franklen D (2007) (7), Sobhi Siraj and Hala Omar (2005) (18), which indicated that recreational practice creates opportunities for the development of skills and creative abilities and to show individual abilities Which practitioners in various recreational activities enjoy in the ability to think correctly, anticipate and act in different situations, as well as indicated the presence of an average level of administrative creativity in the performance of workers.

What is the correlation between recreational awareness and administrative creativity among the student activities specialist at Mansoura University?

From table (3), that there is a direct statistically significant correlation between the dimensions of recreational awareness and administrative creativity among the student activities specialist, and the values of the correlation coefficient ranged between (0.313) and (0.608) for the dimensions, and the correlation coefficient between the total degree of recreational awareness and administrative creativity reached The Student Activities Specialist (0.553), All values are significant at a significant level (0.05), which may be due to the fact that recreation is a broad wide that contributes greatly to

providing opportunities for specialists to acquire many life experiences and to learn many new skills related to leisure and recreation, in addition to the role and importance of recreational activities. In developing and upgrading the human personality, as it is a fertile field for demonstrating the intellectual and creative abilities and skills of most specialists, which are evident through the speed and good behavior in different situations and thinking about the right way to discover problems and work to solve them by employing knowledge and information according to the conditions and work environment, Recreational participation also contributes and helps specialists to increase the desire and motivation to work and create opportunities for competition with oneself and others at work, training in group planning and collective decision-making, as well as speeding up the completion of tasks and work and ensuring the management of ideas well and effectively, in addition to enhancing the ability to self-reliance and providing full opportunities. To prove oneself and discover and develop the innovative and creative capabilities of specialists because the recreational practice provides many opportunities for analysis, criticism, innovation and creativity in the activity, which contributes significantly to the upgrading of the work system and the development of its management in providing recreational services to students and all beneficiaries of the external community in a way that achieves excellence, development and creativity. Appendix (6).

Alanezi A (2016) (2), Ibtisam Abdel Aal (2009) (8), Adel Awad (2008) (1), Craig R (2007) (4), Franklen D (2007) (7), Sobhi Siraj and Hala Omar (2005) (18), which indicated that recreational practices provide opportunities to develop individuals' mental abilities and capabilities, creativity and innovation, and develop the creative personality, and that recreation has an important role in practicing a creative life characterized by renewal and learning new information and experience, which It enriches the lives of individuals and increases their skills and creative abilities. It also clarified the need for supervisors and managers to acquire experiences in the field of various recreational programs.

What is the significance of the differences in recreational awareness and administrative creativity among the student activities specialist at Mansoura University, which are attributed to (gender)?

It is clear from table (4) that there are statistically significant differences in the recreational awareness scale of the student activities specialist according to the gender variable in the dimensions (importance of recreation, information communication for the specialist of the activities that depend on it, determining the role of the university in spreading recreational awareness, the total degree of the scale) for the benefit of the male student activities specialist, As the calculated (T - test) value is greater than its tabular value at a significant level (0.05), and there are no differences in the rest of the dimensions between males and

females, This may be due to the fact that male activities specialists have more opportunities to practice recreational activities than females, as males can practice many and many types of recreational activities that can be practiced both inside and outside the home, In addition, males can freely move to places of recreational practice for long distances and long times for the purpose of recreational participation to satisfy their desires, tendencies and recreational hobbies, while females find it difficult to obtain such opportunities and leave the home or family burdens placed on them, which is limited to most recreational activities among Females have a limited number of activities and are often practiced inside or near the home. Appendix (7).

There are also statistically significant differences in the measure of administrative creativity of the student activities specialist according to the gender variable in the dimensions (sensitivity to work problems and their management), Authenticity in work procedures, tendency to develop at work, total score of the scale) in favor of the male student activities specialist, as the calculated (T) value is greater than its tabular value at a significant level (0.05), There are also no differences in the axes between males and females. This may be due to the ability of the male activities specialist to carry out activities, tasks and job burdens that may require double effort or that take long time to complete and that may be characterized by risk and adventure, as well as the desire to do atypical work.

Or routine in an attempt to prove oneself, which gives the male activities specialist experiences, creative skills and innovative intellectual solutions that help them overcome situations, problems and difficulties that they may encounter during the implementation of the activities or tasks required at work.

This is consistent with the study of Alanezi A (2016) (2), Lorfink, R (2012) (9), Ibtisam Abdel Aal (2009) (8), Adel Awad (2008) (1), Sobhi Siraj and Hala Omar (2005). (18), which indicated that there are differences in the gender variable in favor of males.

What is the significance of the differences in recreational awareness and administrative creativity among the student activities specialist at Mansoura University, which are attributed to (academic qualification)?

It is clear from table (5) that there are statistically significant differences in the recreational awareness scale of the student activities specialist according to the academic qualification variable in the dimensions (importance of recreation, areas of recreation, information communication for the activities specialist, the total score of the scale), And this is for the benefit of the student activities specialist who have a postgraduate qualification, as the calculated (T - test) value is greater than its tabular value at a significant level (0.05), There are also no differences in the rest of the axes between the academic qualification, this may be due to the keenness of specialists with a post-university

qualification to the desire for knowledge and to increase knowledge, information, skills and experiences, and to get acquainted with everything that is new and developed, in addition to their awareness of the importance of recreational awareness and that it is one of the effective and effective methods Which enables them to deal with the work environment and all its events efficiently and effectively. Appendix (8).

There are also statistically significant differences in the measure of administrative creativity of the student activities specialist according to the academic qualification variable in the dimensions (sensitivity to work problems and their management, intellectual fluency at work, tendency to develop at work, the total score of the scale) , And this is in favor of the student activities specialist who have a post-graduate qualification, as the calculated (T - test) value is greater than its tabular value at a significant level (0.05), and there are no differences in the rest of the axes between the academic qualification, this may be due to the ability of the student activities specialist who obtained a degree. A postgraduate qualification to use personal skills and creative abilities to devise and develop new and advanced management methods or to reach creative solutions to all work-related problems due to their enjoyment and their great ability to use positive and modern methods and methods of thinking and their ability to accurate and purposeful scientific analysis as well as constructive criticism, which

contributes to improving Performance at work and its achievement in an advanced and creative manner.

This is consistent with the study of Amr Mohamed (2020) (3), Yassen W, Kaleil A (2019) (21), Mohamed Abdel Hamid (2018) (11), Sahar Reda (2017) (17), Alanezi A (2016). (2), Ibtisam Abdel-Aal (2009) (8), Franklen D (2007) (7), which indicated that there are differences according to the educational level and in favor of the higher qualification.

What is the significance of the differences in recreational awareness and administrative creativity among the student activities specialist at Mansoura University, which are attributed to (years of experience)?

It is clear from table (6) that there are statistically significant differences in the recreational awareness of the student activities specialist, which are attributed to the number of years of experience in the field in the dimensions (information communication for the activities specialist, the role of the university in spreading recreational awareness). the total score of the scale according to the variable number of years of experience; Whereas, the calculated "f - test" value is less than its tabular value at a significant level (0.05), There are also statistically significant differences in the administrative creativity of the student activities specialist, which are attributed to the number of years of experience in the field in the dimensions (sensitivity to work problems and their management, originality in work procedures) and the total score of the scale according to the

variable number of years of experience; As the calculated value of "F - test" is less than its tabular value at the level of significance (0.05), which forced the researcher to use the budget with the least significant difference using L.S.D to identify the direction of the differences between the averages of the opinions of the research sample. Appendix (9).

The least significant difference between the members of the research sample in the recreational awareness and administrative creativity of a specialist Student activities that are attributed to the number of years of experience in the field (n = 284)

It is clear from table (7) the direction of differences between the averages of the opinions of the research sample in the dimensions (informational communication of activities specialists, the role of the university in spreading recreational awareness) and the total score of the scale according to the variable number of years of experience at the level of significance (0.05), For the number of years of experience (10years and over); Since the value of L.S.D is statistically significant, and the trend of differences between the average opinions of the research sample in the dimensions (sensitivity to work problems and their management, originality in work procedures) and the total degree of the scale according to the variable number of years of experience at the level of significance (0.05), This may be due to the large number and multiplicity of recreational knowledge, information and concepts acquired by the student

activities specialist with experience in work as outcomes of recreational practice during the years of work, with which experiences and skills increase, due to the diversity, multiplicity and many situations that they pass during practice and become experiences and skills acquired that qualify them to conduct and act. What is correct and correct in similar situations that he is exposed to, which leads to raising the level of intellectual and creative abilities, and thus developing the innovative and creative skills and elements of the student activities specialist with work experience because these activities provide opportunities for evaluation, analysis, constructive criticism and creativity in solving work-related problems. Appendix (10).

This is consistent with the study of Yassen W, Kaleil A (2019)(21), Eid Dhawaihi (2018) (5), Mohamed Abdel Hamid (2018) (11), Sahar Reda (2017) (17), Alanezi A (2016). (2), Mohamed Hassan (2015) (13), Lorfink, R (2012) (9), which indicated that there are differences according to the number of years of experience and in favor of specialists with ten years of experience or more.

Research conclusion:

Based on the results of this research and in light of the method used and within the limits of the sample and data collection tools, the researcher reached the following conclusions:

1. There is an average level of recreational awareness and administrative creativity among the

student activities specialist at Mansoura University.

2. There is a positive correlation between recreational awareness and administrative creativity among the student activities specialist at Mansoura University.

3. There are statistically significant differences in the recreational awareness and administrative creativity of the activities specialist due to the gender variable (males - females) in favor of the male activities specialist.

4. There are statistically significant differences in the recreational awareness and administrative creativity of the activities specialist according to the educational qualification variable, in favor of the activities specialist who holds a post-university qualification.

Research recommendations:

1. The necessity of the university's interest in creating an administrative center that incubates creative thought, and its terms of reference are defined in:

- Create and build a base for innovative and creative ideas bank.
- Spreading the culture of administrative creativity among university employees through holding seminars and workshops and organizing conferences and meetings with them.
- Develop training program plans to guide university specialists towards recreational awareness and creative behavior at work.
- Receiving innovative ideas and fruitful proposals and transferring them from creative specialists to the officials of the higher departments of the university.

2. The need for university leaders to pay attention to supporting the creative work environment, and this is done through:

- Giving the activities specialist the space required to apply and implement their creative and creative ideas at work.
- Work to honor the creative and talented employees of the university.
- Enhancing opportunities for communication between employees and developing creative and innovative capabilities through analysis, criticism and creativity through active and positive participation in the areas of community service.

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