

DESIGNING ARTISTIC AND DRAMATIC ATMOSPHERES OF RETRO STYLE BETWEEN THE PRESENT AND THE HERITAGE IN INTERIOR DESIGN

تصميم الأجواء الفنية الدرامية من طابع الريترو بين الحاضر والتراث في التصميم الداخلي

Ola M. Mohammed Ahmed

Interior architecture Department, Faculty of fine arts, Alexandria University, Egypt

علا محمد محمود محمد أحمد

قسم العمارة الداخلية - كلية الفنون الجميلة - جامعة الاسكندرية، مصر

fa.ola.mohamed@alexu.edu.eg

ABSTRACT

Retro is a style that derives from the past. It indicates a return and nostalgia or bringing it back. The Retro style is a fusion of past and current design elements. The basis of Retro is the boldness and initiation in the distribution of lines, the clarity of forms, and the breaking of routines and traditions. The importance of research is to create a warm, dramatic, unique, and artistic atmosphere. The methodology of research is the descriptive-analytical approach. Therefore, Retro-style requires a dynamic and creative environment that is suitable for special people such as artists and designers. The study aims to analyze and study the Retro style in the residential spaces while creating an artistic and dramatic atmosphere for scenes designed from the past, merging it with the present. Finally, the research concluded that the Retro style combined the past and present to create artistic and dramatic atmospheres in interior design.

KEYWORDS

Retro Style; Interior Design; Dramatic Atmospheres.

الملخص

الريترو هو النمط الذي يُستمد من الماضي. إنه يشير إلى العودة والحنين إلى الماضي أو إعادته. طراز الريترو هو دمج عناصر التصميم السابقة والحالية. إن الجراءة والإنطلاقة في توزيع الخطوط ووضوح الأشكال وكسر الروتين والتقاليد هو أساس الريترو. يستخدم الريترو الأكثر شيوعاً لوصف الأشياء والمواقف من الماضي القريب التي لم تعد تبدو حديثة، لذلك يمكن أن يعني التصميم الداخلي القديم أي شيء من الماضي. إنه يشير إلى تحول جوهري في الطريقة التي نتعامل بها مع الماضي. تكمن أهمية البحث في دراسة الفكرة الرئيسية لطراز الريترو وهي خلق جو دافئ ودرامي ومختلف وفني. ومنهج البحث هو المنهج الوصفي التحليلي. ولذلك طراز الريترو يتطلب بيئة ديناميكية وإبداعية للأشخاص المختلفين مثل الفنانين والمصممين. تهدف الدراسة إلى تحليل ودراسة طراز الريترو في الحيزات السكنية مع خلق أجواء فنية ودرامية لمشاهد مستمدة من الماضي والتراث ودمجه مع الحاضر. وأخيراً، استنتج البحث طراز الريترو الذي يجمع بين الماضي والحاضر، وخلق أجواء فنية ودرامية في التصميم الداخلي.

الكلمات المفتاحية

طابع الريترو ؛ التصميم الداخلي ؛ الاجواء الدرامية.

1. INTRODUCTION

The worlds of architectural and interior design are not limited to meeting our needs alone but are distinctive art forms with special touches that may make the house a painting or a small museum. There are decorative styles that highlight this meaning clearly and distinctly, such as Retro. It is a style that combines the present and heritage to respect everything old, whether pieces of furniture or fashion trends. Therefore, it creates a touch of warmth and beauty that makes every corner of the house a special case. The Retro-style interior provides the most vibrant and distinctive elements of the past decade. (Thehouseofchronic, 2022) The Retro-style is a European style that appeared after the First World War, when the industrial revolution in the Western world made many achievements in technology that had a significant impact on society, including: (DesignAsk, 2016)

1. It generated different artistic trends from the previous ones.
2. It changed people's beliefs and values.
3. They developed their artistic taste and linked it to their lives through architecture, interior design, paintings, accessories, and colorful fashion.

Therefore, the unusual design of the Retro was influenced by the post-war era of the 1960s. It was a new post-war style of "hope", hence designers were ready and daring to invent and innovate. Retro means design styles, products, motifs, and techniques of the past.

It took the form of rediscovering second-hand items that were previously considered slow but still usable. (Novotni & Tóth, 2020) The Retro style is very popular and suits most tastes in home decor and furnishings, which blends past and modern styles. Retro style is funky with bold, vibrant colors, patterns, prints, and geometric shapes and textures. It is based on explicit colors inspired by plant nature, such as yellow, green, and orange. The colors and graphics in Retro are not boring, complex, or difficult. In addition, linking old and new designs and merging them creates a kind of nostalgia and value, especially for those who have a kind of loyalty and a tendency to keep some old models and things. (Farisdecor, 2020) Retro is a style, trend, or fashion that is culturally outdated or archaic, from the general past to postmodernism. Retro style is the romanticization of the past. (Elmin) Consequently, the Retro style tends to be warm with a nostalgic feel and is definitely "conventional." (Hany, 2021) (Celhay, Magnier, & Schoormans, 2020)

The lifestyle in the past was artistic and interesting, and it respected all kinds of art in various aspects of life. Retro began by rejecting the traditional classic style of richly decorated and detailed gold in favor of a modern minimalist trend. The Retro stage was pivotal in the world of interior design. Throughout its history, designers deviated from the dominant classic, turned their backs on tradition, and abandoned decorating, carving, and sculpting furnishings. Designers in the Retro style created form designs with attractive shapes, upholstered in plain or embossed fabric with bold patterns, and colored in vibrant colors. (Hammoud) Styles are often associated with social culture and specific historical contexts. The Neo-Retro is a style that emphasizes natural and dramatic aspects, uses harmonious designs, and gives an overall impression of sophistication. Therefore, the research analyses the Retro style to design various projects in residential spaces such as studios, lofts, apartments, and duplexes with an artistic and dramatic effect on interior design.

The research aims to:

- Creating artistic and dramatic atmospheres for Retro spaces in interior design is an art form.
- Merging Retro style with other vintage styles, such as rustic, country, industrial, coastal, modern, bohemian, and pop art, various elements of the past acquire a modern interpretation to create Retro patterns and styles with the exotic classic style such as magical themes.

- Defining the context for the development of the Retro style, its specific design elements, and the overall aspects of this style in contemporary design.
- Providing the specific use of some elements for the Retro style contributes to reflecting its originality and nostalgia.

The importance of the research is in the Retro interior design style that helps express individuality and evokes a connection with memories and experiences. (Spextrum, 2021) Retro is the removal of the myth of the past and the present from the big ideas that have guided the modern age. The research studies the Retro concept, timeless Retro popularity, the history of Retro style, and the difference between Retro, vintage, throwback, classic, antique, and art deco styles. Subsequently, the research focuses on features of Retro style that require a straightforward approach and a certain bold personality to pull it deeply through colors, patterns, fluent lines, wallpaper, ceilings, flooring, lighting, materials, and accessories. The research is based on the Retro style to create dramatic atmospheres that have a strong impact on interior design. (Homify) The research studies the Retro style in residential spaces while creating an artistic and dramatic atmosphere for scenes derived from the past and heritage, merging it with the present and clarifying comparisons between Retro and vintage design methods. Finally, the research concludes with a basic set of techniques and criteria to create a creative interior in the Retro style through four analytical projects, which include a Retro artistic and colorful theme, a Retro dramatic theme, a Retro magical pattern theme, and a Retro vintage rustic theme to create value in interior design.

2. LITERATURE REVIEW OF RETRO STYLE

“Retro Style: Class, Gender, and Design in the Home” book by Sarah Elsie Baker, Bloomsbury Academic published in 2013. This book is the first to explore the modern state of reaction by asking important questions about the emergence of the trend, its impact on production and consumption, and how it manifests itself in the contemporary interior. Examining topics ranging from design, taste, and beauty to everyday life and the bohemianism of popular culture, the book offers a fascinating insight into how Retro shapes modern interior design. Retro Style explores the positive and negative sides of style, ultimately providing an original and thought-provoking perspective on the history and trajectory of how Retro became what it is now and its impact on the future of interiors. This book defines Retro style, cultural politics of everyday life, and the history of Retro aesthetics, Retro lifestyle interiors, Retro homes, and cultural distinction. (S. E. Baker, 2013) Because of the relevance of studies on the Retro style and its link to creativity and dramatic artistic effects in interior design, most studies focus on the trend of Retro in graphics, fashion, technology, and industry and link it to nostalgia. Many studies have not focused on Retro in interior design.

3. A FRAMEWORK FOR RESEARCH AND HYPOTHESES

Retro interiors have emerged in recent years as a highly desirable and valued branch of interior design. The emergence of the need for decorative elements and antique furniture revived the old style and firmly positioned it as a major trend in contemporary design. (S. E. Baker, 2013)

The research is based on a set of hypotheses, which are:

- Bring Retro style into the modern home and explore the role of nostalgia in Retro interiors.
- The Retro style can create creative spaces that are suitable for different types of artists and designers.
- The Retro-style can provide artistic and dramatic effects in residential spaces.

Many people in the current era are particularly fond of Retro interior design because the 1960s, 1970s, and 1980s were considered to be the most influential eras in terms of music, fashion, style, and influence. (Spextrum, 2021) Retro interiors have emerged in recent years as a highly desirable and valued branch of interior design. The emergence of the need for decorative elements and antique furniture revived the old style and firmly positioned it as a major trend in contemporary design. (S. E. Baker, 2013) First, the research studies the principles of Retro style to design dramatic artistic influences between the present and heritage in interior design. Finally, it analyses these Retro-inspired projects and concludes with specific Retro criteria.

4. MATERIALS AND METHODS

When creating an interior in the Retro style, it is important to take an imaginative and creative approach. The methodology of research is the descriptive-analytical approach through four parts:

- A. The study of Retro style history, its concept, its origin, and its evolution.
- B. The study of the difference between Retro style and other vintage styles.
- C. The study of Retro-main characteristics.
- D. The study of four analytical themes of Retro style in residential spaces.

5. RETRO STYLE AND NOSTALGIA

Nostalgia is always a unique combination of real experience and beautifying the past. (Novotni & Tóth, 2020) Although it has become a lifestyle, people will still use a nostalgic style in interior design by adding more elements of primitive, natural, and fashion. It can give the interior design of old-style residential spaces a warm, romantic atmosphere, meeting people's pursuit of nostalgia and restoring them (Figure 1). (Lin, 2013) There are two types of nostalgia: nostalgia for a bygone era and nostalgia for a current era. This type of nostalgia consists of two subtypes: nostalgia for a prolonged period and nostalgia for a unique moment. Long-term nostalgia can be associated with childhood nostalgia as an era and a source of liberation from nurturing. We find the idea of continuity in the past. The second subtype, nostalgia for a unique moment, implies discontinuity and scarcity. (Castellano, Ivanova, Adnane, Safraou, & Schiavone, 2013) The first basic form of nostalgia was contact with the past. (Armstead & McKinney, 2019)



Figure 1, a diagram in Retro style for nostalgic, vintage, memories, old, and classic. (Source: (Istockphoto))

Retro involves reviving or reproducing something from the past to satisfy feelings of nostalgia. (Castellano et al., 2013) Retro means bringing back memories. (Yoo, 2011) However, the concept of being Retro differs from the idea of nostalgia. Looking back brings positive feelings and triggers memories that remind us of a particular time or place. (Insterne) The use and persistence of nostalgia and Retro design were seen in furniture and its elements. (Curraj & Sciences, 2018) Antique furniture and interior decorations have become very desirable in recent years. (S. Baker, 2010) the sixties were the period after the unbelievable world war when young people and activists were trying to spread peace, love, and absolute freedom. The Retro style was a type of protest and internal reflection, so the result was the creation of an unusual and creative style. (Mexat, 2016)

5.1 RETRO CONCEPT

The word "Retro" symbolizes the era of the sixties and the beginning of the seventies. (Aqarmap, 2022) Retro interior design is an eclectic mix of old styles and new shapes, with vintage materials and finishes. (Designbx) A Retro style imitates or derives from lifestyles, trends, or art forms from the historical past, including music, styles, fashions, or situations.

The word "Retro" is derived from the Latin prefix word "Retro", which is shortened from the Latin word "Retrospective," which means "to look back, or in the past, and intends to create a feeling of nostalgia in fashion, decoration, and other arts.

- The origin of this term was first introduced by French journalists in the mid-1970s. It is an old-fashioned design that has been used under the name, which is said to be a representational trend indicating people's tendency to nostalgia. (Yoo, 2011) The term "Retrograde" dates to the 1960s, deriving from the French term "rétrograde", as in "Retrograde." Retro combines old and new, with vintage designs, and uses the bright colors and round shapes typical of the 1950s or 1960s. (Castellano et al., 2013)
- On the other hand, the word "Retro" has been used since 1960 for many aspects, the first of which is to symbolize a technique or decoration and certain materials from the past. On the other hand, some use it to classify the patterns that were invented in the past and may refer to new things that display and embody the characteristics of the past. The recent past seeks the art of Retro, to refer to it in a simple acronym, rather than anything from the past. Although regarding old fashion, products, and artistic methods that have been produced since the era of the industrial revolution, after two decades of development, the use of the word "Retro" has expanded. In addition, it was not confined to antiques, as it was adopted by many fields, especially in the field of design, such as graphics, fashion, interior design, music, art, games, video, architecture, television, and food. (Mexat, 2016)

Now we use the word "Retro" to refer to the revival of ancient styles, which are still associated with modernity. (Mexat, 2016) Retrospect in English means "to go back to the old state or miss the old order and traditions and try to imitate them." Its colors are characterized by the happiness and joy of yellow, blue, green, and orange in all their degrees.

In addition, its innovative and unique designs respect everything old, combining modernity and classics with ancient and antique touches. (Homify).

5.2 TIMELESS RETRO POPULARITY

The Retro style is widely popular and suits most tastes. In the magazines for decoration and home furnishing, the Retro style appears on the cover, which mixes the past and modern styles. The colors and graphics in Retro are not boring, complicated, or difficult. Furthermore, linking old designs with modernity and merging them creates a kind of nostalgia and value, especially for those who have a kind of loyalty and a tendency to keep some old models and things. (Mexat, 2016)

6. THE HISTORY OF RETRO STYLE

The French philosopher Voltaire says that history does not change. Even though what we want to learn from history is bound to change. A comprehensive overview of design history, the intrinsic sense of humankind, and the desire to revive psychological value with a penchant for Victorian nostalgia are the Art Nouveau of the 1920s and 1930s, and the Art Deco styles of the 1940s and 1950s.

In the sixties of the last century, the organically curved style revived the Art Nouveau style in the old design, especially from the fifties to the seventies of design for the United States and Europe. (Yoo, 2011) Surrounding Retro-style interior designs are antiques from different decades, including the 1950s to 1970s textured wallpaper. It illustrates certain items of furniture and decorative objects that were previously considered antiques in everyday life.

The term "Retro" was spread to describe the increase in the value of items. The term was adopted in Britain, and a store called "Retro" appeared in London in 1974. In the early 1970s, in France, the word "Retro" was used to describe material objects and cultural products. It emerged as a continuous way of signaling the growing interest in styles from the recent past in French avant-garde cinema, Parisian fashion houses, and markets. (Curraj & Sciences, 2018)

Retro interior design usually goes back to the 1950s, 1960s, and 1970s for inspiration, where bright, vibrant colors and mixed patterns were popular. (Rustica, 2018) During the 1960s in London, department stores began selling second-hand pieces of furniture. These stores were distinct from earlier antiquities shops in which they sold commonplace items from the recent past. These things were scrap: Victorian enamel markers, stuffed bears, old furniture painted with union cranes, bowler hats, etc.

A new way of producing and consuming the past emerged, and a greater variety of things from the recent past were used in new designs. The technique of adapting old styles to new ideas was prevalent even before the term "Retro" was used in the 1970s. Since 1972, the term "Retro" has been used to designate new artifacts that reference specific styles, themes, processes, and materials from the past.

On the other hand, many people use this term to classify patterns created in the past. The term "Retro-style" refers to new items that have features from the past. Until the 1960s, interiors were often decorated with antiques. Retro features plaid wallpaper from the 1970s, along with second-hand furniture from the 1970s, 1960s, or 1950s.

In addition, the value of the ancient artifacts increased because the pieces were considered old-fashioned and used every day. During the nineteenth and twentieth centuries, designers borrowed from the past, such as the classic style. In the 1980s, the term "Retro" found its way into a variety of fields. Nowadays, designers create diverse designs and present ideas from the past as their contemporary and creative transformations. (Strautmalis & Barševska)

7. THE DIFFERENCE BETWEEN RETRO AND OTHER VINTAGE STYLES

Retro and vintage are not very different, except in a simple thing with the participation of the last identity. "Vintage" is every piece that was designed at least 20 years ago. At least, as the number of years increases, its material, and moral value increases.

In addition, it must be in very good condition and be free from any defects, whether from use or storage. (Mexat, 2016) The difference between Retro and vintage is clear, as the Retro is an imitation of the vintage, and each has its splendor and privacy (Table 1).

Table 1, the difference between Retro, vintage, throwbacks, classic, and antique styles, and methods.
(Source: ((Retrothemeparty))

| Style | | Definition |
|-------|------------------|--|
| 1 | Retro | "Retro became a "term" in the 1960s and was primarily used to describe new artifacts that self-consciously referred to certain styles, motifs, techniques, and materials from the past. Therefore, "Retro" refers to new things that display characteristics of the past. |
| 2 | Vintage | Vintage has, over the past century, become synonymous with producing something that is high quality and has lasted at least 20 years, with a little bit of wear that makes it somewhat unique and desirable. |
| 3 | Throwback | The term "throwback" is more similar to the meaning and usage of the word "Retro" than the word "vintage." A throwback is used to describe a property or thing from the past. It is common to use "throwback" to remember a moment or event from the past suddenly and to share that experience with others. |
| 4 | Classic | Classic is a closer synonym for the meaning and use of the word vintage than Retro. When something is considered a classic, it is held in the highest regard for its quality, as well as its ability to remain popular over decades and even centuries. The classics are truly unforgettable. |
| 5 | Antique | When something is classified as "antique," it means that it was originally made and is no longer made today. It will be 100 years old or more, which is extremely rare and worth preserving, as well as an absolute treasure from a value perspective. |

7.1 THE NEO-RETRO STYLE AND ART DECO STYLE

Antique or Retro can refer to a specific style from the past, such as Art Deco or Art Nouveau. Neo-Retro is a contemporary style that borrows and reinterprets a wide range of styles and graphic elements from different moments in design history (Table 2). (Celhay et al., 2020) the research describes the neo-Retro style as a contemporary style in interior design. (S. Baker, 2010)

Table 2, the difference between the Neo-Retro style and the Art Deco style. (Source: ((Retrothemeparty))

| Neo-Retro Style | Art Deco Style |
|--|--|
| Retro is an antique style that refers to "a return to nostalgia." Retro was based on the principle of rejecting decorations and details. | Art Deco is the art of ornaments and geometric shapes. |

8. FEATURES OF RETRO STYLE

The Retro style, which incorporated the characteristics of the 1950s and 1980s of the twentieth century, made interior design the most recognizable at the time. Retro style takes us back to the past, recalling the most joyful moments of life. (The house of chronic, 2022) It is a cool, unusual, and cheerful style for the designer to combine incompatible elements in a way that the user of the space always feels warm and comfortable. (Elmin) Designers can always turn old furniture into a cool element in a modern Retro home. (Hiamag) Furthermore, Retro-style requires a straightforward approach to create artistic dramatic effects in interior design, and a certain bold personality pulls it deeply through (Figure 2): (Mexat, 2016)

| | | | |
|-------------------------|-------------|-----------------|----------------|
| 1. Colors | 2. Patterns | 3. Fluent Lines | 4. Wallpaper |
| 5. Ceiling and Flooring | 6. Lighting | 7. Materials | 8. Accessories |

Figure 2, a diagram of Retro style features which can create a dramatic atmosphere in interior design. (Source: (Hiamag)

8.1 COLOR IN THE RETRO STYLE

In the late 1950s, people who had survived a terrible war could see their future in the most subtle of colors, which is why the interior design and furniture were so colorful. The interior is in the Retro style, featuring red, hot pink, green, blue, black, and orange colors (Figures 3, 4).

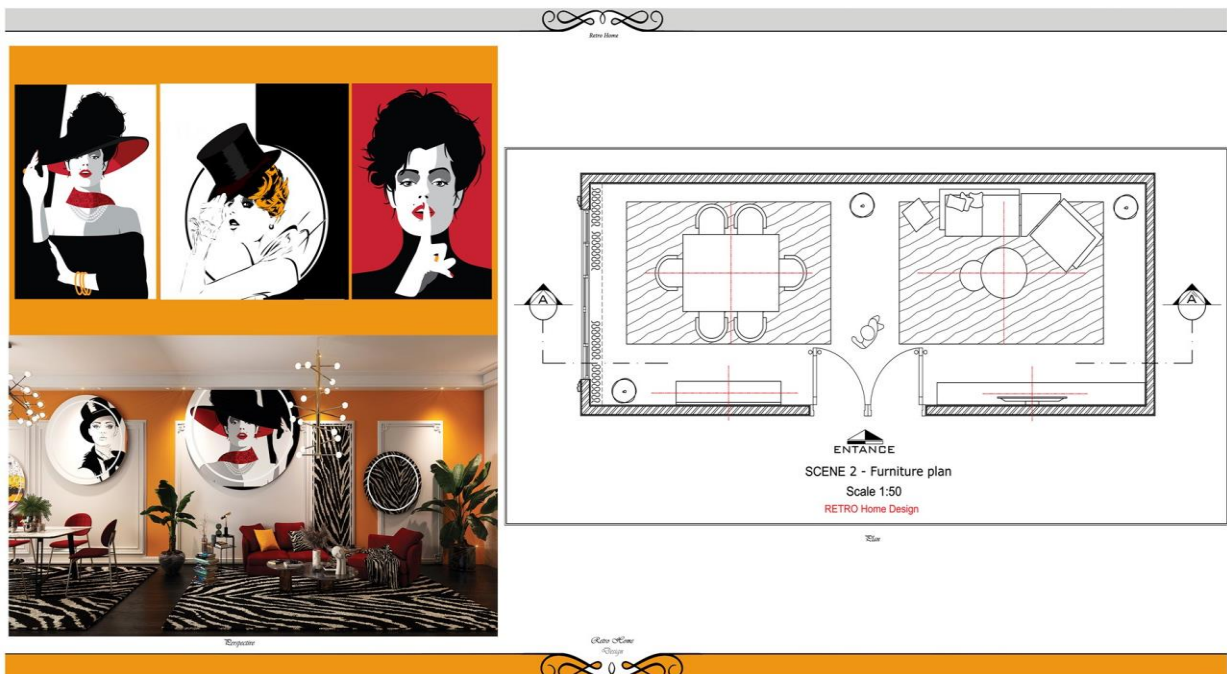


Figure 3, Bright colors in Retro home interior design and floor plan of the project. (Source :(Author Work, 2021)



Figure 4, Section (A-A) in a Retro-style design with red and orange colors. (Source : (Author Work, 2021)

8.2 LIGHTING IN RETRO STYLE

The most important factor in creating a dramatic atmosphere in Retro interior design is lighting. The Retro-style interior can be decorated with beautiful lampshades and various floor lamps, which were very stylish in the sixties. Floor lamps with square or fringed shades are great Retro options or choose a multi-colored chandelier that plugs into a wall socket and features a coiled dangle wire. (Lyon, 2022) Types of lighting dating back to the Retro era, especially chandeliers, need high ceilings to receive them, hence the importance of good coordination with hidden lighting. (Sayidaty)

8.3 MATERIALS IN RETRO STYLE

Retro interiors symbolize a free society. In addition, they are playful and cool, although warm, comfortable, practical, and attractive. All these elements have dramatic effects on interior design. Therefore, if a designer wants to spread that spirit, he will need to layer and mix materials. Everything looks so bold when designers decorate with a Retro style of embellishment. (Hany, 2021) Designers can use plywood, natural wood, plastic, curved rugs, soft plastic, soft vinyl, crushed velvet, chrome, copper, leather, and fiberglass. Retro style in the living room can be represented by wardrobes decorated with carved doors and glass shelves, chrome chairs, an antique dressing table, and a wide long sofa, lined with a fireplace with cracked tiles. (Elmin) (Hammoud)

8.4 ACCESSORIES IN RETRO STYLE

For any design, accessories and decor style have a special meaning. In Retro style, accessories are a very important element in creating a warm artistic atmosphere. Therefore, designers recommend: (Thehouseofchronic, 2022)

- The use of porcelain vases with flower bouquets adds elegance and sophistication to the space.
- The use of paintings, posters, and vinyl records to decorate walls.
- The use of crystal vases, photographs in wooden frames, colored glass vessels with wallpaper, and vintage photographs to decorate the interior space. It will become a bright accent inside.
- The use of an old dial telephone on a heavy polished table.

8.5 FKUENT LINES

Old rooms are always filled with furniture, which at first glance may seem incompatible. However, all the pieces are practical, comfortable, and harmonious. The designer adds a Retro-dramatic atmosphere to the interior design through the use of furniture in clear and fluent lines with an abstract character. (Hany, 2021)

8.6 PATTERN IN RETRO STYLE

Patterns in design have strong power and are commonly used by brands to communicate specific associations with ideas. It can be flowers or geometric figures, small or large circles, outlines, imitations of children's drawings, simple abstractions, simple geometric motifs, or vegetables and fruits. (Thehouseofchronic, 2022) Patterns can be complex, but the simplest and most primitive forms are well suited to the Retro style, which refers to the "emotional" Retro style that uses different patterns to create dramatic effects in the space. (Elmin) It is best to mix patterns, but with coordination, and choose the appropriate pieces of furnishings. (Sayidaty)

8.6.1 REPESTED PATTERNS

The focus is on the point of using small and repetitive patterns, especially geometric or even random decorations, along with bold colors. Its purpose is to give distinction with high concentration, especially in floors, furnishings, and some parts of the walls. There is no style characterized by this description as Retro. (Mexat, 2016)

8.6.2 GEOMETRIC PATTERNS

Although the 1960s may have seen a shift to less "clean" and more vibrant, stylized styles, a combination of both eras can work beautifully. Geographical patterns can be brought into the living room with more than just wallpaper or curtains, as chairs covered in the shiny fabric can create an eye-catching pattern. (Nothingam) The walls can be painted with different patterns, or carpets can be laid out in geometric shapes (Figures 5,6).

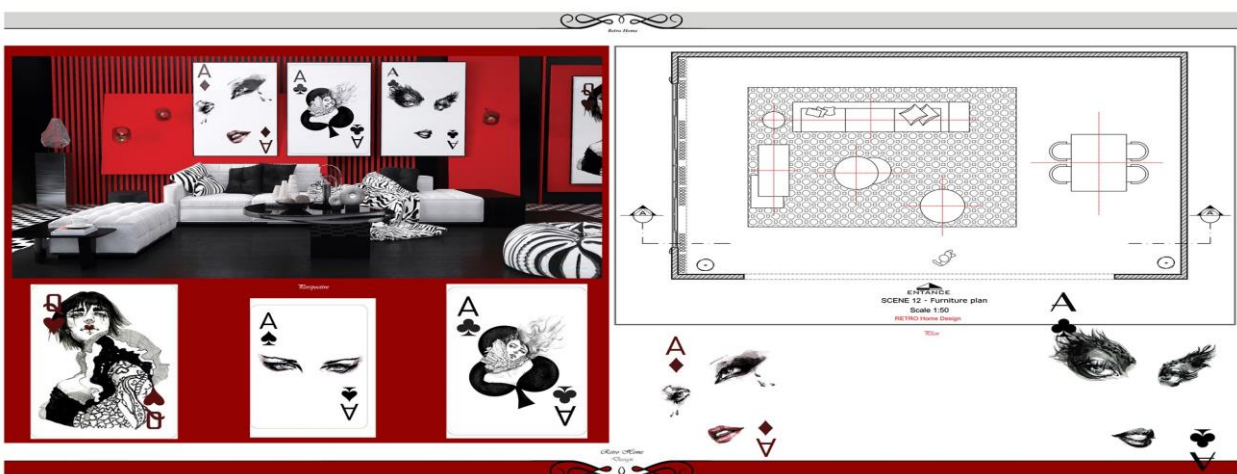


Figure 5, Retro-style design, and geometric patterns. (Source :(Author Work, 2021)



Figure 6, Section (A-A) in Retro-style design and geometric patterns. (Source :(Author Work, 2021)

8.7 WALLPAPER WITH A RETRO THEME

Wallpaper is one of the prominent Retro styles recently, which has increased in value because it is considered a modern-old-fashioned product. Wallpapers were popular in the sixties and seventies of the last century. Then, wallpapers vanished after they could not resist the creep of paint with their sophisticated colors and shapes. Then, the wallpapers regained their strength, returning with artistic forms as if they were paintings (Figures 7, 8). (Mexat, 2016)



Figure 7, Retro patterns and prints in interior design project. (Source :(Author Work, 2021)

The Retro-inspired interior has transformed over the years. It varies according to culture and personal needs. The design of wallpaper mixes checkered patterns with other conventional shapes and strange pieces of furniture in a Retro design. (Online, 2021)

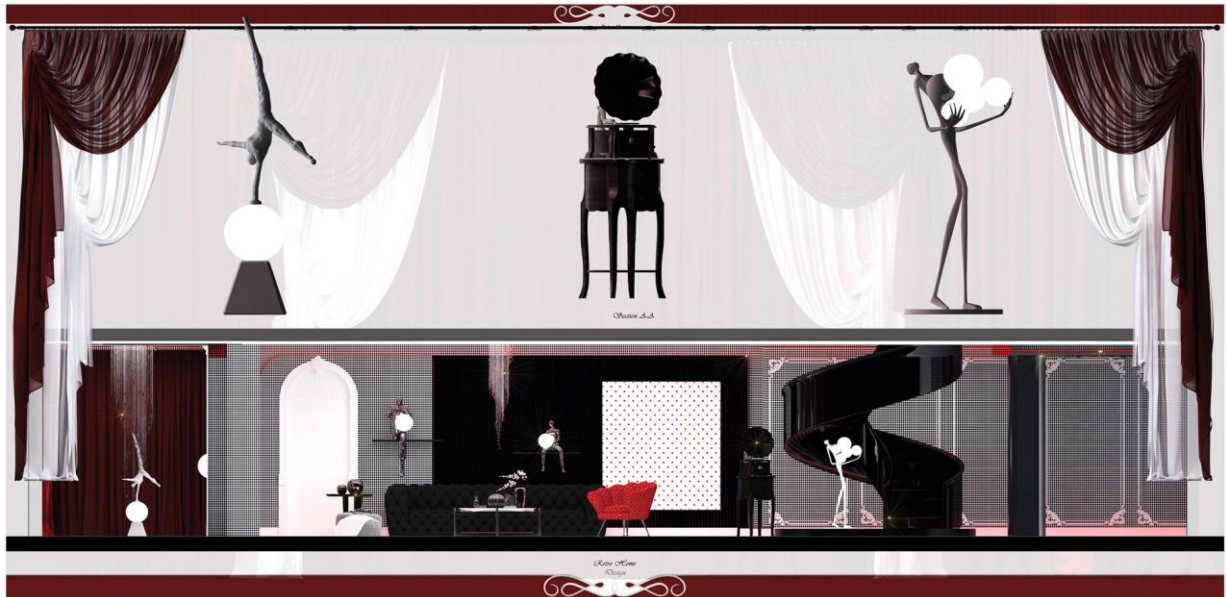


Figure 8, Section (A-A) of Retro-themed wallpaper interior design. (Source :(Author Work, 2021)

8.8 CEILING AND FLOORING IN RETRO STYLE

The biggest features of Retro-style decorating are the floors and ceilings. Retro wood elements in floors or furniture pieces add warmth and comfort to a modern and Retro dramatic atmosphere. (Online, 2021) The floor is covered with linoleum or a natural board. They can be painted with plain paint or with a checkerboard pattern. Glossy rugs and raised rugs fit perfectly into the interior. Ceilings are best whitened, treated with coarse plaster, or varnished. The floors that decorate the Retro living room are preferably covered with natural wood or linoleum. Glossy carpets or carpets with a high pile, which harmoniously fit into the overall picture of the pattern, will look original on the floor (Figures 9, 10). (Elmin)



Figure 9, Retro-style flooring, and ceiling design. (Source :(Author Work, 2021)



Figure 10, Section (A-A), and furniture floor plan in the interior design of the Retro-style project. (Source :(Author Work, 2021)

9. DESIGNING FOR ARTISTIC DRAMATIC THEMES OF RETRO STYLE IN INTERIOR DESIGN: ANALYTICAL AND HOLISTIC APPROACHES

The research presents a set of basic strategies to create a unique interior in the Retro style. Designers can combine almost any other design style, including country house, rustic, industrial, vintage, or modern, with Retro décor items for the best designs.

Therefore, the research focuses on four themes in Retro design to create dramatic effects that have a strong impact on interior design (Figure 11).

| Theme 1 | Theme 2 | Theme 3 | Theme 4 |
|-----------------------------------|---------------------------------|---------------------------------|--------------------------------|
| 1. Retro Artistic Colorful | 2. Retro Dramatic Effect | 3. Retro Magical Pattern | 4. Retro Vintage Rustic |

Figure 11, Analytical diagram for four artistic dramatic themes in Retro style. (Source :(Author Work, 2021)

9.1 RETRO ARTISTIC COLORFUL (THEME 1)

The Retro-artistic, colorful theme project is a dynamic concept. These spaces of artistic Retro design are ideal for creative people who prefer different ideas that inspire them for work and creativity. Therefore, artists, designers, photographers, and actors can live-in studios, lofts, and duplexes in Retro style (Figure 12).

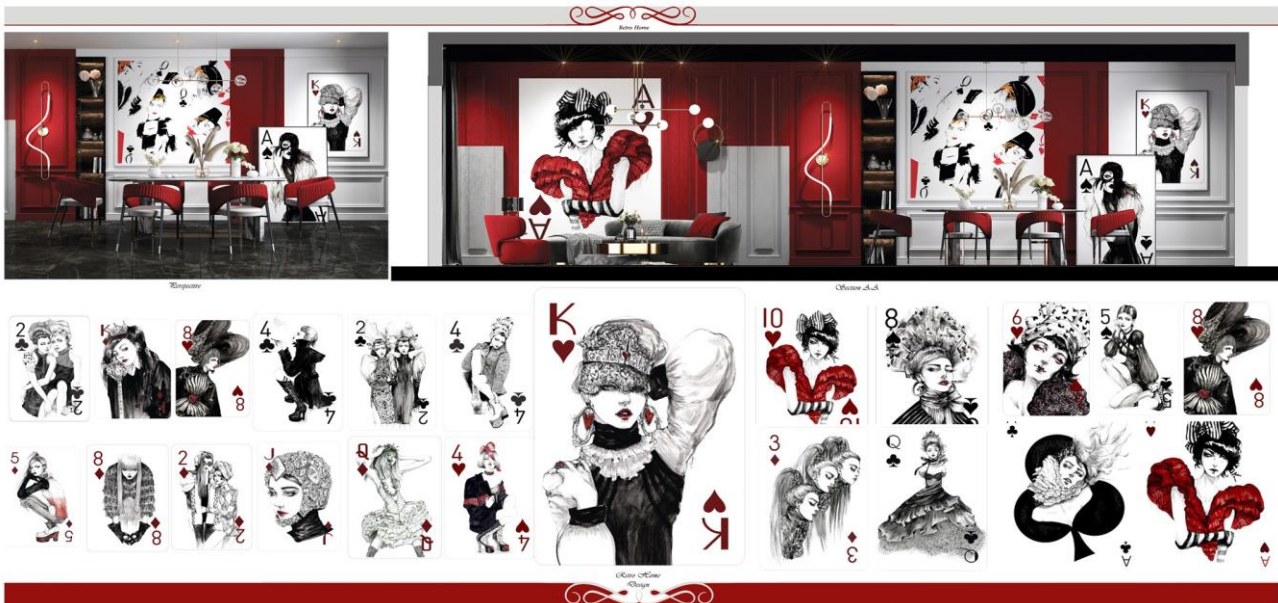


Figure 12, Retro-artistic, colorful living, and dining room designs. (Source :(Author Work, 2021)

9.1.1 THE ANALYSIS OF RETRO ARTISITC COLORFUL

This project is a combination of present impacts and past design elements. A Retro modern home can have a dramatic touch with pop art and bohemian influences. Retro is referred to as a type of pop art that developed in the decade between the 1940s and 1950s.

9.2 RETRO DRAMATIC EFFECT (THEME 2)

Retro style can merge the decorations and culture of a particular country, such as Asian, Indian, Moroccan, African, Scandinavian, and Tuscan décor, to provide a dramatic effect in the space (Figures 13, 14). (Aminoapps, 2018)

9.2.1 THE ANALYSIS OF RETRO DRAMATIC EFFECT PROJECT

The dramatic effects of the project are a blend of the expressive power of Retro style with the incorporation of classic ambiance from different styles. The basic, contemporary interior features very minimal colors and bright, clean surfaces. In modern Retro interior design, to create a dramatic Retro interior style is to play with colors, patterns, and textures. This theme depends on lighting effects and dark colors. (Spextrum, 2021)



Figure 13, Perspectives on a Retro dramatic effect theme in living room design. (Source: Author Work,



Figure 14, Floor plan and section with a Retro dramatic effect theme. (Source: Author Work, 2021)

9.3 RETORO MAGICAL PATTERN (THEME 3)

Retro is a complex technical composition. Designers can merge a fashion style into Retro home design with the basic elements of the decor, such as a sewing machine, a mannequin, and other items. A living room in the Retro-style sparkles with Retro colors like red, white, and black, as well as geometric patterns. Furthermore, Retro magical pattern themes can be used in different residential spaces such as studios and lofts for artists and designers because they need attractive work and home space to find their ideas (Figures 15, 16).

9.3.1 THE ANALYSIS OF THE MAGICAL PATTERN PROJECT

The charming patterns in these themes are inspired by the artistic dramatic effects of the fashion trends of the sixties and seventies and the classic atmosphere while linking them with modern elements. The 1960s era had a certain style of fashion that was considered at the time to be a revolution against everything stereotypical and traditional. Clothing designs have transformed from glamour and festivity to comfortable, futuristic, and extremely simple designs, especially in terms of cuts. From the sixties of the last century until now, this period has been a favorite of international fashion houses and general designers, as they return to be inspired by it continuously.



Figure 15, Sections in a Retro magical pattern theme in a fashion designer's home. (Source: Author Work, 2021)

Figure 16, Floor plan and perspective in Retro magical pattern design. (Source: Author Work, 2021)

9.4 RETRO VINTAGE RUSTIC (THEME 4)

The pursuit of originality applies to the concept of rustic vintage style in interior design. The Retro interior begins with an old rustic style, brightly textured materials, and solutions. It can be a wall painted untreated, roughly carved wood, and darkened with continuous or "plexiglass" glass, stone, concrete, or ceramic covered with "antique" (heated) floor tiles, iron fixtures, and lighting elements. (Schuhmacher) The designer can merge Retro style with vintage, rustic, country, coastal and industrial styles to create a dramatic atmosphere for projects derived from the past and heritage (Figures 17,18).



Figure 17, Section (A-A), in a Retro-vintage rustic theme. (Source :(Author Work, 2021)

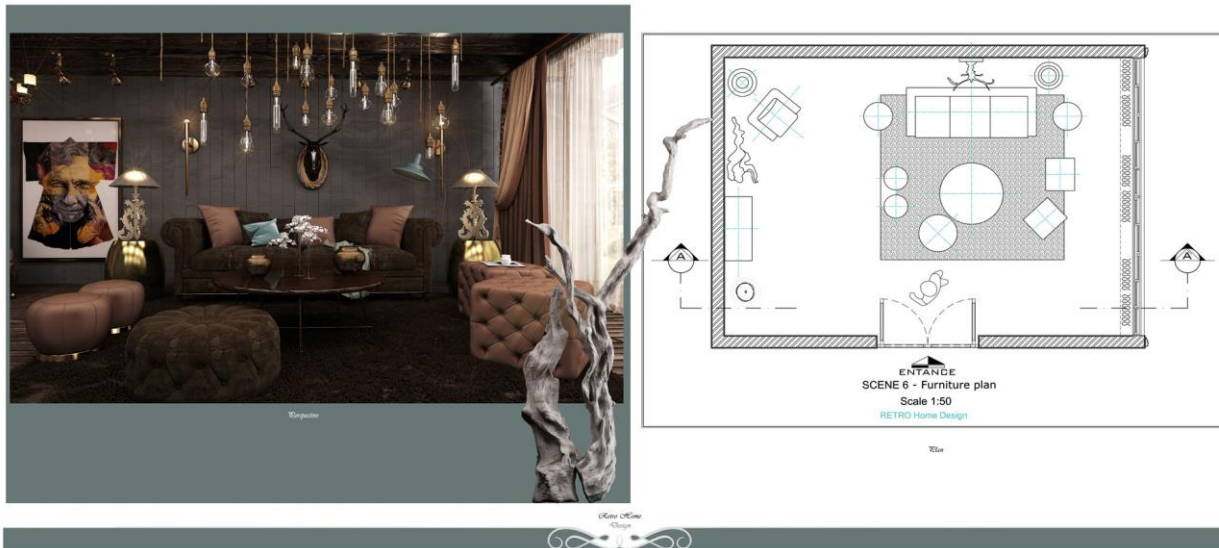


Figure 18, Floor plan and perspective in a Retro-vintage rustic theme. (Source :(Author Work, 2021)

9.4.1 THE ANALYSIS OF RETRO VINTAGE RUCTIC PROJECT

The rustic Retro vintage project combines rustic elements with antique elements and a sense of luxury and splendor. The Retro-rustic décor is characterized by simplicity and comfort. It also focuses on the comfort of people in terms of caring for the comfortable upholstery of sofas, seats, and chairs.

10. DISCUSSION

Today, designers create a wide variety of ancient styles in modern collections. Retro began by rejecting the traditional classic style of richly decorated and detailed gold in favor of a modern minimalist trend. The unusual design of the Retro was influenced by the post-war era of the 1960s. It was a new post-war style of "hope" in which designers were ready and daring to invent and innovate. Retro style requires a straightforward approach, and a certain bold personality pulls it deeply to create a dramatic effect on interior design. The research was based on the Retro style to combine the past and present in interior design and to create value for the Retro style in an analytical study of residential spaces. The research explored how to create value for Retro style in an analytical study of home spaces. Finally, the research concluded a basic set of techniques and strategies to create a unique interior in the Retro style through four analytical themes, which included Retro artistic and colorful, Retro dramatic effect, Retro magical pattern, and Retro vintage rustic to provide artistic and dramatic atmospheres in interior design.

11. CONCLUSION

In conclusion, the Retro style was a type of protest and internal reflection, hence the result was the creation of an unusual and creative style. The research studied the Retro style in residential spaces while creating an artistic and dramatic atmosphere for scenes derived from the past and heritage, merging it with the present and clarifying comparisons between Retro and vintage design methods. The research showed how to combine modern classics with contemporary design discoveries to create a sleek, modern interior design with a modern Retro feel. In addition, the research provided a fascinating insight into how Retro has shaped modern interior design, providing historical background on the Retro style as it stands now, in addition to its dramatic impact on interior design. The research analyzed the Retro concept, timeless Retro popularity, the history of Retro style, and the difference between Retro and other vintage styles. Subsequently, the research focused on features of the Retro style through furniture design, colors, patterns, fluent lines, wallpaper, materials, ceilings, flooring, lighting, and accessories. Finally, the research concluded that designers could combine any other design style, including vintage, country, rustic, industrial, or modern, with Retro décor items to create dramatic effects in interior design. Finally, Retro style expresses a playful personality when combined with interior decoration. Retro-style gives way to imagination and innovation.

12. REFERENCES

- Aminoapps. (2018). Retrieved from https://aminoapps.com/c/art-and-diys-ar/page/item/nw-lidykwr-wmmyzth/g05Z_gBKSKIPopjkeE6pgZ5Dma8jgLxjPKa
- Aqarmap. (2022). Decoration styles and different tastes Retrieved from <https://advice.aqarmap.com.eg/ar/different-decor-styles/>
- Armstead, C. C., & McKinney, E. C. (2019). The role of nostalgia in retro sewing. Paper presented at the International Textile and Apparel Association Annual Conference Proceedings.
- Baker, S. (2010). *Retro Style, Class and the Home The Making and Unmaking of Value*. University of East London,
- Baker, S. E. (2013). *Retro Style : Class, Gender and Design in the Home*. In S. E. Baker (Ed.), *Retro Style : Class, Gender and Design in the Home* (1 ed.). London: Bloomsbury Academic.
- Castellano, S., Ivanova, O., Adnane, M., Safrrou, I., & Schiavone, F. J. E. J. o. I. M. (2013). Back to the future: adoption and diffusion of innovation in retro-industries.

- Celhay, F., Magnier, L., & Schoormans, J. (2020). Hip and Authentic. Defining Neo-Retro Style in Package Design. *International Journal of Design*, 14, 35-49.
- Curraj, E. J. E. J. o. E., & Sciences, F. (2018). Vintage Design Furniture in Albania, a New Retro Design Paradigm in the Post-Communist Era. 2(1), 36-42.
- DesignAsk. (2016). What is Retro Style? . Retrieved from http://www.w-dd.net/design_ask/archives/953
- Designbx. Retro style guide. Retrieved from <https://designbx.com/blog/retro-interior-design/>
- Elmin. Retrieved from <https://elmin.ru/ar/roof/interer-v-stile-retro-foto-sovremennoe-retro-elementy.html>
- Farisdecor. (2020). Magnificence Retro style. Retrieved from <https://farisdecor.blogspot.com/2017/08/retro.html>
- Hammoud, N. 2021. Retrieved from <https://www.sayidaty.net>
- Hany, M. (2021). How To Create The Perfect Retro Interior Design Style? Retrieved from <https://linesmag.com/how-to-create-the-perfect-retro-interior-design-style/>
- Hiamag. Retro design. Retrieved from <https://www.hiamag.com/>
- Homify. Retro style. Retrieved from <https://www.homify.com.eg>
- Insterne. Retro Retrieved from <https://ar.insterne.com/>
- Istockphoto. Retro style. Retrieved from <https://www.istockphoto.com/vector/retro-style-banner-web-icon-for-business-and-media-design-nostalgic-vintage-remake-gm1270389562-373351556>
- Lin, H. J. V. E. (2013). Construction of the Interior Atmosphere of Retro Style Coffee Shop.
- Lyon, S. (2022). What Is Retro Design? Explore Its History and Key Elements. Retrieved from <https://www.thespruce.com/amazing-retro-style-decorating-1977439>
- Mexat. (2016). Retro Style. Retrieved from <http://www.mexat.com/vb/showthread.php?t=1139051>
- Nothingam, S. How to Add Retro Glam to Your Dining Room. Retrieved from <https://www.decoist.com/retro-dining-room/?firefox=1>
- Novotni, A., & Tóth, Z. (2020). Retro on the furniture market. In (pp. 181-187).
- Online, D. (2021). Funk And Nostalgia: Modern-Retro Style. Retrieved from <https://www.decordesignshow.com.au/funk-and-nostalgia-modern-retro-style-for-your-bedroom/>
- Retrothemeparty. The Difference Between Retro and Vintage. Retrieved from <https://retrothemeparty.com/whats-the-difference-between-retro-and-vintage/>
- Rustica. (2018). Retro Interior Decor & Design Guide. Retrieved from <https://rustica.com/interior-design-guide-retro/>
- Sayidaty.
- Schuhmacher, R. Creating retro interior design style. Retrieved from <https://raimundschuhmacher.blogspot.com/2014/09/10-practical-tips-to-creating-retro.html>
- Spextrum. (2021). Vintage Interior Design Retrieved from <https://www.spextrum.net/trendwatch/?q=YToyOntzOjEyOiJrZXI3b3JkX3R5cGUiO3M6MzoiYWxsIjtzOjQ6InBhZ2UiO2k6MTt9&bmode=view&idx=6132157&t=board>
- Strautmalis, M., & Barševska, Z. J. D. U. S. Z. K. R. K. Modern-Retro as a concept of contemporary graphic design. 138.
- Thehouseofchronic. (2022). Vintage style. Retrieved from <https://ara.thehouseofchronic.com/4203291-retro-style-interior-photo>
- Yoo, M.-H. (2011). Style of Retro Design Using Pop Art. *The Journal of the Korea Contents Association*, 11. doi:10.5392/JKCA.2011.11.6.185