## Egyptians' Readership of International News: A Case Study of Russian-Ukrainian War from the perspective of Seeking-Information Behavior Model <br> Fedaa Mohamed Abdel Aziz*


#### Abstract

: At times of crises, conflicts, and wars, people, in general, consumes more news more often, even if it is in the digital format preferring online access over the traditional printed versions. This study explores the reader's attention towards the Russia-Ukraine war stories trying to figure out whether the Egyptians depend on the local or international to fetch information. The study uses the Information-Seeking Behavior model to analyze the process of their seeking trying to figure out if their interests in politics, will push them to be motivated to seek information about the Russia - Ukraine War. The study results revealed that the Egyptians rely on the international newspapers to fetch news about Russia - Ukraine War. It is also revealed that audience dependency on the newspapers is neither increasing nor decreasing with the rise in wars, however, it is still resulting in greater probabilities of the newspapers' probable effect.


Keywords: Readership, Russia-Ukraine, War, International Journalism, Seeking Information

[^0]قارئية الجمهور المصرى للأخبار الاولية:
دراسة حالة على الحرب الروسية الأوكرانية فى ضوع نموذج البحث عن المـلومـات الملخص:
في أوقات الأزمات و الصر اعات و الحروب ، يستهلك الناس عمومًا المزيد من الأخبار في كثير من الأحيان، حتى لو كانت مكتوبة رقميًّا، مفضِّلِين الوصول عبر الإنتنرنت على النسِي اللططبو عة تقليديًّا في ورق. تستكشَف هذه الار اسة اهتمام القارئ بقصص الحر الحرب الروسية الأوكرانية في محاولة لمعرفة ما إذا كان المصريون يعتمدون على المحلي أو الدولي في الحصول على المعلومات. تستخدم الدراسة "نموذج سلوك البحث عن المعلومات" لتحليل


 الجمهور على الصحف لا يتز ايد ولا يتناقص مع زيادة الحروب ، ومع ذللك ، فإنه لا يزال ينتج عنه احتمالات أكبر للتأثنير المحنمل للصحف. الكلمات المفتاحية:
قارئبة ، روسيا ـ أوكرانيا ، الحرب ، الصحافة الدولية ، البحث عن المعلومات

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## Introduction:

Newspapers play a crucial role in representing conflicts. War stories are always read by the people, however, that war information is restricted because no single organization can cover all sides of any topic.
In October 2021, Russia began moving troops and military equipment near its Ukraine border, uprisings the concerns over a probable invasion setting an emergency bell for Ukraine to stay away from joining the North Atlantic Treaty Organization (NATO) to obligate against further NATO expansion toward Russia. Later, on the 24th of February 2022, Russia launched a wide-ranging attack on Ukraine in response to NATO's positioning of the additional forces in Eastern Europe.
To more precisely measure the Egyptian readership of newspapers applying to the case study of the Russia-Ukraine War, this study analyzed the sources from which the people seek their information using the Information-Seeking Behavior model.
Curiosity and Motivation are the inner forces that make people act and choose the type of newspaper to seek information from, so this study attempts to find out the reasons that lie behind their seeking of information in the newspapers in the Russia - Ukraine War.

## Research Problem:

Knowledge of international newspapers readership whether printed or online is still not well research developed; this is even more problematic because it is unknown now whether the people depend on the international information from their national newspapers, or they seek information from the international newspapers as a dominant source. Questions have been raised about the Egyptian people's choices and seeking of information about Russia-Ukraine war that started at 2022. What is not yet clear is whether their interests in politics can be a motive enough for the Egyptians to seek information about Russia - Ukraine War.
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## Research Importance:

One of the most significant current discussions nowadays is the unknown source of information the Egyptians rely on to seek information about any breaking news topics, especially what happens in the world and not in their country of origin which is Egypt.

## Research Objectives:

The study aims:
1- To find out if they depend on different sources than the national newspapers of their country of origin.
2- To find out the readability of the international newspapers in the Russia - Ukraine War.
3- To find out the international newspapers that people mostly read during the Russia - Ukraine War.
4- To find out the reasons that lie behind their seeking of information in the international newspapers in the Russia - Ukraine War.

## Literature Review:

From 2000 to 2020 , readership for print newspapers fell due to the emergence of the Internet as it has changed the print media landscape not in a specific country but the world over as will be presented in the review of the literature.
From the previous studies, it can be concluded that there is a decline in people's readership in general and in the newspapers specifically. Many studies returned that to the emergence of the digital era, although the studies presented other factors that caused the declination.
In (Amadu, Mohammed, Alhassan, \& Mohammed, 2018) study, the readership of printed newspapers was explored in the Ghanaian media landscape where it was found that it declined and online consumption is now favored; however, it was highlighted that it still, the printed wins those readers who are seeking credibility.

Also, (Thurman, Newspaper Consumption in the Mobile Age: Reassessing multi-platform performance and market share using
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"time-spent", 2017) study showed that the consumption of the UK newspapers declined and decreased and it explained that this happened after the "mobile devices have overtaken PCs as the preferred means of accessing newspaper brands online".
Another confirmation for the decline was revealed in (Thornton, 2016) study who explored the US press market and confirmed that there is a decline in the traditional printed newspapers readership on the other side online is increasing but returned the problem to the newspaper readership. In addition to (Edegoh, Ezeh, \& Samson, 2015) study investigated the rate of readership of newspapers in Anambra State, Nigeria. The results showed that citizens do not consume printed newspapers because of the high rate of poverty as they cannot afford to buy the newspapers, that's why the rate is low.
Similarly, the (Al-Shaqsi, 2013) study highlighted that still reading newspapers is popular in Oman however many switched to the version of the online newspaper. Also, (Aliagan, 2011) study considered the readership in the Ilorin metropolis and the results showed that it is low readership but it is not because of the emergence of the internet or even because citizens shifted to online newspapers, but it is due to other factors related to the topics published in the newspapers itself "the way they report the activities of the people of the Ilorin metropolis". Spanish press market was examined in (Casero-Ripollés \& IzquierdoCastillo, 2013) study where it revealed that the traditional printed newspapers readership declined and the reason returns to the free access showing that "the number of online newspaper readers increased from $27 \%$ to $37 \%$ of the total of the Spanish population".
Moreover, (Patel, 2010) study examined the ways the newspapers may survive in the digital era revealing that the emergence of technology changed a lot in the patterns of news consumption as people preferred the online versions for many reasons. The most important reason was the free content that the online newspapers provide for their readers.
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Italian press market was examined in (Filistrucchi, 2005) study that questioned whether the traditional and online are alternatives or not in the Italian press market. Findings showed that the online caused a negative impact on the traditional market making it lose its circulation. The question of readership of international newspapers had not initially received much attention in the literature after the 2000s, however, it was previously one of the major newspaper research pillars.
Among those rare studies are (Widholm, 2018) study that investigated the diversities of global news consumption in Sweden, and the reasons behind their reading of foreign news services. Findings revealed that $27 \%$ of the Swedish citizens read on weekly basis. Also, it was noted that the citizens who traveled abroad or had various countries' backgrounds, usually "consume non-Swedish news media". In addition to finding a moderate relationship between age and the high consumption of foreign news media. In addition to (Thurman, Newspaper consumption in the digital age: Measuring multichannel audience attention and brand popularity, 2014) study explored the circulation of the UK newspapers by carrying out comparative and longitudinal analyses. This study questioned the domestic and overseas readership and popularity among people. The results showed that the domestic audience preferred reading the print version of the newspapers however the overseas spent more time reading the online version.

## Theoretical Framework:

The study will depend on the information-seeking behavior model (ISB) which discusses the method of how people hunt for and use information as stated in (Oza \& Patel, 2021) study. The researchers highlighted that the ISB aims to define the method that the "user follows to satisfy his information need and while fulfilling that need", in which the user tries in all ways possible to approach the various sources of
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information where consequently he will be able to fetch the desired information. Noting that the term was first identified by Wilson in 1981. There are 5 well-known ISB models which are summarized and presented in (Bukhari, Hamid, Ravana, \& Ijab, 2018) study.
This study will be applying Ellis (1989) model which started with four features and another two were added to be six features. The process of the user in Ellis model begins with the searching where the user "starts" to fetch and seeks information, then the user starts to "chain" and connect the "citation or references in material", then the user works additional "browsing", to collect more information than the one gathered at the beginning, then the user starts filtering the needed information from the unneeded ones "differentiating" the important information he wants to keep. Later, the user keeps "monitoring" to be updated, and then finally the user takes the final decision by "extracting" the applicable information and scans its accuracy by verifying it where the user will be reaching the "end of the project". Also, this study will be applying the latest model in the ISB which is created by Robson and Robinson in 2013. The researchers here merged the ISB and the communication models to make it easier to apply the ISB in the communication field. The model included nine features which are "context, demographics, expertise, psychological factors, and information user needs, wants and goals, and information provider's needs, wants and goals, motivating and inhibiting factors, features of the information-seeking process and characteristics of information and sources".
This model explains how the user gets the information and processes it where accordingly new information is communicated. Consequently, information formation occurs in the way new information is articulated after some other information has been hunted and found as stated in (Robson \& Robinson, 2013) study.

## Research Methodology:

The survey is the most suitable method of gathering and collecting data Respondents were asked how often they read international news from other countries than their origin, what platforms they use whether it's the international newspapers or the news agencies, as well as a series of questions relating to motives behind their reading.

## Research Sample:

The sample size of the study was 100 respondents. The choice of 100 respondents as the sample size was informed by (Dominick \& Wimmer, 2006).

## Research Hypothesis:

1- The more the reader is interested in politics, the more the reader will seek information about Russia - Ukraine War.

2- There is statistically significant relationship between the respondent's genders and their interests in news about RussiaUkraine war.

3- There is statistically significant relationship between the respondent's age groups and their interests in news about RussiaUkraine war.

## Research Questions:

1. Which type of newspapers did the people rely on to fetch news about Russia - Ukraine War?
2. What are the newspapers that people mostly read at the time of Russia - Ukraine War?
3. How regularly do they read the international newspapers?
4. How regularly do they read the national newspapers?
5. What are the factors behind their international newspapers readership at the time of Russia - Ukraine War?
6. To what extent, the news readers are dependent on international newspapers to fetch news about Russia - Ukraine War?

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7. Which do consumers tend to do when they see posts from the news organizations, trending news, news stories shared from your family or friends and news stories from other people you follow on social media platforms?
8. How does consumption vary depending on social factors such as age, and political interest in international news media use?

## Results:

Table 1: People Interests about Russia-Ukraine War

| How interested are you in news about the war between Russia and Ukraine? |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Very Disinterested | 7 | 7.0 |
| Fairly Disinterested | 16 | 16.0 |
| Neither Interested nor Disinterested | 31 | 31.0 |
| Fairly Interested | 17 | 17.0 |
| Very Interested | 29 | 29.0 |
| Total | 100 | 100.0 |

Data in table one was designed to find out the level of interest of Egyptian people towards the Russia-Ukraine war. The figures show that Egyptians were neither Interested nor disinterested with $31 \%$ reading or knowing about the Russian-Ukrainian war. However, still, 29\% of the survey respondents are very interested superior to those who are very disinterested with only $7 \%$.

Table 2: Respondents' Dependency on the different mediums

|  | No |  | Yes |  | Weighted |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | Row N \% | Count | Row N <br> $\%$ |  |
| Television | 56 | 56.0 | 44 | 44.0 | 28.2 |
| Newspapers | 82 | 82.0 | 18 | 18.0 | 11.5 |
| Radio | 98 | 98.0 | 2 | 2.0 | 1.3 |
| Social media | 31 | 31.0 | 69 | 69.0 | 44.2 |
| Word of mouth (family / friends / <br> colleagues) - in person/by phone/email | 77 | 77.0 | 23 | 23.0 | 14.7 |
| Total |  |  |  |  |  |

Data in table two was designed to find out the mediums the people mostly depend on to fetch the news. It was revealed that $44.2 \%$ of the
respondents depend on social media, then $28.2 \%$ on television. The minority chose $1.3 \%$ of the radio as a source of news information.

Table 3: The news content types preferences

| Where do you tend to go most often for each of the following types of news content? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No |  |  | Yes |  |
|  | Count | Row N <br> $\%$ | Count | Row N <br> $\%$ | Weighted <br> Percent |
| Local News | 69 | 69.0 | 31 | 31.0 | 17.2 |
| International News | 46 | 46.0 | 54 | 54.0 | 30.0 |
| Headlines - i.e. Top stories | 66 | 66.0 | 34 | 34.0 | 18.9 |
| Breaking news - i.e. News that's <br> happening now | 53 | 53.0 | 47 | 47.0 | 26.1 |
| In depth analysis | 86 | 86.0 | 14 | 14.0 | 7.8 |
| Total | 180 |  |  |  |  |
| 100.0 |  |  |  |  |  |

Data in table three was designed to find out whether people head to the local or international or to the top stories headlines or the breaking news or the in-depth analysis in order to fetch information about the RussiaUkraine war. It was revealed that people tend to fetch information in the international newspapers with $30 \%$ then comes as a second choice, the breaking news with $26.1 \%$ to find out the latest news about RussiaUkraine. It is also noted that people are not interested to read an indepth analysis as it came at the last with $7.8 \%$.

Table 4: Local Vs International Preferences

| Do you prefer reading about the war from local or international newspapers? |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Local | 24 | 24.0 |
| International | 76 | 76.0 |
| Total | 100 | 100.0 |

Data in table four was designed to follow up on the previous question to make sure that the survey respondents were reliable and it was confirmed that people fetch for Russia-Ukraine war from the international platforms with $76 \%$.

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Table 5: People Consumption towards International News Media

| Which of the following do you consume from the international news media from other countries than your country of origin? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No |  | Yes |  | Weighted percent |
|  | Count | Row N \% | Count | $\begin{gathered} \text { Row } \mathrm{N} \\ \% \end{gathered}$ |  |
| International Printed Newspapers | 97 | 97.0 | 3 | 3.0 | 1.9 |
| International Electronic Newspapers | 61 | 61.0 | 39 | 39.0 | 25.0 |
| Social Media of the International Newspapers | 34 | 34.0 | 66 | 66.0 | 42.3 |
| News Agencies | 52 | 52.0 | 48 | 48.0 | 30.8 |
| Total |  |  |  | 56 | 100.0 |

Data in table five was designed to find out the people's consumption of the international news media away from their consumption in their country of origin which is Egypt. The results revealed that the social media of the international newspapers come as the choice number one for the survey respondents with $42.3 \%$. Then, comes the news agencies with $30.8 \%$ then international electronic newspapers with $25 \%$, and last comes the international printed newspapers with $1.9 \%$.
Table 6: Profile of newspapers read by Egyptians about Russia-Ukraine

|  | No |  | Yes |  | Weighted percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | Row N \% | Count | Row N \% |  |
| Al-Ahram Newspaper | 82 | 82.0 | 18 | 18.0 | 7.6 |
| Watan Newspaper | 93 | 93.0 | 7 | 7.0 | 3.0 |
| Shoruk Newspaper | 92 | 92.0 | 8 | 8.0 | 3.4 |
| BBC News | 48 | 48.0 | 52 | 52.0 | 21.9 |
| CNN | 56 | 56.0 | 44 | 44.0 | 18.6 |
| Al Arabiya | 52 | 52.0 | 48 | 48.0 | 20.3 |
| RT (Russia Today) | 97 | 97.0 | 3 | 3.0 | 1.3 |
| Moscow Times | 90 | 90.0 | 10 | 10.0 | 4.2 |
| Russian news agency | 100 | 100.0 | 0 | 0.0 | 0.0 |
| Kyiv Post | 92 | 92.0 | 8 | 8.0 | 3.4 |
| The New York Times | 83 | 83.0 | 17 | 17.0 | 7.2 |
| The Washington Post | 88 | 88.0 | 12 | 12.0 | 5.1 |
| The Guardian | 90 | 90.0 | 10 | 10.0 | 4.2 |
| Others | 0 | 0.0 | 0 | 0.0 | 0.0 |
| Total |  |  |  |  |  |
|  |  |  |  |  |  |

Data in table six was designed to establish the newspaper readership profile of Egyptians towards the Russia-Ukraine War. The data showed that $21.9 \%$ read BBC News, $20.3 \%$ read Al Arabiya, $18.6 \%$ visited CNN and 7.6\% read Al-Ahram Newspaper in Egypt.

Table 7: Reasons behind the Profile of newspapers read by Egyptians about Russia-Ukraine

|  | No |  | Yes |  | Weighted |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Count | Row N \% | Count | Row N \% | percent |
| Is Accurate | 62 | 62.0 | 38 | 38.0 | 16.6 |
| Is Trustworthy | 59 | 59.0 | 41 | 41.0 | 17.9 |
| Is Neutral | 79 | 79.0 | 21 | 21.0 | 9.2 |
| Offers a range of opinions | 56 | 56.0 | 44 | 44.0 | 19.2 |
| Helps me make up my mind | 93 | 93.0 | 7 | 7.0 | 3.1 |
| Helps me understand what's going on <br> in the world today | 46 | 46.0 | 54 | 54.0 | 23.6 |
| Has a depth of analysis and content not <br> available anywhere | 76 | 76.0 | 24 | 24.0 | 10.5 |
| Total |  |  | 229 | 100.0 |  |

Data in table seven was designed to find out why the survey respondents chose and depended on the previous profiles of newspapers read by Egyptians about Russia-Ukraine. The number one reason was that it helped them understand what's going on in the world today with $23.6 \%$. The second reason for their choices with $19.2 \%$ was because it offers a range of opinions not only one-sided views. Then the third reason with $17.9 \%$ was because it is trustworthy as they view it as credible which consequently means that they trusted it after depending on it as the main source of news many times in different issues and conflicts. Also, $16.6 \%$ of the survey respondents depended on those profiles because they are accurate.

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Table 8: Respondents Satisfaction about the quality of International News

| How satisfied are you with the quality of international news available from the <br> sources you chose in the previous question? |  |  |
| :---: | :---: | :---: |
| Very Dissatisfied | Frequency | Percent |
| Fairly Dissatisfied | 0 | 0.0 |
| Neither Satisfied nor Dissatisfied | 13 | 13.0 |
| Fairly Satisfied | 52 | 52.0 |
| Very Satisfied | 18 | 18.0 |
| Total | 17 | 17.0 |
|  | 100 | 100.0 |

Data in table eight was designed to find out the level of satisfaction of the survey respondents towards the quality of international news. Results revealed that $52 \%$ are neither satisfied nor dissatisfied with the quality. That means they head for the international news to find out the latest news as mentioned before and for the reasons mentioned before not because of the quality.

Table 9: Egyptians motives towards foreign news media

| What are your motives towards foreign news media? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No |  | Yes |  | Weighted |
| percent |  |  |  |  |  |$|$|  | Count | Row N \% | Count | Row N \% |
| :---: | :---: | :---: | :---: | :---: |

Data in table nine was designed to find out the motives for Egyptian's use of foreign news media. $31.5 \%$ of the survey respondents revealed that it helps them understand the outside world, while $29.9 \%$ consider it a higher quality than their country of origin news media provides.

Table 10 (Which is divided into 5 Parts as each part contains the statistics of the choices): Respondents' Response on which of the following do you tend to do when you see posts from the following on social media platforms?

| Choice 1: Look at a news post or video but don't click on it |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No |  | Yes |  | Weighted |
|  | Count | Row N \% | Count | Row N \% | percent |
| Look at a news post or video but don't <br> click on it (News Organizations) | 60 | 60.0 | 40 | 40.0 | 30.3 |
| Look at a news post or video but don’t <br> click on it (Trending News) | 59 | 59.0 | 41 | 41.0 | 31.1 |
| Look at a news post or video but don’t <br> click on it (News stories shared from <br> your family or friends) | 68 | 68.0 | 32 | 32.0 | 24.2 |
| Look at a news post or video but don’t <br> click on it (News stories from other <br> people you follow) | 81 | 81.0 | 19 | 19.0 | 14.4 |
| Total |  |  | 132 | 100.0 |  |

On Trending News with $31.1 \%$, people look at a news post or video but don't click on it. Then comes in the second rank, the News Organizations with $30.3 \%$, people do the same action.

| Choice 2: Click on a news article or video |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | No |  | Yes | ghted |
|  | Count | Row N \% | Count | Row N \% | percent |
| Click on a news article or video (News Organizations) | 56 | 56.0 | 44 | 44.0 | 30.3 |
| Click on a news article or video (Trending News) | 52 | 52.0 | 48 | 48.0 | 33.1 |
| Click on a news article or video (News stories shared from your family or friends) | 68 | 68.0 | 32 | 32.0 | 22.1 |
| Click on a news article or video (News stories from other people you follow) | 79 | 79.0 | 21 | 21.0 | 14.5 |
| Total |  |  | 145 |  | 100.0 |

On Trending News with $33.1 \%$, people click on a news article or video. Then comes in the second rank, the News Organizations with 30.3\%, people do the same action.

| Choice 3: Look at comments about the news |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No |  | Yes |  | Weighted percent |
|  | Count | Row N \% | Count | Row N \% |  |
| Look at comments about the news (News Organizations) | 65 | 65.0 | 35 | 35.0 | 26.7 |
| Look at comments about the news (Trending News) | 62 | 62.0 | 38 | 38.0 | 29.0 |
| Look at comments about the news (News stories shared from your family or friends) | 70 | 70.0 | 30 | 30.0 | 22.9 |
| Look at comments about the news (News stories from other people you follow) | 72 | 72.0 | 28 | 28.0 | 21.4 |
| Total |  |  | 131 |  | 100.0 |

On Trending News with $29.0 \%$, look at comments about the news. Then comes in the second rank, the News Organizations with $26.7 \%$, people do the same action.
Choice 4: Make comments


People responds and write comments down on the news stories shared from your family or friends with $40.3 \%$. Then comes in the second rank, the Trending News with $26.1 \%$, people do the same action.

| Choice 5: Share/Retweet |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | No |  | Yes |  | eighted <br> percent |
|  | Count | Row N \% | Count | Row N \% |  |
| Share / retweet (News Organizations) | 70 | 70.0 | 30 | 30.0 | 20.8 |
| Share / retweet (Trending News) | 63 | 63.0 | 37 | 37.0 | 23.3 |
| Share / retweet (News stories shared <br> from your family or friends) | 72 | 72.0 | 28 | 28.0 | 23.3 |
| Share / retweet (News stories from <br> other people you follow) | 75 | 75.0 | 25 | 25.0 | 20.8 |
| Total | 120 |  |  |  |  |

People shares or retweet according to the platform in the Trending News with $30.8 \%$. Then comes in the second rank, the News Organizations with $25.0 \%$, people do the same action.

Table 11: Respondents' Demographic Characteristics

| Gender |  |  |
| :---: | :---: | :---: |
|  | Frequency | Percent |
| Male | 53 | 53.0 |
| Female | 47 | 47.0 |
| Total |  |  |
|  | 100 | 100.0 |
| Age |  |  |
|  | Frequency | Percent |
| 20-30 | 37 | 37.0 |
| 30-40 | 27 | 27.0 |
| 40-50 | 17 | 17.0 |
| + 50 | 19 | 19.0 |
| Total | 100 | 100.0 |
| Interested in Politics |  |  |
|  | Frequency | Percent |
| Very interested | 15 | 15.0 |
| Fairly interested | 15 | 15.0 |
| Neither interested nor disinterested | 35 | 35.0 |
| Fairly interested | 18 | 18.0 |
| Very interested | 17 | 17.0 |
| Total | 100 | 100.0 |

Table eleven contains data on the demographic characteristics of the respondents. As shown in the table, $53 \%$ of the respondents were male and $47 \%$ were female.
On the age distribution of the respondents, $37 \%$ were aged $20-30$ years, $27 \%$ were within the age bracket $30-40$ years while the age range $40-50$ had $17 \%$ and finally $19 \%$ for those who are above 50 years old.

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Political Interests of the respondents show that majority of them are neither interested nor disinterested in politics with $35 \%$, then comes $18 \%$ for those who are fairly interested in politics.
Table 12: Gender and Age Group in Relation to People's Interests in Politics

| Gender |  | N | Mean | Std. <br> Deviation | T Test | P_value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| How interested are you | Male | 53 | 3.32 | 1.283 |  |  |
| in news about the war <br> between Russia and <br> Ukraine? | Female | 47 | 3.60 | 1.228 | -1.092 | 0.278 |
| How satisfied are you <br> with the quality of <br> international news <br> available from the | Male | 53 | 4.30 | 0.845 |  |  |
| sources you chose in the <br> previous question? | Female | 47 | 4.49 | 0.997 | -1.017 | 0 |

Here, the Independent Sample T-Test was used to test the two-research hypothesis that if there is a statistical difference between the genders or the age group towards their interests in news about the war between Russia and Ukraine. It was revealed that there is no difference at all in both the gender and age group.

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Table 13: The relationship between the extent of people's interest in Russia-Ukraine war and the level of their interest in politics

|  |  |  | Interested in Politics |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Fairly interested | Neither interested nor disintereste d | Fairly interested | Very interested | Total |
| How <br> interested <br> are you <br> in news <br> about the <br> war <br> between <br> Russia <br> and <br> Ukraine? | Very Disintereste d | Count | 5 | 1 | 0 | 0 | 1 | 7 |
|  |  | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ | 5.0\% | 1.0\% | 0.0\% | 0.0\% | 1.0\% | 7.0\% |
|  | Fairly <br> Disintereste <br> d | Count | 1 | 5 | 8 | 0 | 2 | 16 |
|  |  | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ | 1.0\% | 5.0\% | 8.0\% | 0.0\% | 2.0\% | $\begin{gathered} 16.0 \\ \% \end{gathered}$ |
|  | Neither <br> Interested <br> nor <br> Disintereste <br> $d$ | Count | 4 | 7 | 14 | 5 | 1 | 31 |
|  |  | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ | 4.0\% | 7.0\% | 14.0\% | 5.0\% | 1.0\% | $\begin{array}{\|c} 31.0 \\ \% \end{array}$ |
|  | Fairly Interested | Count | 0 | 1 | 5 | 7 | 4 | 17 |
|  |  | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ | 0.0\% | 1.0\% | 5.0\% | 7.0\% | 4.0\% | $\begin{gathered} 17.0 \\ \% \end{gathered}$ |
|  | Very <br> Interested | Count | 5 | 1 | 8 | 6 | 9 | 29 |
|  |  | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ | 5.0\% | 1.0\% | 8.0\% | 6.0\% | 9.0\% | $\begin{gathered} 29.0 \\ \% \end{gathered}$ |
| Total |  | Count | 15 | 15 | 35 | 18 | 17 | 100 |
|  |  | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ | 15.0\% | 15.0\% | 35.0\% | 18.0\% | 17.0\% | $\begin{gathered} 100.0 \\ \% \end{gathered}$ |
| Pearson Chi-Square |  | $\begin{gathered} 47.80 \\ 0^{\mathrm{a}} \end{gathered}$ | Conti <br> Coef | ngency ficient | 0.569 | P_v | alue | 0.000 |

The research hypothesis was tested using the Pearson Chi-Square and it was revealed that the hypothesis was accepted as the more the reader is interested in politics, the more the reader will seek information about Russia - Ukraine War.

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## Conclusion:

The study examined the Egyptian readership of the international newspapers applying to a case study on the Russia-Ukraine War.
The main findings for the eight research questions and three hypotheses posed at the beginning of this article are summarized below.
The study questioned the types of newspapers that the people rely on to fetch news about Russia - Ukraine War and it was revealed that they depend on the international news rather than the national or the local of their country of origin which in this case is Egypt. The following news, they depended on the most was BBC News, then Al Arabiya, the thirdranked came CNN, and in the fourth-ranked came the Egyptian AlAhram Newspaper. Noting that the majority fetched the news from the social media of the international newspapers. Also, the study questioned the factors behind their international newspapers' readership at the time of the Russia - Ukraine War, and it was revealed that it helped them understand what's going on in the world today then it offers a range of opinions not only one-sided views. Also, the study revealed that the motives for Egyptian's use of foreign news media helped them understand the outside world, and come after it because it offers a higher quality than their country of origin news media provides. The study questioned too the attitudes of the consumers towards the posts they see from the news organizations, trending news, news stories shared by their family or friends, and news stories from other people they follow on social media platforms. It was revealed that the people tend to take action towards the trending news the most as sometimes they look at a news post or video but don't click on it and sometimes they click on a news article or video and sometimes they only look at comments about the news. Also, they sometimes share or retweet. Only people respond and write comments down on the news stories shared by your family or friends. It was revealed too that the consumption did not differ in the genders or age groups or even in their political interests.
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The study tested three main hypotheses and concluded the more the reader is interested in politics, the more the reader will seek information about Russia - Ukraine War and that that there is no a statistical difference between the genders or the age group towards their interests in news about the war between Russia and Ukraine.

It is concluded that the people who read the news think that it is important to keep up with current events, issues, conflicts and wars.
It is also concluded that audience dependency on the newspapers is neither increasing nor decreasing with the rise in wars, however, it is still resulting in greater probabilities of the newspapers' probable effect. Egyptians' dependency on seeking information from the international newspapers about the Russia-Ukraine war shows that they are now media literate and are now able to fetch verified information and stories. To conclude, Egyptian people exercise their choice in the kind of warrelated information they seek, the type (local - international) they trust, and go back to for more information.
In summary, respondents identified social media newspapers accounts are trustworthy media for Russia-Ukraine-related news/information.

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