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FEKETE-SZEGÖ INEQUALITIES FOR CLASSES OF BI-STARLIKE AND BI-CONVEX FUNCTIONS

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ABSTRACT. We investigate the Fekete-Szegö inequalities for two comprehensive classes of bi-starlike and bi-convex functions. The coefficient bounds obtained in this article, in some cases, improve some of the previously published results.

1. INTRODUCTION

Let \mathcal{A} denote the class of functions of the form

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \tag{1}$$

which are analytic in the open unit disc $\mathbb{U} = \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$ and let S denote the class of functions in \mathcal{A} that are univalent in \mathbb{U} .

For two functions f and g, analytic in \mathbb{U} , we say that the function f is subordinate to g in \mathbb{U} , and write $f \prec g$, if there exists a Schwarz function w, analytic in \mathbb{U} , with w(0) = 0 and |w(z)| < 1 such that $f(z) = g(w(z)); z, w \in \mathbb{U}$. In particular, if the function g is univalent in \mathbb{U} , the above subordination is equivalent to f(0) = g(0)and $f(\mathbb{U}) \subset g(\mathbb{U})$.

It is well known (e.g. see Duren [5]) that every function $f \in S$ has an inverse map f^{-1} , defined by $f^{-1}(f(z)) = z \qquad (z \in \mathbb{U})$

and

$$f(f^{-1}(w)) = w$$
 $\left(|w| < r_0(f); r_0(f) \ge \frac{1}{4} \right)$

where

$$f^{-1}(w) = w - a_2 w^2 + (2a_2^2 - a_3)w^3 - (5a_2^3 - 5a_2a_3 + a_4)w^4 + \dots$$
(2)

A function $f \in \mathcal{A}$ is said to be bi-univalent in \mathbb{U} if both f and f^{-1} are univalent in \mathbb{U} . We let Σ denote the class of bi-univalent functions in \mathbb{U} given by (1). For a history and examples of functions which are (or which are not) in the class Σ ,

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together with various other properties of classes of bi-univalent functions refer to [1, 2, 3, 4, 6, 7, 8, 9, 10, 12, 14, 15, 16, 17, 18, 19, 20, 21, 22]).

Two of the most famous subclasses of univalent functions are the class $\mathcal{S}^*(\alpha)$ of starlike functions of order α and the class $\mathcal{K}(\alpha)$ of convex functions of order α . By definition, we have

$$\mathcal{S}^*(\alpha) := \left\{ f \in \mathcal{S} : \Re\left(\frac{zf'(z)}{f(z)}\right) > \alpha; \ z \in \mathbb{U}; \ 0 \le \alpha < 1 \right\}$$

and

$$\mathcal{K}(\alpha) := \left\{ f \in \mathcal{S} : \Re\left(1 + \frac{zf''(z)}{f'(z)}\right) > \alpha; \ z \in \mathbb{U}; \ 0 \le \alpha < 1 \right\}.$$

For $0 \leq \alpha < 1$, a function $f \in \Sigma$ is in the class $S_{\Sigma}^{*}(\alpha)$ of bi-starlike functions of order α , or $\mathcal{K}_{\Sigma,\alpha}$ of bi-convex functions of order α if both f and its inverse map f^{-1} are, respectively, starlike or convex of order α . For $0 < \beta \leq 1$, a function $f \in \Sigma$ is strongly bi-starlike function of order β , if both the functions f and its inverse map f^{-1} are strongly starlike of order β . We denote the class of all such functions is denoted by $S_{\Sigma,\beta}^{*}$.

Let φ be an analytic and univalent function with positive real part in \mathbb{U} , $\varphi(0) = 1$, $\varphi'(0) > 0$ and φ maps the unit disk \mathbb{U} onto a region starlike with respect to 1 and symmetric with respect to the real axis. The Taylor's series expansion of such function is

$$\varphi(z) = 1 + B_1 z + B_2 z^2 + B_3 z^3 + \dots, \tag{3}$$

where all coefficients are real and $B_1 > 0$. Throughout this paper we assume that the function φ satisfies the above conditions unless otherwise stated.

By $\mathcal{S}^*(\varphi)$ and $\mathcal{K}(\varphi)$ we denote the following classes of functions

$$\mathcal{S}^*(\varphi) := \left\{ f \in \mathcal{S} : \ \frac{zf'(z)}{f(z)} \prec \varphi(z); \ z \in \mathbb{U} \right\}$$

and

$$\mathcal{K}(\varphi) := \left\{ f \in \mathcal{S} : 1 + \frac{z f''(z)}{f'(z)} \prec \varphi(z); \ z \in \mathbb{U} \right\}.$$

The classes $\mathcal{S}^*(\varphi)$ and $\mathcal{K}(\varphi)$ are the extensions of a classical set of starlike and convex functions (e.g. see Ma and Minda [13]). A function f is said to be bi-starlike of Ma-Minda type or bi-convex of Ma-Minda type if both f and f^{-1} are, respectively, of Ma-Minda starlike or convex type. These classes are denoted, respectively, by $\mathcal{S}^*_{\Sigma}(\varphi)$ and $\mathcal{K}_{\Sigma}(\varphi)$ (see [1]).

In order to derive our main results, we shall need the following lemma.

Lemma 1 (see [5] or [11]) Let $p(z) = 1 + p_1 z + p_2 z^2 + \cdots \in \mathcal{P}$, where \mathcal{P} is the family of all functions p, analytic in \mathbb{U} , for which $\Re\{p(z)\} > 0$ $(z \in \mathbb{U})$. Then

$$|p_n| \le 2; n = 1, 2, 3, \dots$$

and

$$p_2 - \frac{1}{2}p_1^2 \le 2 - \frac{1}{2}|p_1|^2.$$

Motivated by the recent publications (especially [1, 19, 22]), we consider the following comprehensive class of functions in Σ .

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A function $f \in \Sigma$ given by (1) is said to be in the class $\mathcal{M}_{\Sigma}^{\lambda}(\varphi)$ if the following conditions are satisfied:

$$\frac{zf'(z)}{(1-\lambda)z+\lambda f(z)} \prec \varphi(z) \qquad (0 \le \lambda \le 1, z \in \mathbb{U})$$

and for $g = f^{-1}$ given by (2)

$$\frac{wg'(w)}{(1-\lambda)w+\lambda g(w)} \prec \varphi(w) \qquad (0 \le \lambda \le 1, \, w \in \mathbb{U}).$$

A function $f \in \Sigma$ given by (1) is said to be in the class $\mathcal{K}_{\Sigma}(\varphi, \lambda)$ if the following conditions are satisfied:

$$\frac{f'(z) + zf''(z)}{f'(z) + \lambda zf''(z)} \prec \varphi(z) \qquad (0 \le \lambda < 1; z \in \mathbb{U})$$

and for $g = f^{-1}$ given by (2)

$$\frac{g'(w) + wg''(w)}{g'(w) + \lambda wg''(w)} \prec \varphi(w) \qquad (0 \le \lambda < 1; w \in \mathbb{U}).$$

Remark 1 The following 8 special cases demonstrate the significance of comprehensiveness of the defined classes $\mathcal{M}_{\Sigma}^{\lambda}(\varphi)$ and $\mathcal{K}_{\Sigma}(\varphi, \lambda)$:

(1) $\mathcal{M}_{\Sigma}^{0}(\varphi) = \mathcal{H}_{\Sigma}^{\varphi}$ [1]. (2) $\mathcal{M}_{\Sigma}^{0}(\left(\frac{1+z}{1-z}\right)^{\beta}) = \mathcal{H}_{\Sigma}^{\beta}$ ($0 < \beta \leq 1$) and $\mathcal{M}_{\Sigma}^{0}(\frac{1+(1-2\alpha)z}{1-z}) = \mathcal{H}_{\Sigma}^{\alpha}$ ($0 \leq \alpha < 1$) [19]. (3) $\mathcal{M}_{\Sigma}^{1}(\varphi) = \mathcal{S}_{\Sigma}^{*}(\varphi)$ [1]. (4) $\mathcal{M}_{\Sigma}^{1}(\left(\frac{1+z}{1-z}\right)^{\beta}) = \mathcal{S}_{\Sigma,\beta}^{*}$ ($0 < \beta \leq 1$) and $\mathcal{M}_{\Sigma}^{1}(\frac{1+(1-2\alpha)z}{1-z}) = \mathcal{S}_{\Sigma}^{*}(\alpha)$ ($0 \leq \alpha < 1$). (5) $\mathcal{M}_{\Sigma}^{\lambda}(\left(\frac{1+z}{1-z}\right)^{\beta}) = \mathcal{M}_{\Sigma}^{\lambda}(\beta)$ ($0 \leq \lambda \leq 1; 0 < \beta \leq 1$) and $\mathcal{M}_{\Sigma}^{\lambda}(\frac{1+(1-2\alpha)z}{1-z}) = \mathcal{M}_{\Sigma}^{\lambda}(\alpha)$ ($0 \leq \lambda \leq 1; 0 \leq \alpha < 1$) [14]. (6) $\mathcal{K}_{\Sigma}(\varphi, 0) = \mathcal{K}_{\Sigma}(\varphi)$ [1]. (7) $\mathcal{K}_{\Sigma}(\left(\frac{1+z}{1-z}\right)^{\beta}, \lambda) = \mathcal{K}_{\Sigma}(\beta, \lambda)$ ($0 \leq \lambda < 1; 0 < \beta \leq 1$)

(1)
$$\mathcal{K}_{\Sigma}\left(\begin{pmatrix} 1-z \\ 1-z \end{pmatrix}, \lambda \right) = \mathcal{K}_{\Sigma}(\beta, \lambda) \quad (0 \le \lambda < 1; 0 \le \beta \le 1)$$

(8) $\mathcal{K}_{\Sigma}\left(\frac{1+(1-2\alpha)z}{1-z}, \lambda\right) = \mathcal{K}_{\Sigma}(\alpha, \lambda) \quad (0 \le \lambda < 1; 0 \le \alpha < 1).$

In this paper we shall obtain the Fekete-Szegö inequalities for $\mathcal{M}_{\Sigma}^{\lambda}(\varphi)$ and $\mathcal{K}_{\Sigma}(\varphi, \lambda)$ as well as its special classes. Some of the coefficient estimates obtained in this paper prove to be better than these obtained in [1, 14, 19].

2. Fekete-Szegő inequalities

Theorem 1 Let f of the form (1) be in $\mathcal{M}^{\lambda}_{\Sigma}(\varphi)$. Then

$$|a_2| \leq \begin{cases} \sqrt{\frac{B_1}{\lambda^2 - 3\lambda + 3}}, & \text{if } |B_2| \leq B_1; \\ \sqrt{\frac{|B_2|}{\lambda^2 - 3\lambda + 3}}, & \text{if } |B_2| \geq B_1 \end{cases}$$

$$(4)$$

and

$$\left|a_{3} - \frac{\lambda(2-\lambda)}{3-\lambda}a_{2}^{2}\right| \leq \begin{cases} \frac{B_{1}}{3-\lambda}, & \text{if } |B_{2}| \leq B_{1};\\ \frac{|B_{2}|}{3-\lambda}, & \text{if } |B_{2}| \geq B_{1}. \end{cases}$$
(5)

Proof. Since $f \in \mathcal{M}^{\lambda}_{\Sigma}(\varphi)$, there exist two analytic functions $r, s : \mathbb{U} \to \mathbb{U}$, with r(0) = 0 = s(0), such that

$$\frac{zf'(z)}{(1-\lambda)z+\lambda f(z)} = \varphi(r(z)) \tag{6}$$

and

$$\frac{wg'(w)}{(1-\lambda)w + \lambda g(w)} = \varphi(s(w)).$$
(7)

Define the functions p and q by

$$p(z) = \frac{1+r(z)}{1-r(z)} = 1 + p_1 z + p_2 z^2 + p_3 z^3 + \dots$$

and

$$q(w) = \frac{1+s(w)}{1-s(w)} = 1 + q_1w + q_2w^2 + q_3w^3 + \dots$$

or equivalently,

$$r(z) = \frac{p(z) - 1}{p(z) + 1} = \frac{1}{2} \left(p_1 z + \left(p_2 - \frac{p_1^2}{2} \right) z^2 + \left(p_3 + \frac{p_1}{2} \left(\frac{p_1^2}{2} - p_2 \right) - \frac{p_1 p_2}{2} \right) z^3 + \dots \right)$$
(8)

and

$$s(w) = \frac{q(w) - 1}{q(w) + 1} = \frac{1}{2} \left(q_1 w + \left(q_2 - \frac{q_1^2}{2} \right) w^2 + \left(q_3 + \frac{q_1}{2} \left(\frac{q_1^2}{2} - q_2 \right) - \frac{q_1 q_2}{2} \right) w^3 + \dots \right)$$
(9)

Using (8) and (9) in (6) and (7), we have

$$\frac{zf'(z)}{(1-\lambda)z+\lambda f(z)} = \varphi\left(\frac{p(z)-1}{p(z)+1}\right)$$
(10)

and

$$\frac{wg'(w)}{(1-\lambda)w+\lambda g(w)} = \varphi\left(\frac{q(w)-1}{q(w)+1}\right).$$
(11)

Again using (8) and (9) along with (3), it is evident that

$$\varphi\left(\frac{p(z)-1}{p(z)+1}\right) = 1 + \frac{1}{2}B_1p_1z + \left(\frac{1}{2}B_1\left(p_2 - \frac{1}{2}p_1^2\right) + \frac{1}{4}B_2p_1^2\right)z^2 + \dots$$
(12)

and

$$\varphi\left(\frac{q(w)-1}{q(w)+1}\right) = 1 + \frac{1}{2}B_1q_1w + \left(\frac{1}{2}B_1\left(q_2 - \frac{1}{2}q_1^2\right) + \frac{1}{4}B_2q_1^2\right)w^2 + \dots$$
(13)

It follows from (10), (11), (12) and (13) that

$$(2 - \lambda)a_2 = \frac{1}{2}B_1p_1$$

$$(3 - \lambda)a_3 + (\lambda^2 - 2\lambda)a_2^2 = \frac{1}{2}B_1\left(p_2 - \frac{1}{2}p_1^2\right) + \frac{1}{4}B_2p_1^2$$
(14)

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$$-(2-\lambda)a_2 = \frac{1}{2}B_1q_1$$

and

$$(\lambda^2 - 4\lambda + 6)a_2^2 - (3 - \lambda)a_3 = \frac{1}{2}B_1\left(q_2 - \frac{1}{2}q_1^2\right) + \frac{1}{4}B_2q_1^2.$$
 (15)

Dividing (14) by $(3 - \lambda)$ and taking the absolute values we obtain

$$\left|a_{3} - \frac{\lambda(2-\lambda)}{3-\lambda}a_{2}^{2}\right| \leq \frac{B_{1}}{2(3-\lambda)}\left|p_{2} - \frac{1}{2}p_{1}^{2}\right| + \frac{|B_{2}|}{4(3-\lambda)}|p_{1}|^{2}.$$

Now applying Lemma 1 yields

$$\left|a_{3} - \frac{\lambda(2-\lambda)}{3-\lambda}a_{2}^{2}\right| \leq \frac{B_{1}}{3-\lambda} + \frac{|B_{2}| - B_{1}}{4(3-\lambda)}|p_{1}|^{2}.$$

Therefore

$$\left|a_3 - \frac{\lambda(2-\lambda)}{3-\lambda}a_2^2\right| \le \begin{cases} \frac{B_1}{3-\lambda}, & \text{if } |B_2| \le B_1;\\ \frac{|B_2|}{3-\lambda}, & \text{if } |B_2| \ge B_1. \end{cases}$$

Adding (14) and (15), we have

$$2(\lambda^2 - 3\lambda + 3)a_2^2 = \frac{B_1}{2}(p_2 + q_2) - \frac{(B_1 - B_2)}{4}(p_1^2 + q_1^2).$$
(16)

Dividing (16) by $2(\lambda^2 - 3\lambda + 3)$ and taking the absolute values we obtain

$$|a_2|^2 \le \frac{1}{2(\lambda^2 - 3\lambda + 3)} \left[\frac{B_1}{2} \left| p_2 - \frac{1}{2} p_1^2 \right| + \frac{|B_2|}{4} |p_1|^2 + \frac{B_1}{2} \left| q_2 - \frac{1}{2} q_1^2 \right| + \frac{|B_2|}{4} |q_1|^2 \right].$$

Once again, apply Lemma 1 to obtain

$$|a_2|^2 \le \frac{1}{2(\lambda^2 - 3\lambda + 3)} \left[\frac{B_1}{2} \left(2 - \frac{1}{2} |p_1|^2 \right) + \frac{|B_2|}{4} |p_1|^2 + \frac{B_1}{2} \left(2 - \frac{1}{2} |q_1|^2 \right) + \frac{|B_2|}{4} |q_1|^2 \right].$$
 Upon simplification we obtain

p ιp

$$|a_2|^2 \le \frac{1}{2(\lambda^2 - 3\lambda + 3)} \left[2B_1 + \frac{|B_2| - B_1}{2} \left(|p_1|^2 + |q_1|^2 \right) \right].$$

Therefore

$$|a_2| \le \begin{cases} \sqrt{\frac{B_1}{\lambda^2 - 3\lambda + 3}}, & \text{if } |B_2| \le B_1; \\ \sqrt{\frac{|B_2|}{\lambda^2 - 3\lambda + 3}}, & \text{if } |B_2| \ge B_1 \end{cases}$$

which completes the proof.

Remark 2 Taking

$$\varphi(z) = \left(\frac{1+z}{1-z}\right)^{\beta} = 1 + 2\beta z + 2\beta^2 z^2 + \dots \qquad (0 < \beta \le 1)$$
(17)

the inequalities (4) and (5) become

$$|a_2| \le \sqrt{\frac{2\beta}{\lambda^2 - 3\lambda + 3}}$$
 and $\left|a_3 - \frac{\lambda(2 - \lambda)}{3 - \lambda}a_2^2\right| \le \frac{2\beta}{3 - \lambda}.$ (18)

The bound on $|a_2|$ given in (18) is better than that given in [14, Corollary 2.2].

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$$\varphi(z) = \frac{1 + (1 - 2\alpha)z}{1 - z} = 1 + 2(1 - \alpha)z + 2(1 - \alpha)z^2 + \dots \qquad (0 \le \alpha < 1) \quad (19)$$

the inequalities (4) and (5) become

$$|a_2| \le \sqrt{\frac{2(1-\alpha)}{\lambda^2 - 3\lambda + 3}} \quad \text{and} \quad \left|a_3 - \frac{\lambda(2-\lambda)}{3-\lambda}a_2^2\right| \le \frac{2(1-\alpha)}{3-\lambda}.$$
 (20)

The bound on $|a_2|$ given in (20) is coincides with that in [14, Corollary 2.3]. **Theorem 2** Let f of the form (1) be in $\mathcal{K}_{\Sigma}(\varphi, \lambda)$. Then

$$|a_{2}| \leq \begin{cases} \sqrt{\frac{B_{1}}{2(1-\lambda)(1-2\lambda)}}, & \text{if } |B_{2}| \leq B_{1}; \\ \\ \sqrt{\frac{|B_{2}|}{2(1-\lambda)(1-2\lambda)}}, & \text{if } |B_{2}| \geq B_{1} \end{cases}$$
(21)

and

$$\left| a_{3} - \frac{2(1+\lambda)}{3} a_{2}^{2} \right| \leq \begin{cases} \frac{B_{1}}{6(1-\lambda)}, & \text{if } |B_{2}| \leq B_{1}; \\ \\ \frac{|B_{2}|}{6(1-\lambda)}, & \text{if } |B_{2}| \geq B_{1}. \end{cases}$$
(22)

The proof is omitted as it is similar to the proof of Theorem 1.

Remark 3 For $\varphi(z)$ as given in (17) the inequalities (21) and (22) become

$$|a_2| \le \sqrt{\frac{\beta}{(1-\lambda)(1-2\lambda)}}$$
 and $\left|a_3 - \frac{2(1+\lambda)}{3}a_2^2\right| \le \frac{\beta}{3(1-\lambda)}$

Taking $\varphi(z)$ as given in (19) the inequalities (21) and (22) become

$$|a_2| \le \sqrt{\frac{1-\alpha}{(1-\lambda)(1-2\lambda)}}$$
 and $|a_3 - \frac{2(1+\lambda)}{3}a_2^2| \le \frac{1-\alpha}{3(1-\lambda)}$

Corollary 1 If $f \in \mathcal{H}_{\Sigma}^{\varphi}$ then

$$|a_{2}| \leq \begin{cases} \sqrt{\frac{B_{1}}{3}}, & \text{if } |B_{2}| \leq B_{1}; \\ \\ \sqrt{\frac{|B_{2}|}{3}}, & \text{if } |B_{2}| \geq B_{1} \end{cases}$$
(23)

and

$$|a_3| \le \begin{cases} \frac{B_1}{3}, & \text{if } |B_2| \le B_1; \\ \frac{|B_2|}{3}, & \text{if } |B_2| \ge B_1. \end{cases}$$
 (24)

Remark 4 The bounds on $|a_2|$ and $|a_3|$ given by (23) and (24) are better than those given in [1, Theorem 2.1] and [17, Theorem 2.1]. **Corollary 2** If $f \in S^*_{\Sigma}(\varphi)$ then

$$|a_2| \le \begin{cases} \sqrt{B_1}, & \text{if } |B_2| \le B_1; \\ \\ \sqrt{|B_2|}, & \text{if } |B_2| \ge B_1 \end{cases}$$
 (25)

and

$$\left| a_{3} - \frac{1}{2}a_{2}^{2} \right| \leq \begin{cases} \frac{B_{1}}{2}, & \text{if } |B_{2}| \leq B_{1}; \\ \frac{|B_{2}|}{2}, & \text{if } |B_{2}| \geq B_{1}. \end{cases}$$
(26)

Remark 5 For $\varphi(z)$ as given in (17) the inequalities (25) and (26) become

$$|a_2| \le \sqrt{2\beta}$$
 and $\left|a_3 - \frac{1}{2}a_2^2\right| \le \beta.$ (27)

The bound on $|a_2|$ given in (27) is better than that given in [17, Remark 2.2].

Taking $\varphi(z)$ as given in (19), the inequalities (25) and (26) become

$$|a_2| \le \sqrt{2(1-\alpha)}$$
 and $|a_3 - \frac{1}{2}a_2^2| \le 1 - \alpha.$ (28)

The bound on $|a_2|$ given in (28) is better than that given in [17, Remark 2.2]. Corollary 3 If $f \in \mathcal{K}_{\Sigma}(\varphi)$ then

$$|a_2| \le \begin{cases} \sqrt{\frac{B_1}{2}}, & \text{if } |B_2| \le B_1; \\ \\ \sqrt{\frac{|B_2|}{2}}, & \text{if } |B_2| \ge B_1 \end{cases}$$

and

$$\left|a_{3} - \frac{2}{3}a_{2}^{2}\right| \leq \begin{cases} \frac{B_{1}}{6}, & \text{if } |B_{2}| \leq B_{1};\\ \\ \frac{|B_{2}|}{6}, & \text{if } |B_{2}| \geq B_{1}. \end{cases}$$

Remark 6 The bound on $|a_2|$ given in Corollary 3 is better than that given in [1, Corollary 2.2].

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